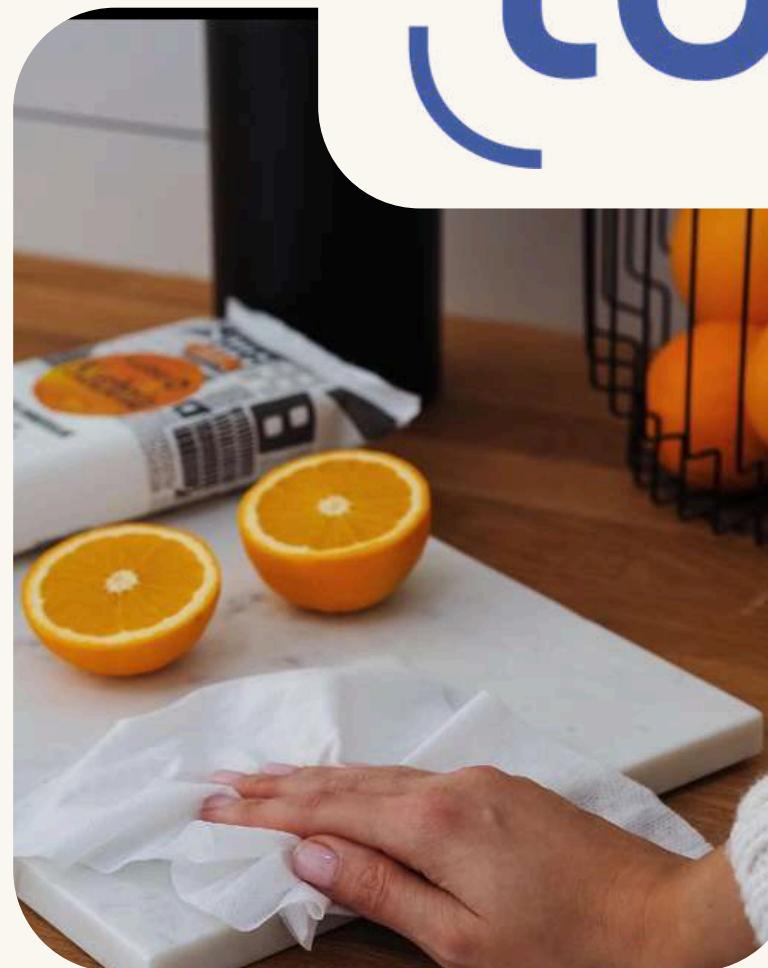
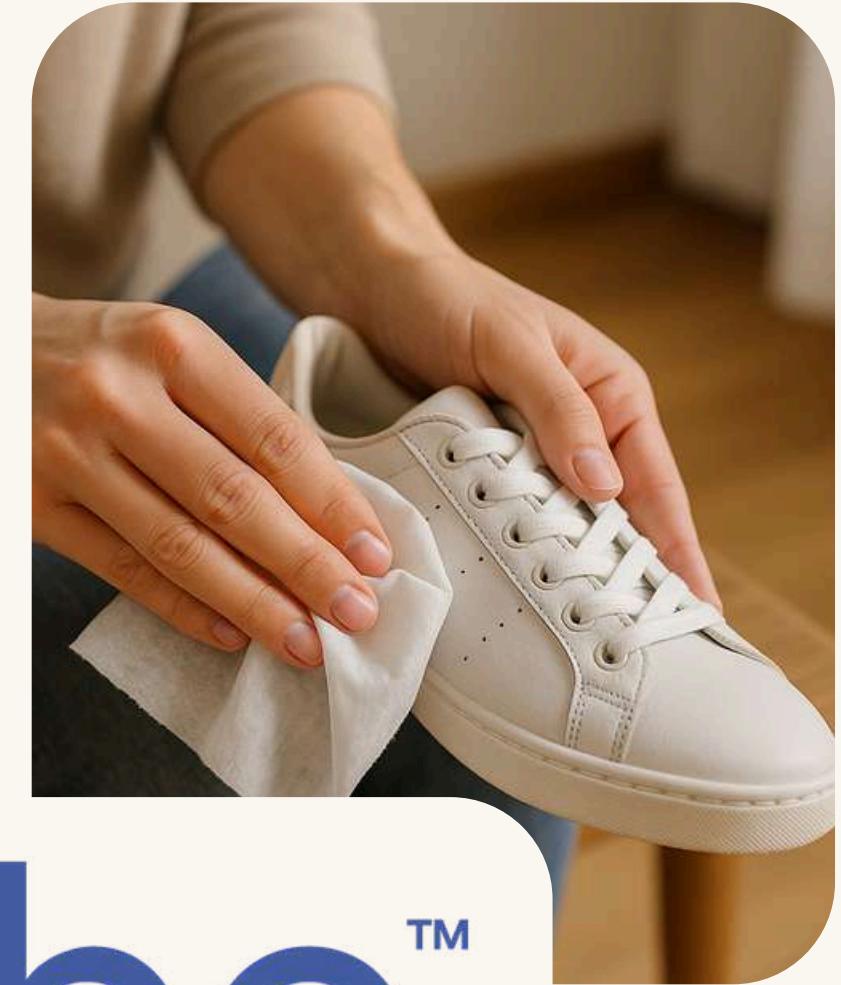
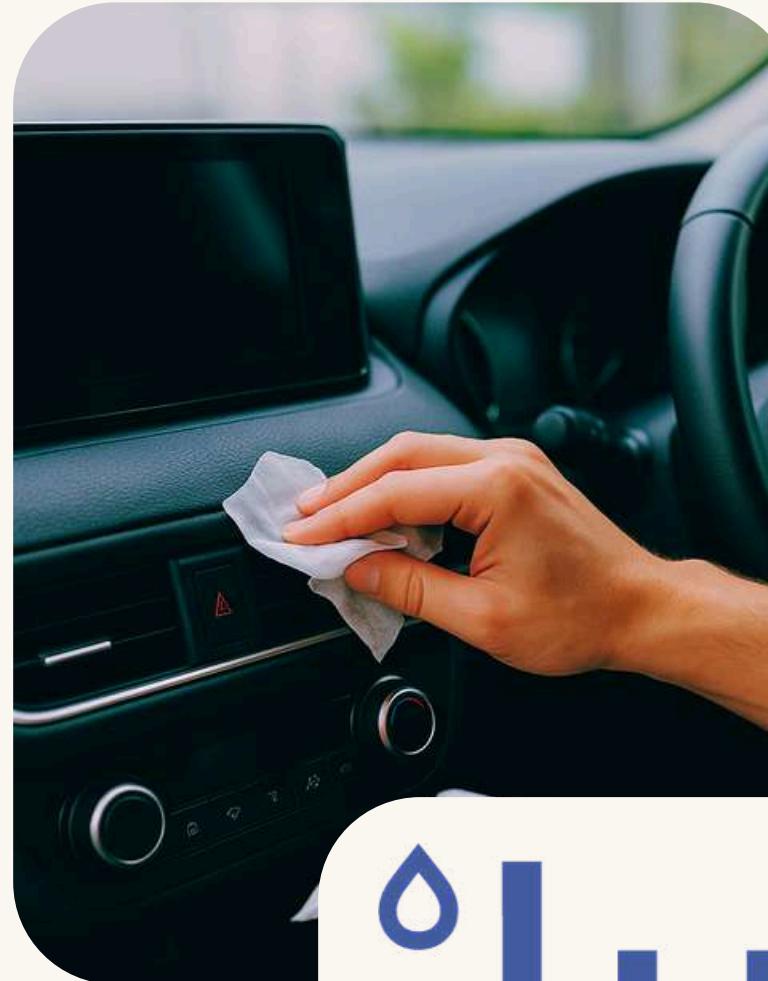


# Your Partner in everyday care



POLISH MANUFACTURER OF **WET WIPES & CLEANING CLOTHS** FOR PERSONAL, HOME, PET & CAR CARE.



**luba**™

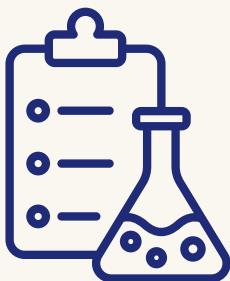


# WHO WE ARE

## Our Location



LUBA is proudly based in **Poland**, with a manufacturing plant in Minsk Mazowiecki, leveraging local resources and expertise to produce high-quality products.



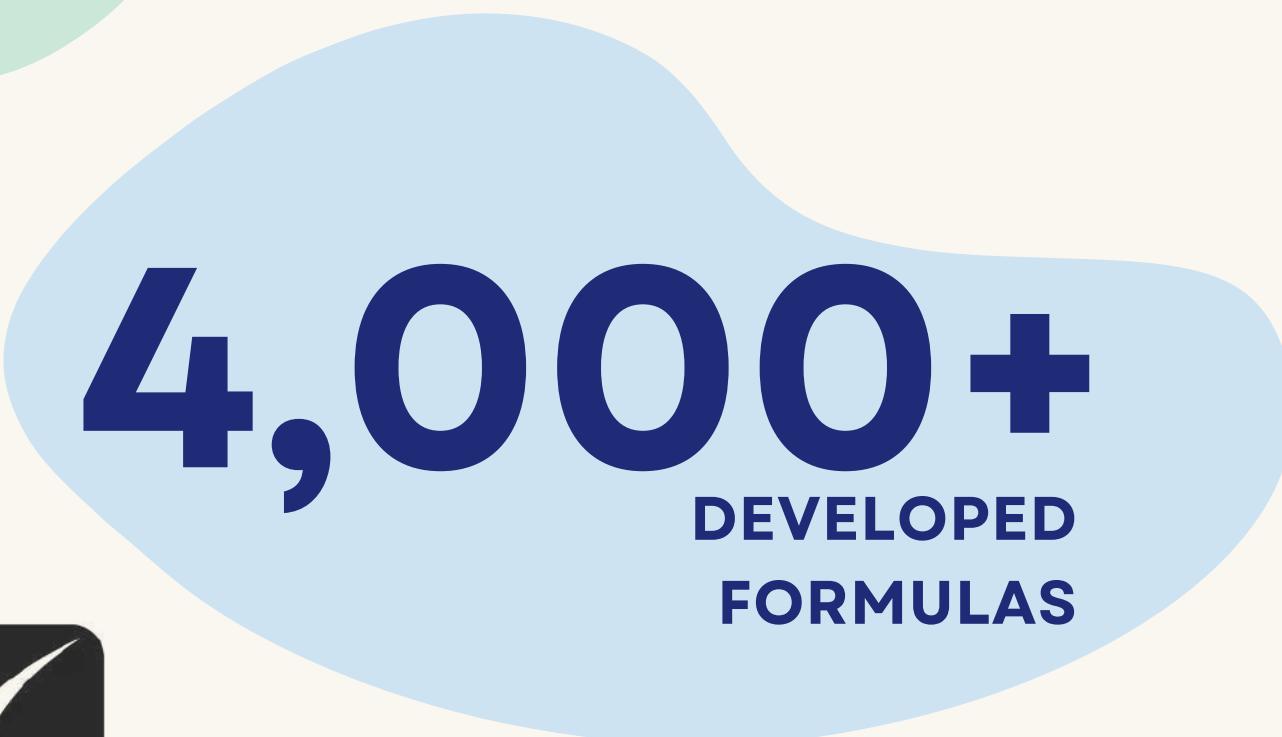
## Our Expertise

With **over 10 years of experience** in the manufacturing of wet wipes, our team focuses on continuous innovation and high manufacturing standards to ensure the best quality.



## Our Certifications

Our products are manufactured in accordance with **ISO 9001, GMP (ISO 22716), BRC CPA, and FSC** standards, ensuring trust and reliability in our products.



# INNOVATION & MANUFACTURING EXCELLENCE



IN-HOUSE R&D EXPERTS AND FORMULATION DEVELOPMENT

MODERN MACHINE PARK WITH SCALABLE PRODUCTION

END-TO-END SERVICE & OMNICHANNEL DISTRIBUTION

PRIVATE LABEL AND CO-MANUFACTURING PROJECTS

STRICT QUALITY CONTROL AT EVERY STAGE

SHORT PRODUCTION LEAD TIMES, FLEXIBLE MOQS



# RELIABLE PARTNER

**LUBA LTD.** is a Part of **LUBA SOHN Holding**,  
presented on the Polish market for over 25 years.  
The capital group's total turnover is EUR 70 million.

Since the very beginning, we have been working  
with high-profile partners – leading consumer  
brands, large retail chains, pharmacy networks, and  
DIY stores.

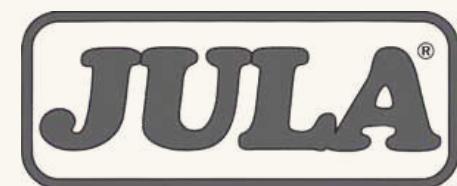
## THEY TRUSTED US:



Mercedes-Benz



**Auchan**



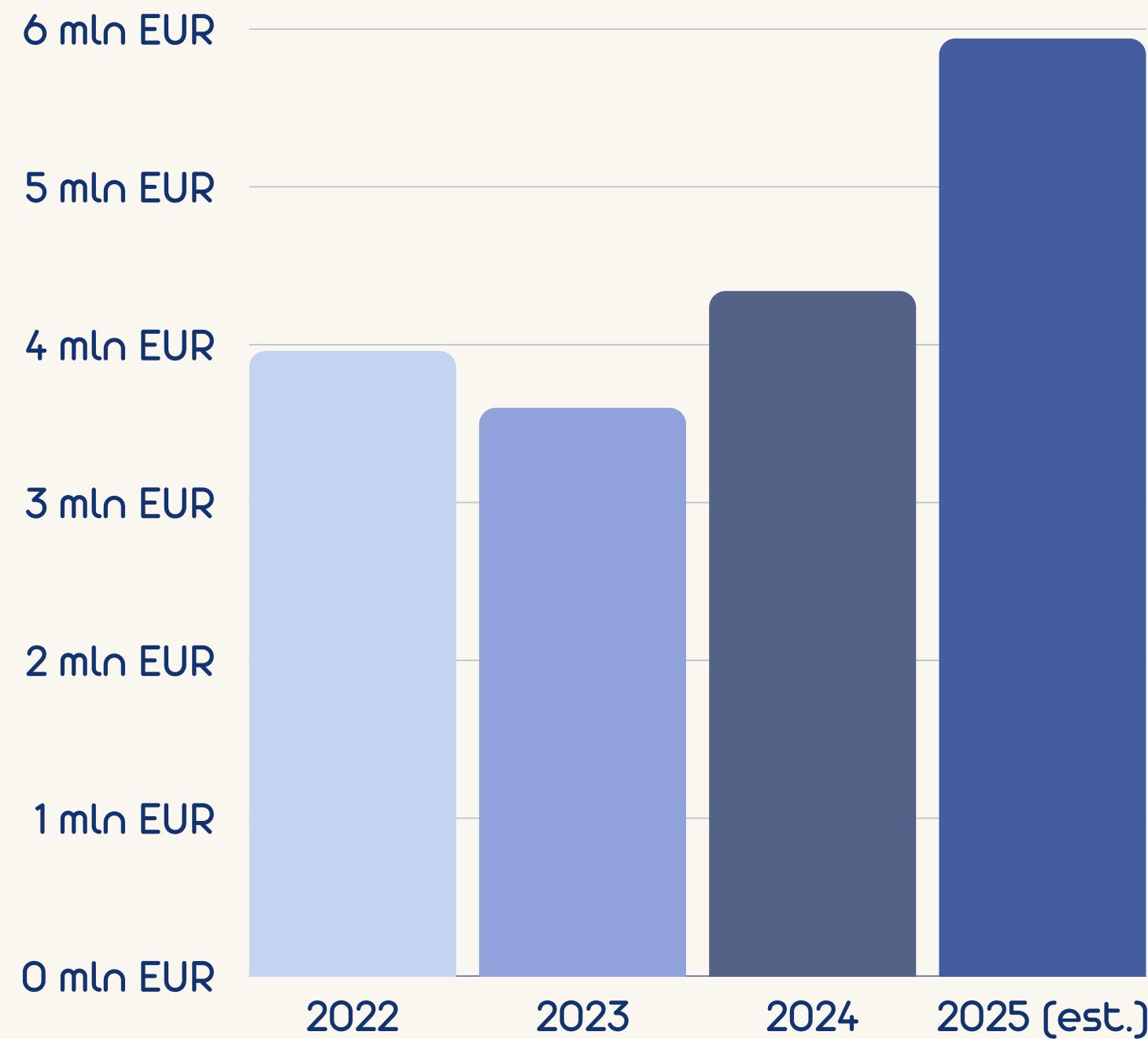
**dealz;**

**MAXIMA**

**Dr.Max<sup>+</sup>**

**ROSSMANN**

## Company Net Revenues (EUR)



# TRUSTED BRAND



Awards & Recognition



luba™



# OUR MISSION

Committed to Sustainability and Care

°luba™

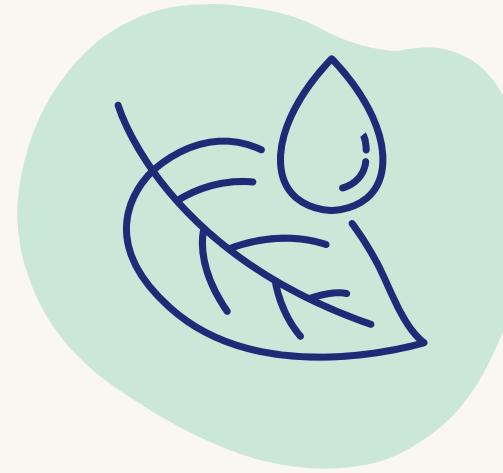
We create products that make everyday life easier –  
safe for people, animals, and the planet



100% plant-based nonwovens  
(viscose, cellulose)  
– biodegradable, compostable



Our goal: 100%  
biodegradable materials  
& recyclable packaging



Formulas: natural, skin-friendly,  
dermatologically tested



Reduce water use –  
“LUBA without water”  
cleaning concept

# TAILORED PRIVATE LABEL SOLUTIONS

Your brand - our expertise.

Need your own brand?  
We'll create it with you.

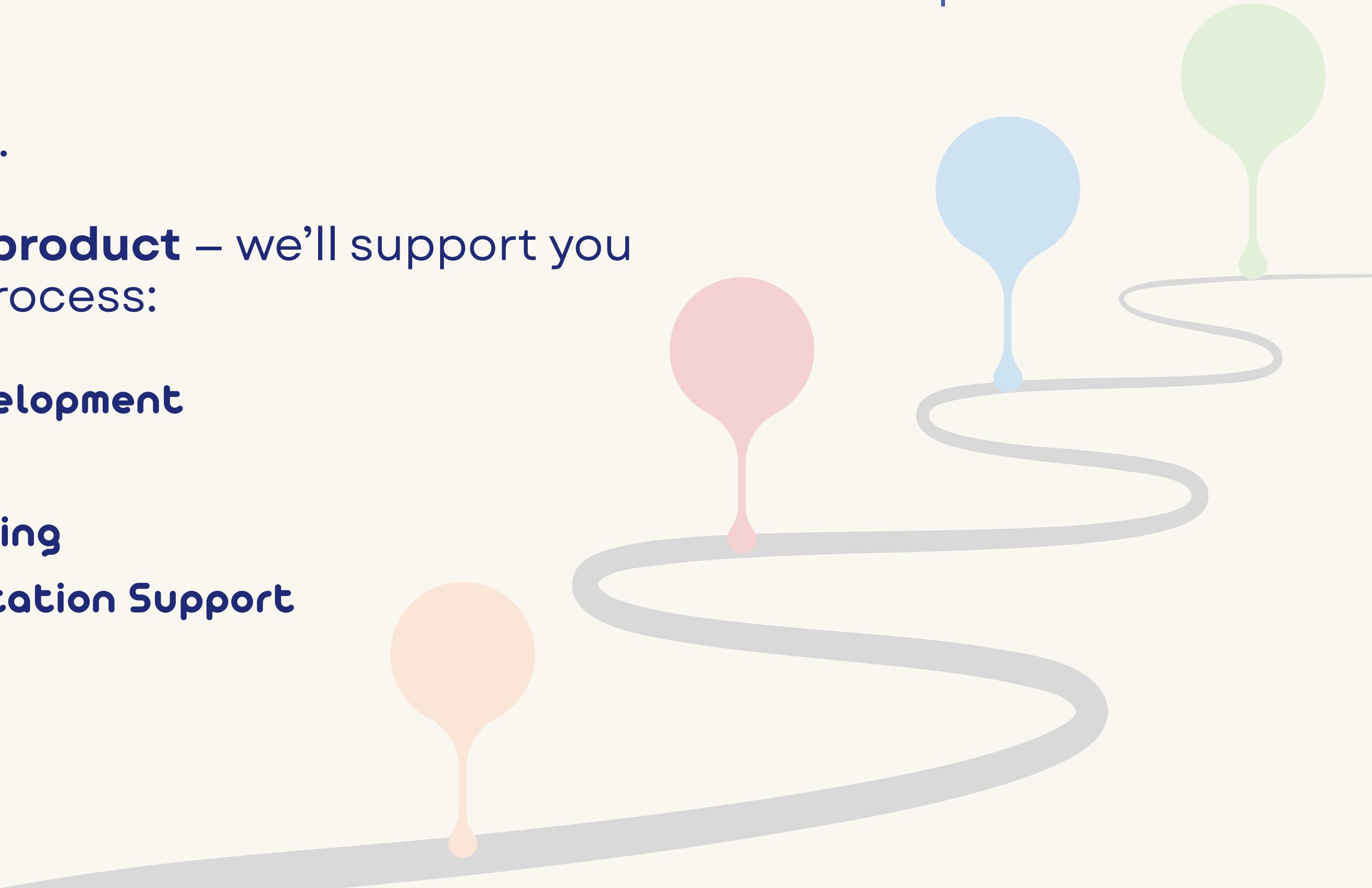
**From idea to finished product** – we'll support you  
at every stage of the process:

**Concept & Product Development**

**Formulation & Testing**

**Design, Packaging & Filling**

**Regulatory & Documentation Support**





## BABY CARE

GENTLE WIPES AND  
COSMETICS  
DESIGNED FOR  
DELICATE SKIN



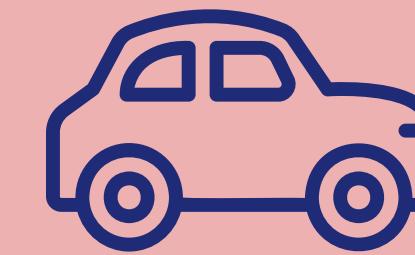
## PET CARE

SAFE GROOMING  
WIPES AND  
SHAMPOOS FOR  
YOUR DOG



## HOME CARE

SMART,  
ECO-FRIENDLY  
CLEANING  
SOLUTIONS



## CAR CARE

CONVENIENT  
SOLUTIONS FOR  
AUTOMOTIVE  
CLEANING



## PERSONAL HYGIENE

DAILY WIPES FOR  
COMFORT AND  
CLEANLINESS

# OUR PRODUCT LINES

# WET WIPES FOR CHILDREN

°luba **Tuli**

Wide range of wet wipes for children from the 1st day of life

- **Luba Tuli Sensitive** – Baby wet wipes with rice starch
- **Luba Tuli Baby Oils** – Baby wet wipes with nourishing oils
- **Luba Tuli with 5% D-Panthenol** – Baby wet wipes for sensitive skin
- **Luba Tuli Natural 98% Water + Panthenol + Avocado Oil**
- **Luba Tuli Water & Aloe** – Baby wet wipes with soothing aloe
- **Luba Tuli 97% Water & Panthenol** – Gentle baby wet wipes

## Moist toilet tissues for children

- **Flushable** and safe for plumbing systems
- Available in two delightful fragrances – **Strawberry & Mango**– each with its own gentle **97% water-based formula**
- **Dermatologically tested**, gentle on sensitive skin
- Enriched with **soothing ingredients** for comfortable, everyday hygiene



# COSMETICS FOR CHILDREN

Pure, loving care from the very first day

- **Foam Hand Soap** – with prebiotic, mango scented – 250 ml
- **Bath Gel** – with prebiotic, mango scented – 400 ml
- **Shampoo for Babies** – with emollient and prebiotic – 250 ml
- **Ultra Gentle Cleansing Emulsion for Babies** – with emollient and prebiotic – 250 ml
- **Body Milk for Babies** – with olive oil and prebiotic – 200 ml

## Why Luba Tuli?

- Suitable from the first day of life (0+) – exceptionally gentle formulas safe for newborns
- Prebiotics support the skin's natural microbiome and protective barrier
- High content of natural-origin ingredients (94–97%) and optimal pH
- Dermatologically tested; designed for sensitive and irritation-prone skin
- Nourishing emollients (olive oil, almond oil, betaine, glycerin) moisturize and protect delicate infant skin



# MOIST TOILET TISSUE

Gentle, everyday hygiene  
for the whole family

## Luba Family Moist Toilet Paper

Lavender  
Water

Chamomile  
Water

Aloe  
Water

Oil Care

Soft Milk

Pure

Sensitive  
Intim

- Made with **ultra-soft, dermatologically tested fabric** gentle for sensitive skin
- **Flushable** and safe for plumbing systems
- Formulas enriched with **soothing natural ingredients** (lavender water, aloe, chamomile, milk proteins, oils)
- Available in a variety of mild, **family-friendly** fragrances and care variants



# MOIST TOILET TISSUE

luba  
Med

PERSONAL  
HYGIENE

## PROCTOLAN – Moist Toilet Tissue for Hemorrhoid Care



flushable  
in the toilet

physiological  
pH

dermatologically  
tested

soothing  
for itching sensation

- With **oak bark extract** – a naturally soothing ingredient traditionally used to support hemorrhoid care.
- Suitable for women and men of all ages, including **pregnant and postpartum women**.
- Ideal for **everyday use** as a supportive product alongside hemorrhoid treatment.
- **Helps maintain a healthy pH** in the anal area, supporting proper hygiene and comfort.
- **Dermatologically tested** – gentle on sensitive and irritated skin

# INTIMATE HYGIENE WIPES

luba  
Med

PERSONAL  
HYGIENE



## Herbal Intimate Hygiene Wipes - for Daily Care

**Herbal cleansing & soothing** – sage and linseed extracts calm irritations and provide natural antiseptic care.

**Prebiotic + lactic acid balance** – supports a healthy intimate microbiome and maintains physiological pH.

**Instant freshness anywhere** – easy on-the-go use (compact 20-pcs pack).

**100% natural, biodegradable** non-woven fabric – safe for the skin and the environment.

**98% ingredients of natural origin** – vegan, dermatologically tested formulas.

# BODY & HYGIENE WET WIPES

PERSONAL  
HYGIENE

Refreshing i antibacterial wet wipes for hands

**Oat Milk Caring Antibacterial Hand Wipes**

gentle & soothing, for everyday use

**Aloe Refreshing Wet Wipes - Aloe**

hydrating, calming, daily freshening

**Clean Water Cleansing Wet Wipes**

prebiotic formula, fragrance-free feeling

**Moisturing Universal Wet Wipes - Tropical Fruits**

universal refreshing wipes for on-the-go use

**Cleansing Wet Wipes for Kids**

gentle cleaning, kid-friendly formula

**Antibacterial Wet Wipes**

family pack, 0% alcohol, no sticky feeling



# ANTIPERSPIRANT DEODORANT WIPES

PERSONAL  
HYGIENE



Antiperspirant Deodorant Wipes with cooling effect

Prevents  
sweating

Refreshes



Antiperspirant Deodorant Wipes with silver ions

100%  
biodegradable

For armpits,  
hands & feet

# LUBA COMFORT

Wide range of **wet wipes** for daily cleaning

## Cleaning Wipes

Kitchen and Bathroom

Wet wipes for tough kitchen and bathroom cleaning

## Delicate Surfaces

## Cleaning Wipes

Dedicated for wooden and leather furniture, stone surfaces

## Kitchen Appliances and Glass, Mirrors & Cooktops

For sensitive surfaces requiring thorough cleaning

## Floor wet wipes - universal & wooden floors

Large XL floor wet wipes compatible with flat mops

## Eco-wipes

Based on soda, vinegar and citric acid for natural cleaning power

## Multi-clean wipes

All-purpose wet wipes with active foam for enhanced cleaning power.



HOME  
CARE

# LUBA COMFORT

## Perfumed cleaning wipes

# HOME CARE

Bathroom



Kitchen



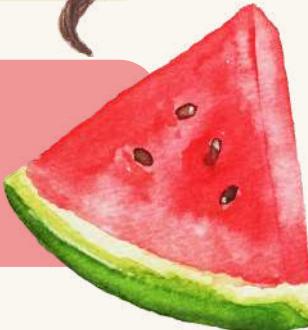
Universal



Furniture



Household appliances



Large size  
XXL



# LUBA COMFORT

## Clean Boom Line

### Multi-purpose spray cleaners

ready to use – no water needed:

- Degrease and restore shine
- Remove stubborn bathroom scale
- Clean tough stains from shoes and fabrics
- Beautiful perfumed fragrances



HOME  
CARE

# LUBA COMFORT

## Household cleaning liquids & sprays

### Kitchen Cleaner with Vinegar

A grease-dissolving spray with vinegar, ideal for daily cleaning of countertops, hobs and appliances

### Bathroom Cleaner with Soda

A baking-soda-based spray for limescale, soap scum, and hard-water stains

### Foam Stain Remover for Fabrics

A rich foam formula that lifts stains from textiles, upholstery, and clothing without damaging fabrics

### Window Cleaners

Glass cleaning sprays  
delicate floral fragrances

### Degreasers

2 types - universal or bleach-enhanced  
degreaser for stubborn dirt

### Floor Cleaners

A rich foam formula that lifts stains from textiles, upholstery, and clothing without damaging fabrics

*Perfumed  
formulas*



HOME  
CARE

# SHOE WET WIPES

Smart on-the-go care for all shoe colors

- **Fast and convenient cleaning** – removes dirt, dust and daily marks in seconds
- **Color-dedicated formulas**: shine for black shoes, color-care for brown, brightening care for white
- **Nourishing and protective ingredients** support leather and synthetic materials
- **Perfect for travel and on-the-go use** – compact wipes for shoes that always look their best



HOME  
CARE

# PET CARE PRODUCTS

Gentle, safe & natural care for every dog

- **Gentle, pH-balanced** care suitable even for puppies
- Made with natural, **skin-friendly ingredients**
- **Free from alcohol** and other harsh ingredients – **no irritation**
- Wet wipes convenient for outdoor use: walks, parks, travel, grooming

my best friend  
**DOG**



Hygiene  
wipes



PET  
CARE



Shampoos &  
grooming

# CAR CARE WET WIPES

Complete product range –  
5 functional types



Advanced,  
high-performance  
formulas



CAR  
CARE

# LET'S BUILT SMARTER CARE TOGETHER

## Work with us:

Private Label &  
Contract  
Manufacturing

Retail & Distribution  
Partnerships

Product Development  
& OEM Solutions

## Why LUBA?

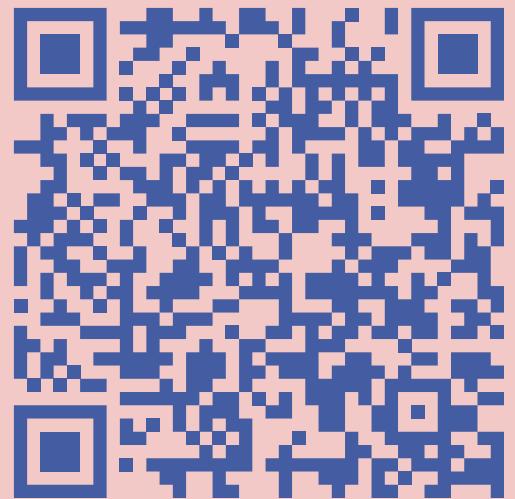
EU manufacturing  
excellence  
(ISO • GMP • BRC)

Fast, flexible, reliable  
cooperation

Sustainable products  
loved by consumers

# LET'S CONNECT

Scan to check  
our certificates:



LUBA Ltd.  
Mińsk Mazowiecki, Poland

**Ms. Anna Urbanowicz  
Export Manager**

[anna.urbanowicz@lshpl.com](mailto:anna.urbanowicz@lshpl.com)

 <https://lubanaturalnie.pl>

 [Luba on LinkedIn](#)

 **luba™**

