

BRAND PRESENTATION

BRAND VIDEO Diamond Freak Brand Presentation Diamond Freak © 2025

BRAND STORY

Welcome to the world of Diamond Freak – a brand that breaks the mold and redefines luxury, elevating everyday skincare to an entirely new level.

Production and R&D in Korea.

Advanced technologies.

Colour changing formula.

New generation active ingredients.

Premium brand.

Quality, efficacy, and technology are the three pillars that have guided our concept from the very beginning. Modern skincare is so much more than just routine. We believe today's consumer is informed, discerning, and ready for products that deliver real, visible results. Diamond Freak was created to meet those expectations. A brand designed for those who seek both and performance. uniqueness It brings together innovative formulas, advanced technologies, and the highest-quality ingredients.

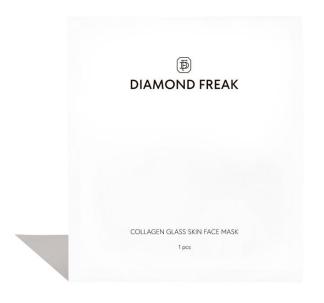
Dare to dazzle, let Your uniqueness shine.



Diamond Freak Brand Presentation

PORTFOLIO





Hyaluboost Day Eye Patches 60 pieces (30 pairs) / 84 g SRP 230 zł Collagen Glass Skin Face Mask 4 x 35 g SRP 185 zł Collagen Glass Skin Face Mask 1 x 35 g SRP 49 zł

Hyaluboost Day Eye Patches No.1 are intensely hydrating under-eye patches with an innovative Color-Changing Formula™ that ensures deep absorption of active ingredients, transforming the patches from white to transparent.

Niacinamide, hyaluronic acid, and squalane smooth the skin, strengthen its protective barrier, and help maintain long-lasting hydration. Ceramides and beta-glucan support regeneration and soothe irritation. Melia Azadirachta leaf extract promotes the skin's natural repair processes. Your skin will feel soft, radiant, and nourished.

Deep hydration.

Soothing and regeneration.

Elasticity improvement.

Antioxidant protection.

Light, easily-absorbed formula.













Discover the secret to healthy, radiant skin with a unique formula based on carefully selected active ingredients. Hyaluboost eye patches provide intense hydration, regeneration, and protection, leaving the skin firmer, smoother, and glowing.

Novelty among eye patches.

Colour-changing formula.

Visible absorption of ingredients.

Glass skin effect.

The unique product on the market.



COLLAGEN GLASS SKIN FACE MASK

The Collagen Glass Skin Face Mask is a luxurious mask designed to deeply hydrate and nourish your skin. Enriched with a powerful blend of 16 active ingredients, including niacinamide, collagen, and various forms of hyaluronic acid, it improves skin hydration and elasticity while strengthening its natural protective barrier. The package contains 4 masks.

Shea butter and argan oil provide intense nourishment, leaving the skin soft, smooth, and radiant. With additional soothing properties from ingredients like Chondrus Crispus extract and adenosine, the mask improves skin texture, supporting a healthy, refreshed complexion. Ideal for daily hydration and restoring the skin's natural glow.

Colour-changing formula.

16 active ingredients.

9 forms of hyaluronic acid.

Innovative formula on face masks market.

Glass skin effect.



COLLAGEN GLASS SKIN FACE MASK









ACTIVE INGREDIENTS

Acetyl heksapeptyd-8

Adenosine

Beta-glucan

Ceramides

Chondrus Crispus extract

Melia Azadirachta extract

Panax ginseng root extract

Glucomannan

Hydrolyzed collagen

Hydrolyzed extensin

Hydroxypropyltrimonium hyaluronate

Hyaluronic acid

Niacinamide

Squalane

Sodium hyaluronate



ACTIVE INGREDIENTS - HYALUBOOST DAY EYE PATCHES

Adenosine - has anti-wrinkle properties, smooths the skin and supports regenerative processes.

Beta-Glucan - intensively moisturizes, soothes and improves skin elasticity.

Betaine - a strong humectant, binds water in the skin and provides long-lasting hydration.

Ceramide NP - rebuilds the hydrolipid layer, strengthens and smooths the skin.

Chondrus Crispus Powder - forms a protective film and prevents moisture loss.

Ceratonia Siliqua Gum - acts as a natural film protecting against dryness.

Melia Azadirachta Leaf Extract - has antioxidant properties and protects against oxidative stress.

Niacinamide - a multifunctional ingredient with brightening, anti-aging and skin barrier strengthening effects.

Squalane - strengthens, rebuilds and smooths the skin, softens and protects against water loss.

Sodium Hyaluronate, Hydrolyzed Hyaluronic Acid, Hydrolyzed Sodium Hyaluronate, Sodium Acetylated Hyaluronate, Potassium Hyaluronate - a deeply moisturizing and smoothing complex that binds water in different layers of the skin.



ACTIVE INGREDIENTS - COLLAGEN GLASS SKIN FACE MASK

Adenosine - has smoothing and anti-wrinkle properties.

Argania Spinosa Kernel Oil - nourishes and regenerates the skin.

Butyrospermum Parkii Butter - deeply moisturizes and soothes irritations.

Chondrus Crispus Powder - moisturizes and creates a protective barrier.

Dimethylsilanol Hyaluronate - a form of hyaluronic acid, enhances hydration and supports elasticity.

Hydrolyzed Collagen - improves firmness and elasticity.

Hyaluronic acid and its forms:

Hyaluronic Acid - moisturizes and smooths the skin's surface.

Hydrolyzed Hyaluronic Acid - fast absorption, intense hydration.

Hydrolyzed Sodium Hyaluronate - low molecular weight, penetrates deeply.

Hydroxypropyltrimonium Hyaluronate - binds water in deeper skin layers.

Potassium Hyaluronate - multi-layer hydration.

Sodium Acetylated Hyaluronate - stronger moisturizing effect than classic HA.

Sodium Hyaluronate - low molecular weight, intensely hydrates.

Sodium Hyaluronate Crosspolymer - long-lasting hydration thanks to a mesh structure.

Niacinamide - brightens, has anti-aging effects, and regulates sebum.

Panax Ginseng Root Extract - revitalizes and provides antioxidant protection.



HOW IS DIAMOND FREAK DIFFERENT FROM THE COMPETITION?

How does the "color-changing" technology work?

The so-called "color-changing" effect in Diamond Freak products does not come from pH- or heat-sensitive dyes, but rather from the natural physical properties of the hydrogel itself.

When exposed to the skin's natural temperature, the hydrogel activates, allowing the serum and active ingredients to be absorbed. During this process, the hydrogel gradually becomes more transparent. This visual change signals that the ingredients are being delivered deep into the skin.

How is this technology different from standard hydrogel?

While standard hydrogel masks maintain the same appearance throughout use, this technology provides a gradual shift in transparency, reflecting the actual absorption process of the ingredients.

This makes the experience more interactive and gives the user confidence that the product is truly working.



HOW IS DIAMOND FREAK DIFFERENT FROM THE COMPETITION?

Why is this technology better?

The transformation in transparency provides a unique sensory experience and a visual signal, enhancing user satisfaction.

This technology combines functionality with an engaging experience, making the product more memorable and ideal for promotion across visual channels.

What is the production process?

The process begins with the development of a hydrogel base using functional polymers and active ingredients that benefit the skin. After casting and gelling into sheet form, the mask is cut and infused with serum.

No artificial dyes are used to create the transparency effect — it occurs naturally as the hydrogel becomes thinner and loses opacity under the skin's temperature.

All products undergo rigorous quality control for absorption rate, transparency shift, and skin safety.



CONFIRMED PROPERTIES DECLARED BY THE CUSTOMER

- ✓ The product regenerates the skin
- ✓ The product gives the effect/feeling of intense, deep skin hydration (improved skin hydration)
- ✓ The product helps maintain long-term skin hydration
- ✓ The product gives the effect/feeling of skin nourishment
- ✓ The product shows skin protective properties (gives the effect/feeling of strengthening its natural protective barrier)
- ✓ The product gives the effect of improving skin elasticity
- ✓ The product gives the effect of improving skin firmness.
- ✓ The product leaves the skin soft to the touch
- ✓ The product leaves the skin smooth to the touch (gives the effect of smoothing the skin)
- ✓ The product leaves the skin radiant, full of glow
- ✓ The product has a soothing effect on the skin
- ✓ The product has a soothing effect on the skin (soothes any skin irritations)
- ✓ The product supports the healthy appearance of the skin
- ✓ The product has a light, quickly absorbing formula



100% hydrate the skin deeply

100% have a soothing effect

have a soothing effect on the skin

100% soothe the skin

100% regenerate the skin

DIAMOND FREAK
HYALUBOOST DAY EYE PATCHES

100%

help to maintain long-term skin hydration

100% leave the skin radiant, full of glow 100%

soothe any skin irritations

100%

have a light, quickly absorbing formula

96%

leave the skin smooth to the touch

100%

leave the skin soft to the touch

100%

of users would choose this product in comparison to others from this cathegory



CONFIRMED PROPERTIES DECLARED BY THE CUSTOMER

- ✓ The product regenerates the skin
- ✓ The product gives the effect/feeling of intensive skin hydration (improved skin hydration)
- ✓ The product gives the effect/feeling of intensive skin nourishment
- ✓ The product shows skin protective properties (gives the effect/feeling of strengthening its natural protective barrier)
- ✓ The product gives the effect of improving skin elasticity
- ✓ The product leaves the skin soft to the touch
- ✓ The product leaves the skin smooth to the touch
- ✓ The product leaves the skin radiant
- ✓ The product has a soothing effect on the skin
- ✓ The product gives the effect/feeling of improved skin structure
- ✓ The product leaves the skin refreshed
- ✓ The product supports the healthy appearance of the skin.
- ✓ The product is ideal for restoring the skin's natural glow
- ✓ The product is ideal for daily skin hydration



COLLAGEN GLASS SKIN FACE MASK

92% leaves the skin smooth to the touch

100% regenerates the skin

100% has a soothing effect on the skin

100% leaves the skin soft to the touch DIAMOND FREAK

COLLAGEN GLASS SKIN FACE MASK
4 pcs

100%

improves skin nourishment

96% nourishes skin intensively

100% improves skin hydration

96% leaves the skin radiant

100% supports the healthy appearance of the skin







DIAMOND FREAK

HYALUBOOST DAY EYE PATCHES N°1

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N°1

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HYALUBOOST DAY EYE PATCHES
N°1





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DIAMOND FREAK

COLLAGEN GLASS SKIN FACE MASK

4 pcs

TESTIMONIALS

REVIEW 1

I've tested many masks, but never one this good. After just one use, my skin feels deeply "quenched." Amazing.

REVIEW 2

The patches are wonderful. They hydrate and brighten so much. I'm impressed.

REVIEW 3

These patches are amazing — I've never had such hydrating ones before.

REVIEW 4

The patches are pure gold. Super soaked, they stay perfectly in place and deliver incredible hydration!

REVIEW 5

These patches are fantastic. The best I've ever used.

REVIEW 6

My fav Diamond Freak patches. There's simply nothing better.

REVIEW 7

The patches are excellent — I was blown away.

REVIEW 8

The products are great! I love the patches, and the mask really works — the hydration effect is stunning!

REVIEW 9

My patients love the under-eye patches — they always ask for them during treatments.

REVIEW 10

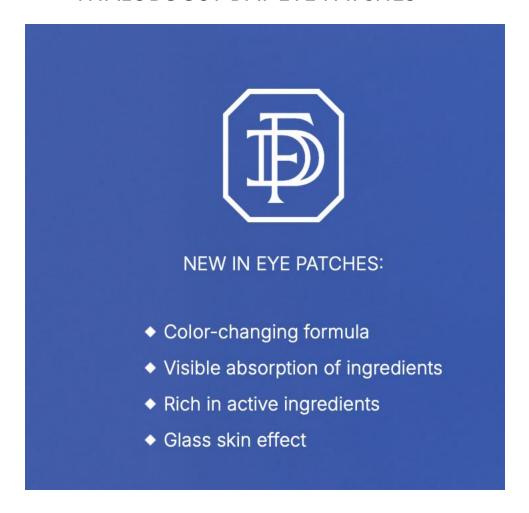
The effect under the eyes is just wow!

REVIEW 11

Advanced technology and powerful active ingredients — the recipe for premium skincare for even the most demanding clients. Huge respect!

REVIEW 12

Under-eye patches with niacinamide, betaine, hyaluronic acid, ceramides... the list goes on!



COLLAGEN GLASS SKIN FACE MASK



REDEFINING ADVANCED SKINCARE:

- ◆ Color-changing formula
- ◆ 16 active ingredients
- ◆ 9 types of hyaluronic Acid
- ◆ Glass skin effect



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