

Polska

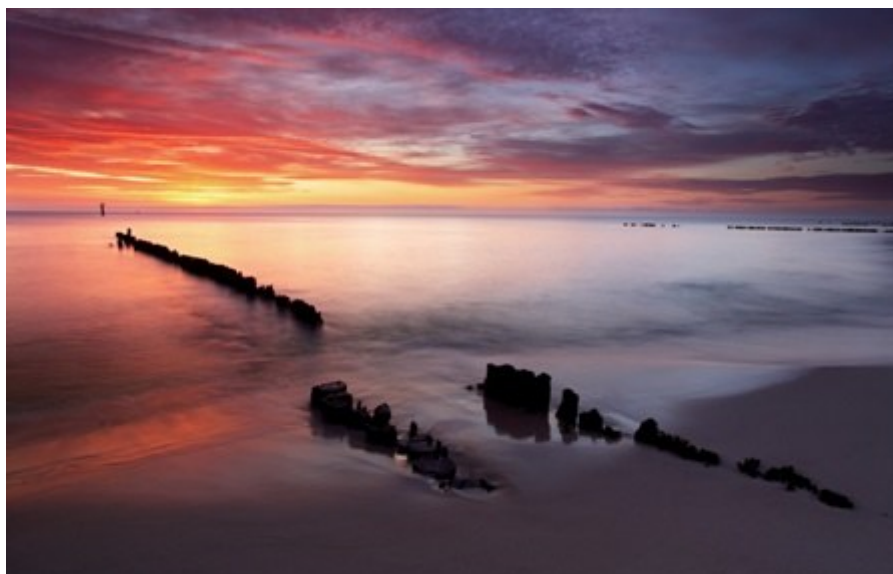


Tourism

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Poland is one of the most frequently visited countries in Central Europe among new EU members, with many natural and cultural assets for the development of domestic and foreign tourism.



The coastal area around the Baltic Sea is worth mentioning in particular. **The Masurian Lake District**, the Tatra Mountains and other regions of the country with a clean environment and a micro-climate favourable to the health.

More than 320 wellness centres offer health facilities and treatments in 75 places located in areas that are unique for their natural healing environments. The largest of these are Nałeczów, Krynica Zdrój, Augustów, Kołobrzeg, Ciechocinek, Rabka and Duszniki Zdrój.



The most reflective places for their historical backgrounds are Kraków, Warszawa, Wrocław, Gdańsk, Toruń, Oświęcim and Wieliczka with its salt mine. Each of these places are highly attractive for tourists and are places of both relaxation and interest.

It is worth noting that Poland was ranked by Lonely Planet's Best in Travel 2016 – a world's leading guidebook – **as the 7th place to visit**. The Institute of Tourism estimates that during 2015 there were 77.7 million arrivals to Poland of which tourist arrivals constituted about 16.7 million.

Source: Polish Investment and Trade Agency, *Poland your business Partner. Invest in Poland, 2016*.



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