

Polska



10 reasons to invest in Poland

2017-05-15 08:39:44



Poland is a promising country for investors. International reports describe the Polish economy as a safe for business environment and long-term planning with a low risk of financial crisis, offering investment opportunities in connection with the modernization of infrastructure and introduction of modern technologies in the enterprise.

In times of global economic crisis Poland has strengthened its position, not only in the region of Central and Eastern Europe, but also all over the continent. Over the last decade Poland has been steadily improving its business environment and competitiveness of the economy. The latest 'Doing Business 2017 report', launched by the World Bank Group ranked Poland in 24th place out of 190 economies worldwide in terms of ease of doing business. Poland is ranked among the top performers in the Europe and Central Asia regions and is also the leader among new European Union member states in Central Europe.



1. SUCCESSFUL ECONOMY

Poland is one of the fastest growing economies in Europe. It was the only nation in the European Union to resist the 2009 recession. Poland is going to see a positive trend in its economy in the coming years.

2. POPULATION

Poland has the biggest consumer market (ca. 40 M people), which has entered the European Union within the last 20 years.

3. QUALIFIED AND COMPETITIVE LABOR FORCE

Highly-qualified workers and well-educated specialists are easily available. It is connected with the fact that Poland has about 430 higher education institutions (2015). Besides of the huge number of graduates produced every year in the academic centers, there are also many young people educated by Polish Universities of Technology. In this way Poland has experts in IT, modern technologies and other technology fields. Polish engineers and scientists are highly acknowledged across the world. In the latest PISA (Programme for International Student Assessment) international education ranking of 2015, compiled by the OECD, Poland ranks

as one of the highest among members of the European Union, being 10th in science, 3rd in reading and reading comprehension, and 6th in mathematics.

4. CENTRALLY LOCATED

Poland's convenient location, in the very centre of Europe, makes the country a perfect investment destination for enterprises targeting both Western and Eastern part of the continent. From Warsaw it takes just a few hours either by car, train or plane to reach a number of Europe's major capital cities.

5. LABOUR COSTS

Labour costs are still much lower in comparison to other European countries.

6. POLAND IS THE BIGGEST BENEFICIARY FROM THE EU BUDGET

Between 2014 and 2020 Poland will receive from the EU's budget - EUR 82.5 billion for the cohesion policy and EUR 32.09 billion for agricultural policy. These funds will be invested in such areas as scientific research and its commercialization, the key road connections (motorways, expressways), business development, environmentally friendly transport and the digitization of the country, the inclusion of social and professional activity.

7. POLITICAL STABILITY BASED ON EU AND NATO MEMBERSHIP

As a NATO and European Union member, Poland has a proven record of political stability and commitment to free market principles.

8. LARGE DOMESTIC MARKET

Poland is one of the biggest EU member states. We are the 6th most populated country in the Union and we are the biggest market in the region of Central and Eastern Europe. Poland's economic growth in 2015 was 3.9%, while the average for European countries equalled 2.2%. Polish GDP will grow further with approximate rates of over 3.1% in 2016, 3.4% in 2017 and 3.2% in 2018.

9. STEADILY IMPROVING CONDITIONS FOR RUNNING BUSINESS

The World Bank's reports 'Doing Business 2010- 2017' classified Poland as the greatest improver in terms of ease of doing Business. This ranking compares the degree to which a given country has narrowed its distance to the so-called frontier (representing the best performance achieved by any economy on each Doing Business indicator) in the period 2010-2017: Poland limited the distance by 14.67 percentage points, overtaking Slovenia, the Czech Republic, Croatia and Romania.

10. POLAND AS ONE OF THE TOP COUNTRIES IN UNCTAD'S WORLD INVESTMENT PROSPECTS SURVEYS 2014 - 2016

The UNCTAD's World Investment Prospects Surveys 2014-2016 ranked Poland as 13th top prospective host

economy for 2014–2016 for FDI in the World, and 4rd in Europe. This means an improvement by one place compared to the previous 2013 edition of the report. It is noteworthy that among the EU Member States only the following ones were listed in the top 20 prospective host economies for 2014–2016: Germany (6th place), Great Britain (7th place) and France (12th). According to the World Investment Report 2015, Poland was listed as the 20th global receiver of FDI and the 10th amongst developed countries in 2014.

Source: Polish Investment and Trade Agency, *Poland your business Partner. Invest in Poland.*



INNOWACYJNA GOSPODARKA
NARODOWA STRATEGIA SPÓJNOŚCI



**MINISTERSTWO
ROZWOJU**

UNIA EUROPEJSKA
EUROPEJSKI FUNDUSZ
ROZWOJU REGIONALNEGO



Projekt jest współfinansowany przez Unię Europejską ze środków Europejskiego Funduszu Rozwoju Regionalnego