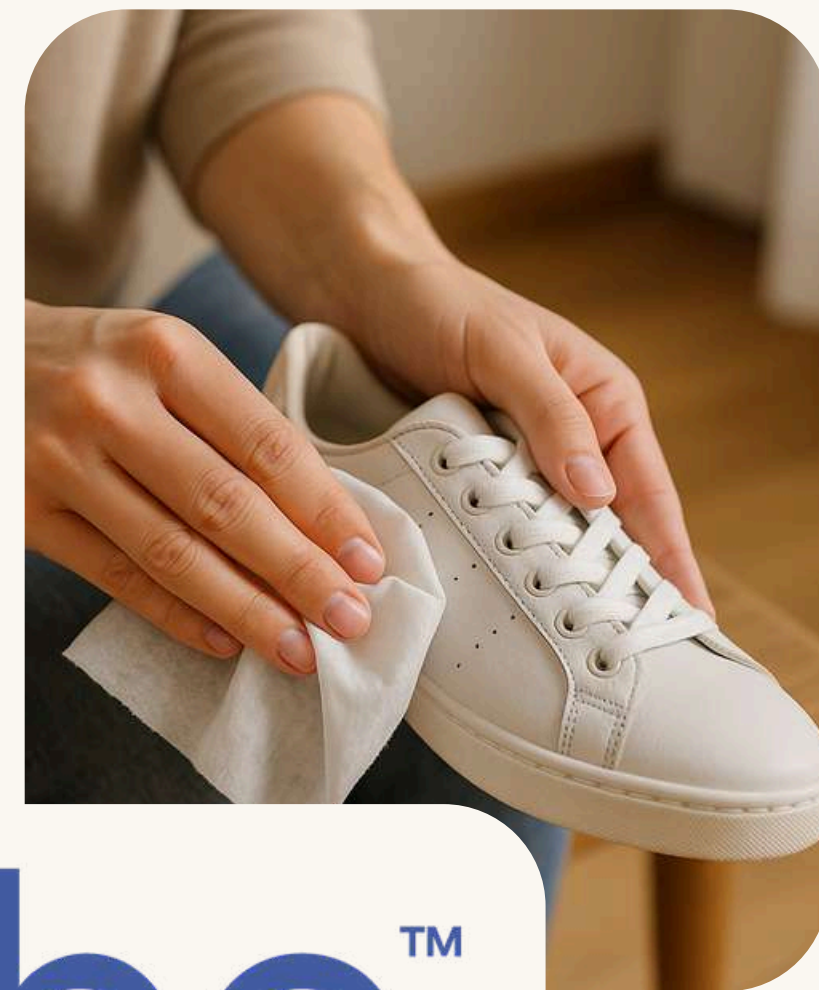


Your Partner in everyday care



POLISH MANUFACTURER OF **WET WIPES & CLEANING CLOTHS** FOR PERSONAL, HOME, PET & CAR CARE.



 **luba**™



WHO WE ARE



Our Location

LUBA is proudly based in **Poland**, with a manufacturing plant in Minsk Mazowiecki, leveraging local resources and expertise to produce high-quality products.



Our Expertise

With **over 10 years of experience** in the manufacturing of wet wipes, our team focuses on continuous innovation and high manufacturing standards to ensure the best quality.



Our Certifications

Our products are manufactured in accordance with **ISO 9001, GMP (ISO 22716), BRC CP A, and FSC** standards, ensuring trust and reliability in our products.

164k

**ORDERS
REALISED**

**32+
mln**

**PRODUCED
PACKAGES**

4,000+

**DEVELOPED
FORMULAS**



INNOVATION & MANUFACTURING EXCELLENCE



IN-HOUSE R&D EXPERTS AND
FORMULATION DEVELOPMENT

MODERN MACHINE PARK
WITH SCALABLE
PRODUCTION

END-TO-END SERVICE &
OMNICHANNEL DISTRIBUTION

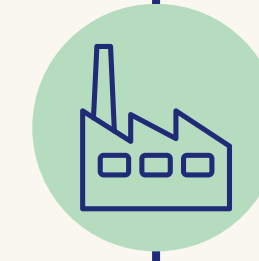
PRIVATE LABEL
AND CO-MANUFACTURING PROJECTS

STRICT QUALITY CONTROL
AT EVERY STAGE

SHORT PRODUCTION LEAD TIMES,
FLEXIBLE MOQs



R&D



Production



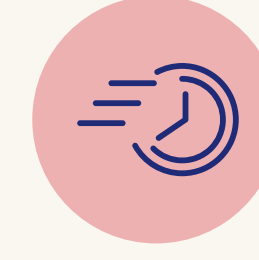
Solutions



Private label



Quality



Flexibility

RELIABLE PARTNER



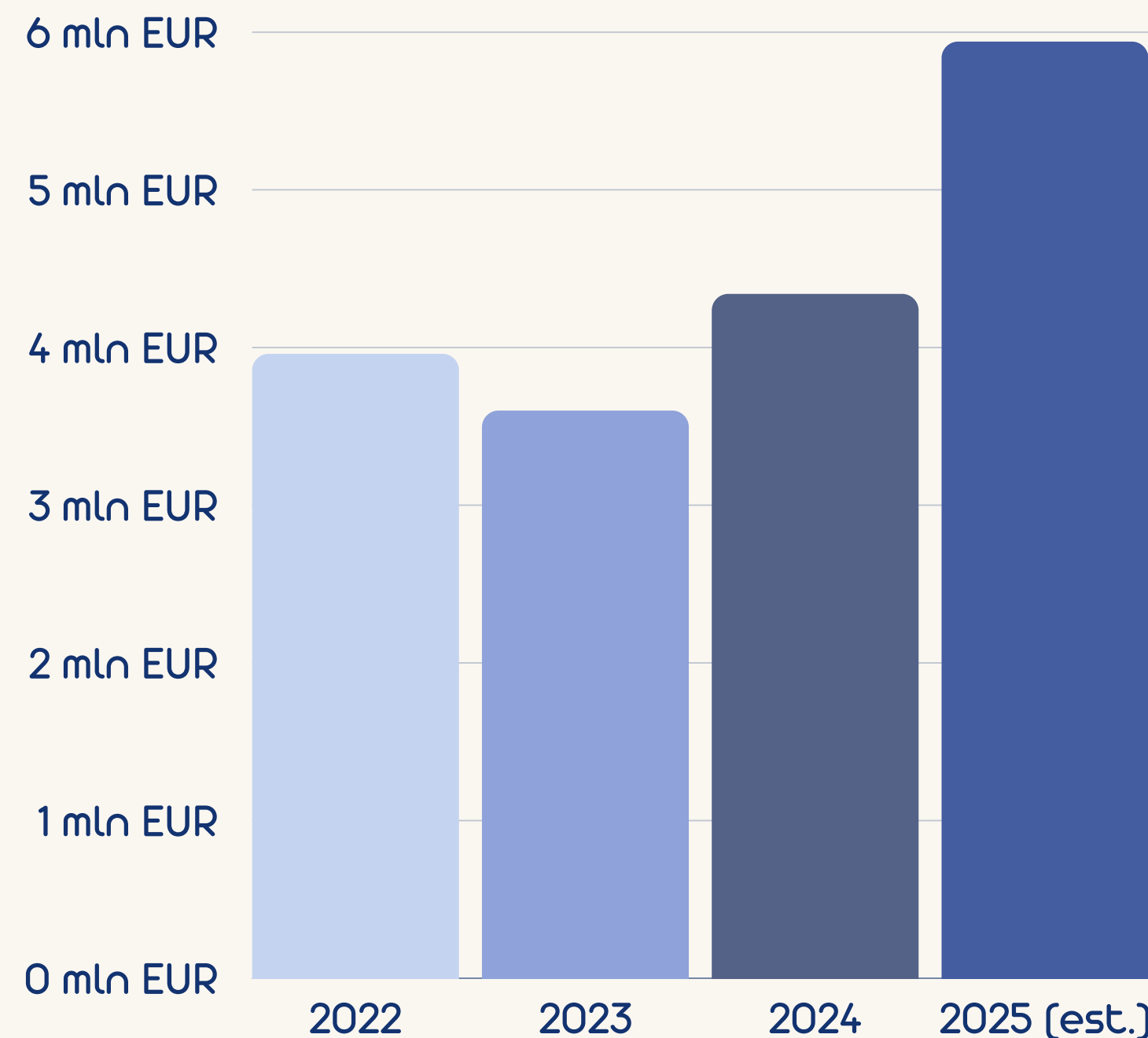
LUBA LTD. is a Part of **LUBA SOHN Holding**, presented on the Polish market for over 25 years. The capital group's total turnover is EUR 70 million.

Since the very beginning, we have been working with high-profile partners – leading consumer brands, large retail chains, pharmacy networks, and DIY stores.

THEY TRUSTED US:



Company Net Revenues (EUR)



TRUSTED BRAND



PEARL OF THE COSMETIC MARKET
2018

FAMILY BRAND OF THE YEAR
2024

CHILDREN'S BRAND OF THE YEAR
2024

BRAND OF THE YEAR
2024

Awards & Recognition



OUR mission

Committed to Sustainability and Care



We create products that make everyday life easier –
safe for people, animals, and the planet



100% plant-based nonwovens
(viscose, cellulose)
– biodegradable, compostable



Our goal: 100%
biodegradable materials
& recyclable packaging



Formulas: natural, skin-friendly,
dermatologically tested



Reduce water use –
“LUBA without water”
cleaning concept

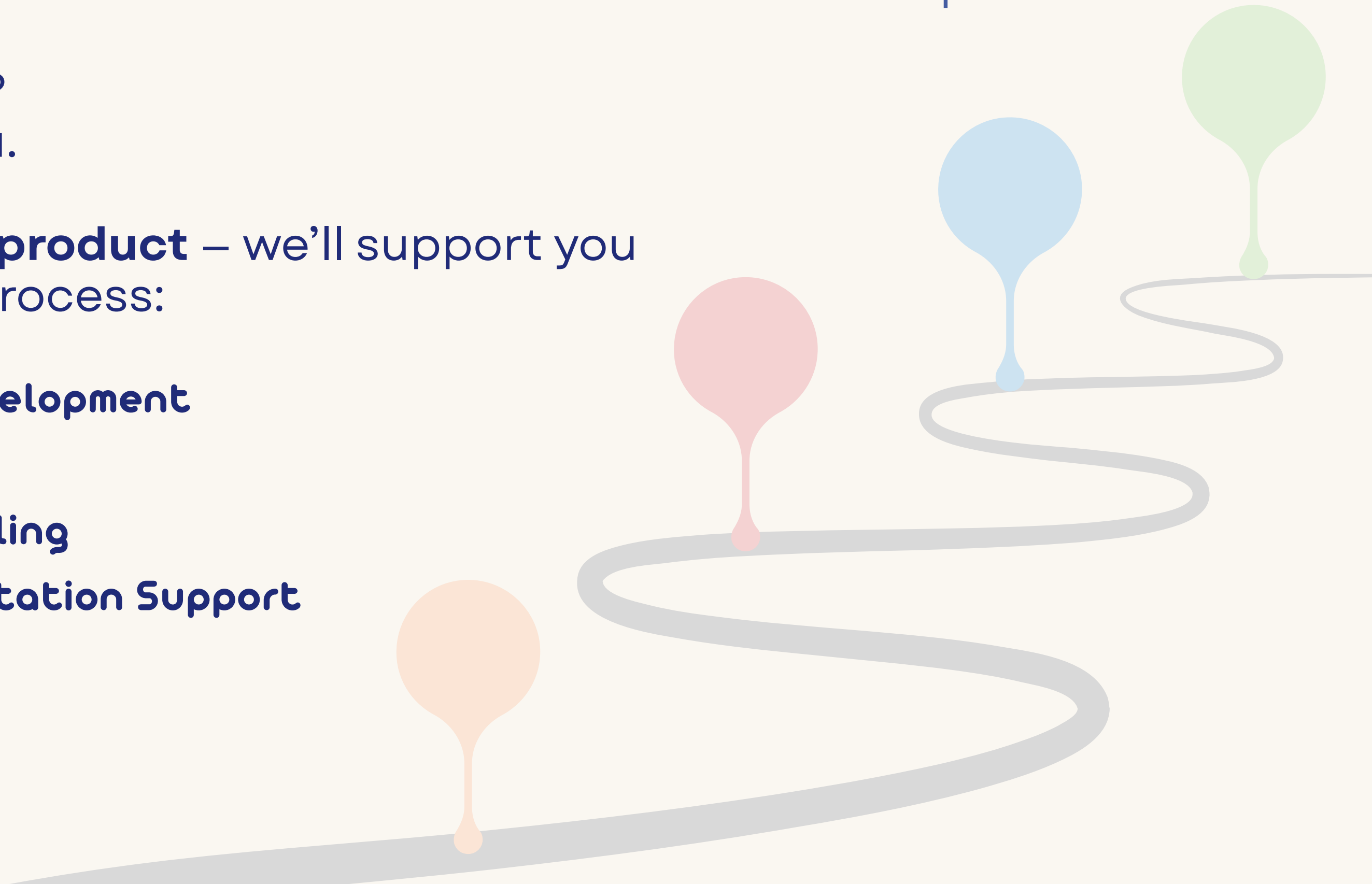
TAILORED PRIVATE LABEL SOLUTIONS

Your brand - our expertise.

Need your own brand?
We'll create it with you.

From idea to finished product – we'll support you
at every stage of the process:

Concept & Product Development
Formulation & Testing
Design, Packaging & Filling
Regulatory & Documentation Support





BABY CARE

GENTLE WIPES AND
COSMETICS
DESIGNED FOR
DELICATE SKIN



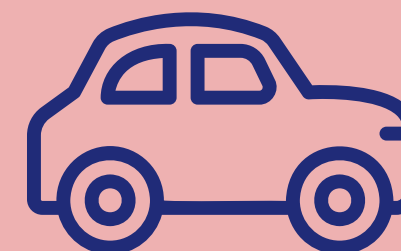
HOME CARE

SMART,
ECO-FRIENDLY
CLEANING
SOLUTIONS



PET CARE

SAFE GROOMING
WIPES AND
SHAMPOOS FOR
YOUR DOG



CAR CARE

CONVENIENT
SOLUTIONS FOR
AUTOMOTIVE
CLEANING



PERSONAL HYGIENE

DAILY WIPES FOR
COMFORT AND
CLEANLINESS

OUR PRODUCT LINES



WET WIPES FOR CHILDREN

luba *Tuli*

Wide range of wet wipes for children from the 1st day of life

- Luba Tuli Sensitive – Baby wet wipes with rice starch
- Luba Tuli Baby Oils – Baby wet wipes with nourishing oils
- Luba Tuli with 5% D-Panthenol – Baby wet wipes for sensitive skin
- Luba Tuli Natural 98% Water + Panthenol + Avocado Oil
- Luba Tuli Water & Aloe – Baby wet wipes with soothing aloe
- Luba Tuli 97% Water & Panthenol – Gentle baby wet wipes

Moist toilet tissues for children

- **Flushable** and safe for plumbing systems
- Available in two delightful fragrances – **Strawberry & Mango**– each with its own gentle **97% water-based formula**
- **Dermatologically tested**, gentle on sensitive skin
- Enriched with **soothing ingredients** for comfortable, everyday hygiene

BABY
CARE



COSMETICS FOR CHILDREN

Pure, loving care from the very first day

- **Foam Hand Soap** – with prebiotic, mango scented – 250 ml
- **Bath Gel** – with prebiotic, mango scented – 400 ml
- **Shampoo for Babies** – with emollient and prebiotic – 250 ml
- **Ultra Gentle Cleansing Emulsion for Babies** – with emollient and prebiotic – 250 ml
- **Body Milk for Babies** – with olive oil and prebiotic – 200 ml

Why Luba Tuli?

- Suitable from the first day of life (0+) – exceptionally gentle formulas safe for newborns
- Prebiotics support the skin's natural microbiome and protective barrier
- High content of natural-origin ingredients (94–97%) and optimal pH
- Dermatologically tested; designed for sensitive and irritation-prone skin
- Nourishing emollients (olive oil, almond oil, betaine, glycerin) moisturize and protect delicate infant skin

BABY CARE



microbiome
protection

dermatologically
tested

short
ingredients list

MOIST TOILET TISSUE

Gentle, everyday hygiene
for the whole family

Luba Family Moist Toilet Paper

Lavender
Water

Chamomile
Water

Aloe
Water

Oil Care

Soft Milk

Pure

Sensitive
Intim

- Made with **ultra-soft, dermatologically tested fabric** gentle for sensitive skin
- **Flushable** and safe for plumbing systems
- Formulas enriched with **soothing natural ingredients** (lavender water, aloe, chamomile, milk proteins, oils)
- Available in a variety of mild, **family-friendly** fragrances and care variants

PERSONAL
HYGIENE



MOIST TOILET TISSUE

luba
Med

PERSONAL
HYGIENE

PROCTOLAN – Moist Toilet Tissue for Hemorrhoid Care



- With **oak bark extract** – a naturally soothing ingredient traditionally used to support hemorrhoid care.
- Suitable for women and men of all ages, including **pregnant and postpartum women**.
- Ideal for **everyday use** as a supportive product alongside hemorrhoid treatment.
- **Helps maintain a healthy pH** in the anal area, supporting proper hygiene and comfort.
- **Dermatologically tested** – gentle on sensitive and irritated skin

INTIMATE HYGIENE WIPES

luba
Med

PERSONAL
HYGIENE



Herbal Intimate Hygiene Wipes – for Daily Care



Herbal Intimate Hygiene Wipes – for Menstruation Care

Herbal cleansing & soothing – sage and linseed extracts calm irritations and provide natural antiseptic care.

Prebiotic + lactic acid balance – supports a healthy intimate microbiome and maintains physiological pH.

Instant freshness anywhere – easy on-the-go use (compact 20-pcs pack).

100% natural, biodegradable non-woven fabric – safe for the skin and the environment.

98% ingredients of natural origin – vegan, dermatologically tested formulas.

BODY & HYGIENE WET WIPES

PERSONAL
HYGIENE

Refreshing i antibacterial wet wipes for hands

Oat Milk Caring Antibacterial Hand Wipes

gentle & soothing, for everyday use

Aloe Refreshing Wet Wipes - Aloe

hydrating, calming, daily freshening

Clean Water Cleansing Wet Wipes

prebiotic formula, fragrance-free feeling

Moisturing Universal Wet Wipes - Tropical Fruits

universal refreshing wipes for on-the-go use

Cleansing Wet Wipes for Kids

gentle cleaning, kid-friendly formula

Antibacterial Wet Wipes

family pack, 0% alcohol, no sticky feeling



ANTIPERSPIRANT DEODORANT WIPES

PERSONAL
HYGIENE



Antiperspirant Deodorant Wipes with cooling effect

Prevents
sweating

Refreshes



Antiperspirant Deodorant Wipes with silver ions

100%
biodegradable

For armpits,
hands & feet

LUBA COMFORT

Wide range of **wet wipes** for daily cleaning

Cleaning Wipes Kitchen and Bathroom

Wet wipes for tough kitchen and bathroom cleaning

Delicate Surfaces Cleaning Wipes

Dedicated for wooden and leather furniture, stone surfaces

Kitchen Appliances and Glass, Mirrors & Cooktops

For sensitive surfaces requiring thorough cleaning

Floor wet wipes - universal & wooden floors

Large XL floor wet wipes compatible with flat mops

Eco-wipes

Based on soda, vinegar and citric acid for natural cleaning power

Multi-clean wipes

All-purpose wet wipes with active foam for enhanced cleaning power.

*Durable
cloths,
long-lasting
scents*

HOME CARE



LUBA COMFORT

Perfumed cleaning wipes

Bathroom



Kitchen



Universal



Furniture



Household appliances



Large size
XXL



HOME CARE

LUBA COMFORT

Clean Boom Line

Multi-purpose spray cleaners
ready to use – no water needed:

- Degrease and restore shine
- Remove stubborn bathroom scale
- Clean tough stains from shoes and fabrics
- Beautiful perfumed fragrances



HOME CARE



LUBA COMFORT

Household cleaning liquids & sprays

Kitchen Cleaner with Vinegar

A grease-dissolving spray with vinegar, ideal for daily cleaning of countertops, hobs and appliances

Bathroom Cleaner with Soda

A baking-soda-based spray for limescale, soap scum, and hard-water stains

Foam Stain Remover for Fabrics

A rich foam formula that lifts stains from textiles, upholstery, and clothing without damaging fabrics

Window Cleaners

Glass cleaning sprays
delicate floral fragrances

Degreasers

2 types - universal or bleach-enhanced degreaser for stubborn dirt

Floor Cleaners

A rich foam formula that lifts stains from textiles, upholstery, and clothing without damaging fabrics

HOME CARE

Perfumed formulas



SHOE WET WIPES

Smart on-the-go care for all shoe colors

- **Fast and convenient cleaning** – removes dirt, dust and daily marks in seconds
- **Color-dedicated formulas**: shine for black shoes, color-care for brown, brightening care for white
- **Nourishing and protective ingredients** support leather and synthetic materials
- **Perfect for travel and on-the-go use** – compact wipes for shoes that always look their best



HOME
CARE



PET CARE PRODUCTS

Gentle, safe & natural care for every dog

- **Gentle, pH-balanced** care suitable even for puppies
- Made with natural, **skin-friendly ingredients**
- **Free from alcohol** and other harsh ingredients – **no irritation**
- Wet wipes convenient for outdoor use: walks, parks, travel, grooming

PET CARE

my best friend
DOG



Hygiene
wipes



Shampoos & grooming

CAR CARE WET WIPES

Complete product range –
5 functional types

Car Cockpit

Multi-purpose

Stubbord Dirt

Leather

Glass

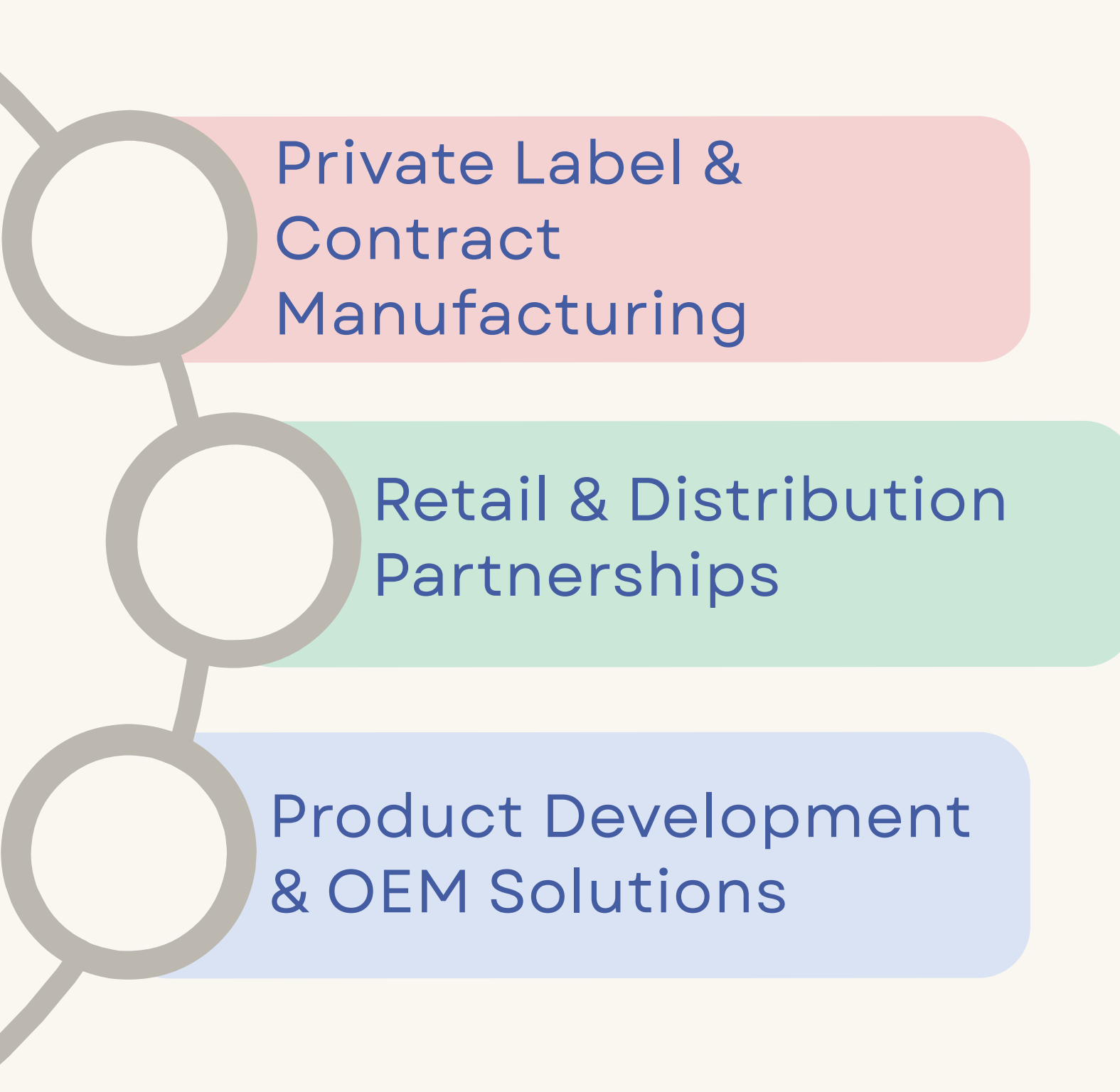
Advanced,
high-performance
formulas

CAR
CARE



LET'S BUILT SMARTER CARE TOGETHER

Work with us:



Private Label &
Contract
Manufacturing

Retail & Distribution
Partnerships

Product Development
& OEM Solutions

Why LUBA?



EU manufacturing
excellence
(ISO • GMP • BRC)

Fast, flexible, reliable
cooperation

Sustainable products
loved by consumers

LET'S CONNECT

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our certificates:



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Export Manager
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 luba™

