



**Vitamizu** is an **innovative company** from Poland,  
which since 2016 has been producing **excellent quality drinks**  
in the categories of "**urban drinks**" and licensed drinks  
for children and teenagers.

A **wide range, interesting recipes, high-quality ingredients,**  
**bold design** and the history behind each drink make the products  
find **fans** among both **Polish** and **foreign consumers**.

# WHERE CAN YOU FIND OUR PRODUCTS?



# COMPANY FACTS



**2016** year of  
**establishment**



**3** different  
**production plants**



**1** large **warehouse**  
in central Poland



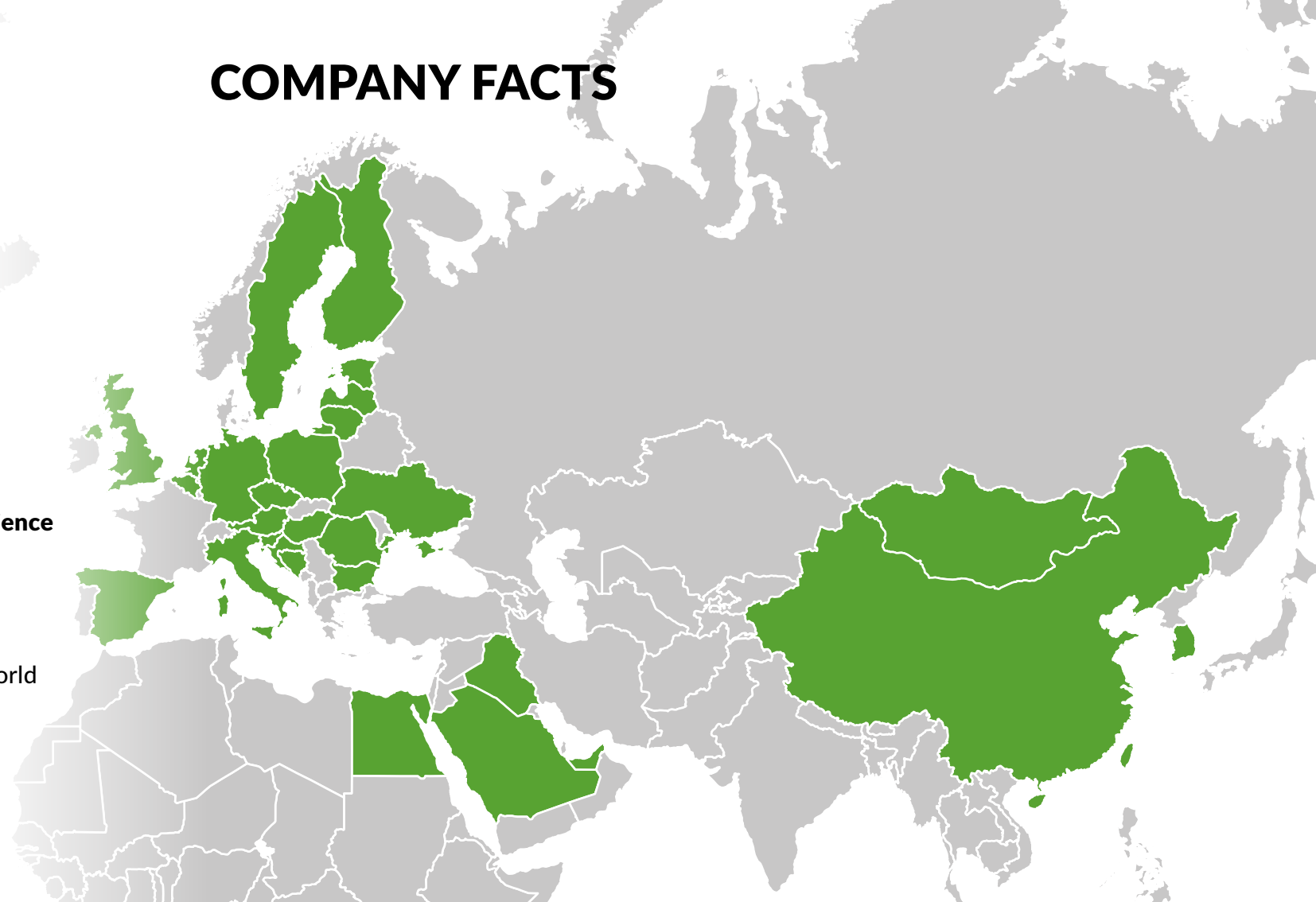
Over **15 years of experience**  
in the FMCG sector



We **deliver** drinks to **33**  
**countries** around the world



More than  
**10 000 000** cans **sold**  
**annually** worldwide



# PROFESSIONAL SERVICE





# SHELF PRESENTATION



# MARKETING VITAMIZU

## TRADE MARKETING



## EVENTS





# MARKETING VITAMIZU

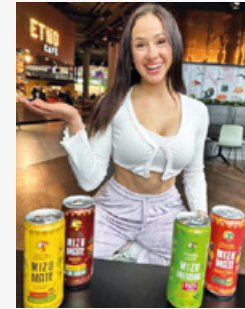
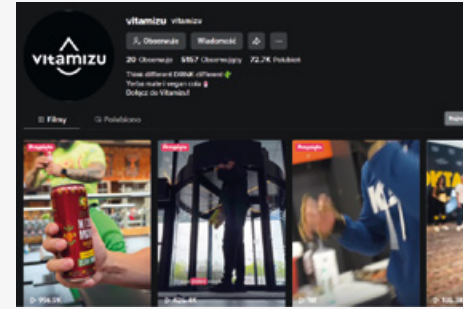


TV &  
YOUTUBE  
SPOTS

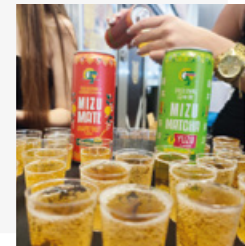
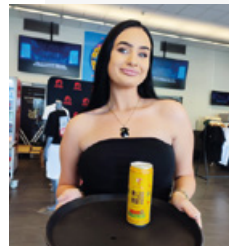
COMMERCIAL  
NEWSLETTERS



SOCIAL MEDIA  
MARKETING



CONTESTS





# MIZU MATE



BEVERAGES BASED ON TEAS: BRAZILIAN "YERBA MATE"  
AND JAPANESE "MATCHA", A NATURAL ALTERNATIVE  
TO COFFEE AND ENERGY DRINKS



Natural caffeine from yerba  
mate and matcha extracts



TOP 3 yerba mate  
drinks in Poland



Poland = second yerba mate  
drinks market in Europe



100%  
vegan



No  
preservatives



Without  
taurine



Less  
sugar



**330 ml**  
CAN

**24** CAN PER  
BOX

**11** BOX ON  
A LAYER

**99** BOX ON  
A PALLET

**2376** PIECES ON  
A PALLET

**ZERO  
SUGAR**



**ZERO  
SUGAR**



# MIZU MATCHA



# guarana

MIZU GUARANA A REFRESHING CARBONATED DRINK  
BASED ON BRAZILIAN GUARANA EXTRACT  
WITH A SENSATIONAL TROPICAL GUAVA FLAVOR.



The product contains trace amounts of caffeine:  
1 can of 250 ml = 1.25 mg of caffeine



100%  
vegan



No  
preservatives



CAN  
250 ml

Multipack 24 x 250 ml



250 ml CAN	24 CAN PER BOX	12 BOX ON A LAYER	120 BOX ON A PALLET	2880 PIECES ON A PALLET
---------------	-------------------	----------------------	------------------------	----------------------------





# Lemonade

SLIGHTLY CARBONATED AND REFRESHING  
"LEMONADE" DRINKS IN TWO FLAVORS,  
RETRO DESIGN.



Contains juices  
and natural flavors



Lightly  
carbonated



CAN  
250 ml

Multipack 24 x 250 ml



250 ml CAN	24 CAN PER BOX	12 BOX ON A LAYER	120 BOX ON A PALLET	2880 PIECES ON A PALLET
---------------	-------------------	----------------------	------------------------	----------------------------



# MARADONA

## ENERGY DRINK

**ZERO  
SUGAR**



High quality  
energy drink



High caffeine  
content:  
32 mg / 100 ml



Natural caffeine  
from green  
coffee beans



CAN  
250 ml

Multipack 24 x 250 ml



**250 ml**  
CAN

**24** CAN PER  
BOX

**12** BOX ON  
A LAYER

**120** BOX ON  
A PALLET

**2880** PIECES ON  
A PALLET



Natural vanilla  
flavour



No added  
sugar



Natural caffeine  
content: 10g / 100ml



CAN 330 ml

Multipack 24 x 330 ml



330 ml CAN	24 CAN PER BOX	11 BOX ON A LAYER	99 BOX ON A PALLET	2376 PIECES ON A PALLET
---------------	-------------------	----------------------	-----------------------	----------------------------



# Matcha

with Coconut



Original  
matcha powder



Coconut  
milk



Black  
tea extract



CAN  
330 ml

NEW  
2025



330 ml CAN	24 CAN PER BOX	11 BOX ON A LAYER	99 BOX ON A PALLET	2376 PIECES ON A PALLET
---------------	-------------------	----------------------	-----------------------	----------------------------

NEW  
2025

# MARADONA BEER

ALC. 4,9 % VOL.

Multipack 24 x 330 ml



330 ml CAN	24 CAN PER BOX	11 BOX ON A LAYER	99 BOX ON A PALLET	2376 PIECES ON A PALLET
---------------	-------------------	----------------------	-----------------------	----------------------------








VITAMIZU SP. Z O.O.  
ul. Andrzeja Struga 78 / A-33  
90-557 Łódź, Poland



office@vitamizu.com  
www.vitamizu.com

 @Vitamizu.Drinks  
 @vitamizu.drinks  
 @vitamizu