

Polska



ACE of M.I.C.E. Exhibition 2017

2017-02-21 14:24:28



ACE of M.I.C.E. Exhibition is a 3 day event being held from 22nd February to the 24th February 2017 at the Istanbul Congress Center (ICC) in Istanbul, Turkey. This event showcases products like Sound, light, image companies, Video mapping companies, Scene decoration design and application companies, Celebrity agencies, Branding companies, Information services, Support service companies etc. in the Business Services, Industrial Products industries.

ACE of M.I.C.E. Exhibition by Turkish Airlines is being organized since 2014 and with its global communication campaign; it aims to increase the perception and awareness of Turkey MICE sector globally. The exhibition's professional hosted buyer program aims to gain new clients and markets and the network and "AMEzing" parties within the exhibition aims to provide togetherness and motivation within the sector. Exhibition's summits, workshops and seminars have the goal of raising the bar within the sector.

This year, 5th **ACE of M.I.C.E. Awards** will be organized. This organization aims to guide the sustainable growth of congress, meeting and event operations and to create a will of achieving perfection for sector companies. This is the one and only Oscar-like award ceremony organization of the sector and it has the goal of increasing awareness on Turkey MICE sector globally.

ACE of M.I.C.E. Congress, Meeting and Event Awards is the first and only organization aiming at dominating the sustainable progress of Congress, Meeting and Event activities, creating the will of getting down to a fine art at the agencies and institutions serving in the sector, gathering MICE industry and corporate companies getting service from the sector by means of award night and enhancing recognition of Turkish congress, meeting and event industry on a large scale.

ACE of M.I.C.E. Congress, Meeting and Event Awards, held for the first time at Haliç Congress Center with 230 project applications in 27 separate categories, 67 sponsor firms and 1,470 participations on February 10, 2016, has indicated there had been a growing and innovative MICE industry day by day in Turkey.

ACE of M.I.C.E. Congress, Meeting and Event Awards, to be organized for the fourth time on March 17, 2016, and to host both national and international major conventions of congress, meeting and event industry, shall reward the best as it does every year. With its sublime ceremony to be held at **Zorlu Performing Arts Center**, the awards will be presented to the 'Aces' of the sector.



INNOWACYJNA GOSPODARKA
NARODOWA STRATEGIA SPÓJNOŚCI



**MINISTERSTWO
ROZWOJU**

UNIA EUROPEJSKA
EUROPEJSKI FUNDUSZ
ROZWOJU REGIONALNEGO



Projekt jest współfinansowany przez Unię Europejską ze środków Europejskiego Funduszu Rozwoju Regionalnego