

Polska



Poland - attractive investment location

2017-05-15 13:54:16



Poland is a country of enterprising people, a “crisis - resistant” economy and a good business partner.

With a strong economy, a broad range of investment incentives and the comprehensive support of government agencies, Poland has become one of the most attractive investment destinations and a place where foreign capital is expected to return three times more likely than in other European Union countries.



For several years, Poland has been proving its leading economic position in Central Eastern Europe. Moreover, Poland has become the undisputed “number-one” investment location in Central and Eastern Europe as stability, consistency and the policy of opened doors for foreign capital encourage investors to do business in Poland. A range of international surveys show that in terms of investment attractiveness there is no better place than Poland. In the recent EY’s “European Attractiveness survey” the country was defined as the “investment magnet” of the region by overtaking the Czech Republic, Romania, Hungary, Ukraine and Turkey and leaving all of its neighbors far behind. The latest World Bank “Doing Business 2017” report, also confirms the Poland’s leading position – Poland was considered the best location for investment in Central Europe.

There is no doubt that the position of Poland as one of the European frontrunners of investment attractiveness rankings will be long lasting as investors operating in Poland are satisfied with doing business here and tend to reinvest. Thus Poland’s image as an investment safe haven is spreading all over Europe. 94,5% of the respondents from the AHK survey would invest in Poland again and 87,% of the companies surveyed intend to increase or keep the same level of expenditure on investment in Poland. Poland has one of the highest rates of reinvestment in the European Union.

What makes Poland so attractive?

The investment attractive of Poland is a combination of economic and social factors as well as the well-tailored

offer of investment incentives and public assistance. Surveys carried out among foreign investors who do business in Poland shows that Poland attracts these investors by central location in Europe, integration and good communication with both the European Union and Eastern Europe markets, competitive process of freight and materials as well as its large internal market. Poland also has much to offer in terms of investment incentives.

Source: Polish Investment and Trade Agency, *Poland your business Partner. Invest in Poland.*



INNOWACYJNA GOSPODARKA
NARODOWA STRATEGIA SPÓJNOŚCI



**MINISTERSTWO
ROZWOJU**

UNIA EUROPEJSKA
EUROPEJSKI FUNDUSZ
ROZWOJU REGIONALNEGO



Projekt jest współfinansowany przez Unię Europejską ze środków Europejskiego Funduszu Rozwoju Regionalnego