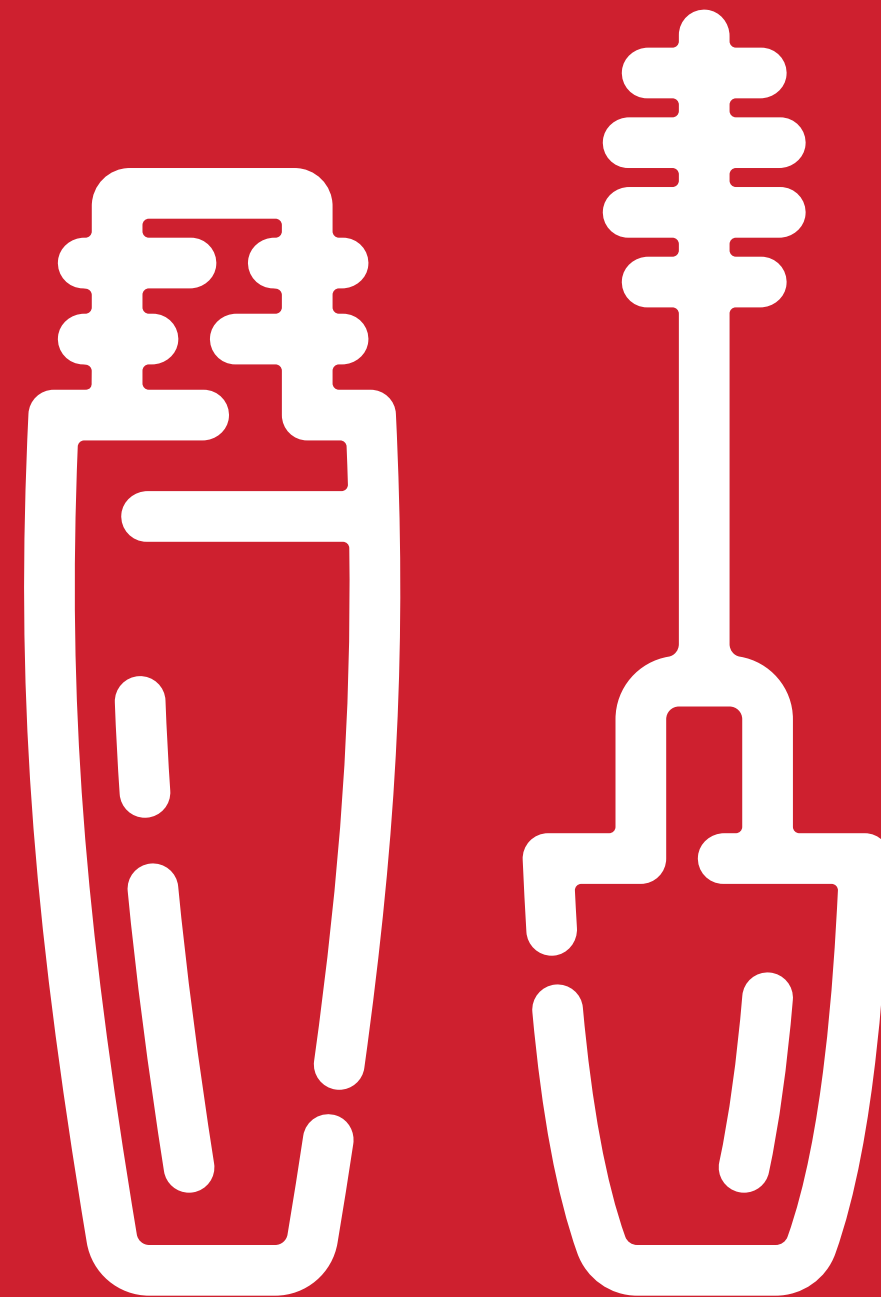


# Poland. Business Forward Beauty & Cosmetics Sector



## Table of contents

1. Why invest in Poland?
2. Why invest in the beauty and cosmetics sector in Poland?
3. PAIH's mission
4. PAIH's offer
5. Beauty & Cosmetics Sector – catalogue





## Dear Readers,

we are at a specific moment for both the Polish and global economies. We are surrounded by a dynamically changing reality, in which multi-vector business relations, the race between new technologies and armed conflicts, are inevitably linked to economic relations and play an important role in them. Navigating in such an environment requires mindfulness and flexibility, but at the same time offers great potential for development and building a leading position for which Poland is currently ready.

**Our economy is showcased as an example of success on a global scale.** This can be seen in our GDP growth in recent decades and the development of sectors that build particularly high added value. Entrepreneurs operating in Poland are able to perform well on foreign markets, conquering new areas and building Poland's reputation on the international arena. Companies are becoming increasingly bold in pursuing global ambitions, knowing that development beyond the borders of their home market is a way to scale up their operations and achieve success.

**The Polish Investment and Trade Agency (PAIH) has a particularly ambitious task.** As we support the economic development of our country, and at the same time promote the Polish Economy Brand in the world, in this way sharing our domestic successes. However, this would not be possible if it were not for the openness, resourcefulness and competitiveness of Polish companies.

**Our companies make the most of their opportunities for development.** The changing system of economic relations on a global scale is an opportunity to conquer new markets, build relationships and further improve the position of Polish enterprises. This makes it all the more important for companies to be able to count on the support of business environment institutions, such as PAIH. Access to the know-how of several hundred of the Agency's experts, a network of contacts between PAIH's Foreign Trade Offices and local partners or support projects implemented, among others, with the help of European Funds, facilitate the process of entering foreign markets, from the moment of initial analysis of potential to an actual presence on them.

**The strength of the Polish economy is determined by Polish entrepreneurs – ambitious, creative and open-minded.** I invite you to read this report showing a cross-sectional view of the beauty and cosmetics sector, its achievements to date and its prospects.

**Andrzej Dycha**  
**Chairman of the Polish Investment and Trade Agency**

## POLAND – heart of Europe

Poland is the largest country in Central and Eastern Europe.

Its location in the heart of Europe makes Poland an excellent place for business, especially in logistics and distribution. Membership in the European Union provides access to the single market and EU funds.

### Poland in numbers:

- **Population: 36.7 million inhabitants (5th in the EU)**
- **Warsaw - the capital, with 3.1 million citizens in the metropolitan area**
- **38 cities with a population over 100,000**
- **EU member since 2004**
- **NATO member since 1999**
- **Currency: Polish Zloty (PLN)**





## WHY POLAND?

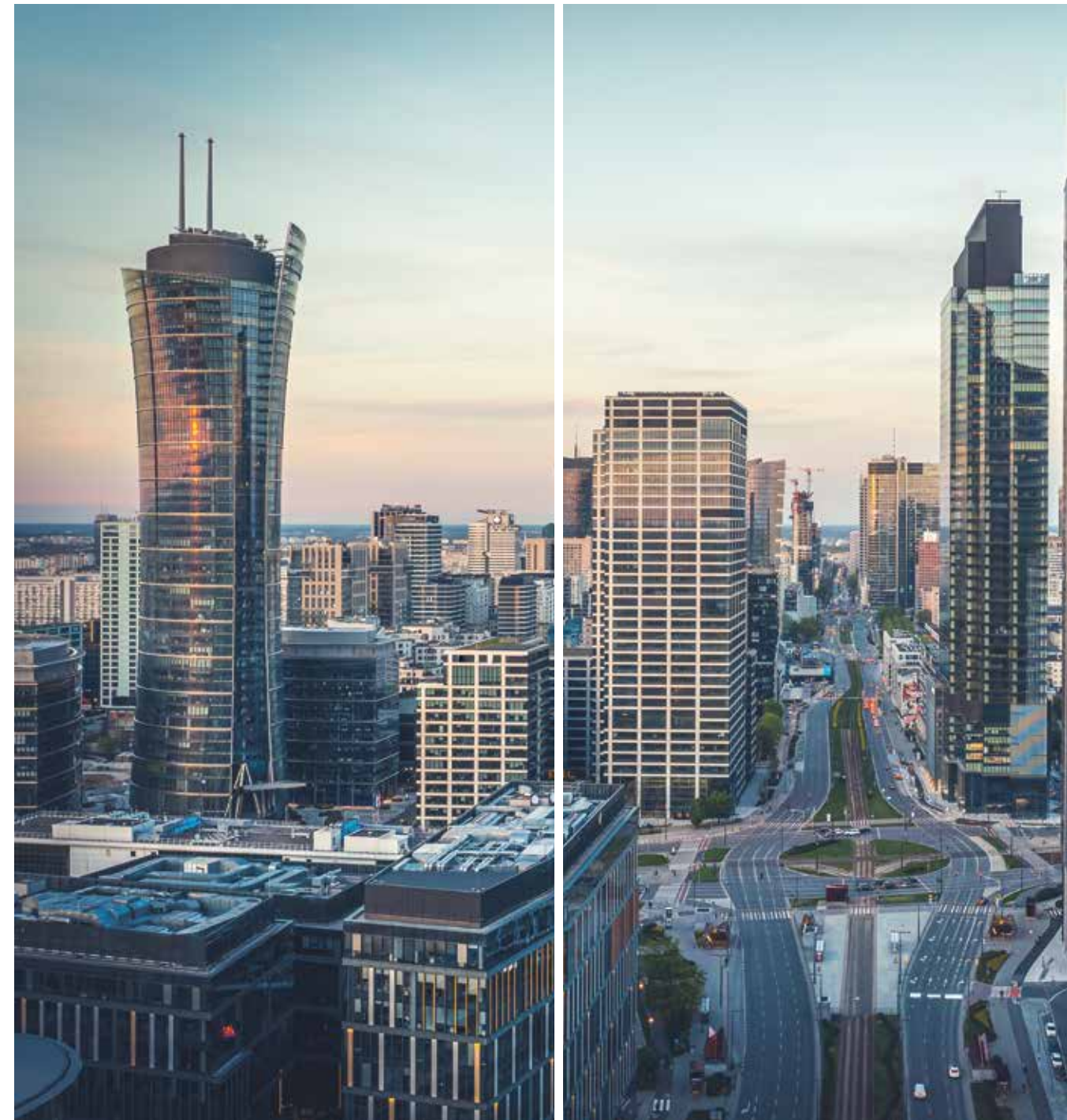
**Stable economy:** Poland has one of the most stable and dynamically developing economies in Central and Eastern Europe.

**Large consumer market:** Poland is a country with nearly **37 million inhabitants**, which represents a large consumer market.

**Special economic zones:** Special Economic Zones operate in Poland, offering tax breaks and other incentives for investors.

**Skilled workforce:** Poland has a well-educated workforce:

- 23 million Poles are of working age
- 35% of the working population holds a higher education degree
- 1.2 million students (25% in engineering fields)
- Poland ranks highly in the EU in terms of graduates in scientific fields and is a leader among women in STEM.

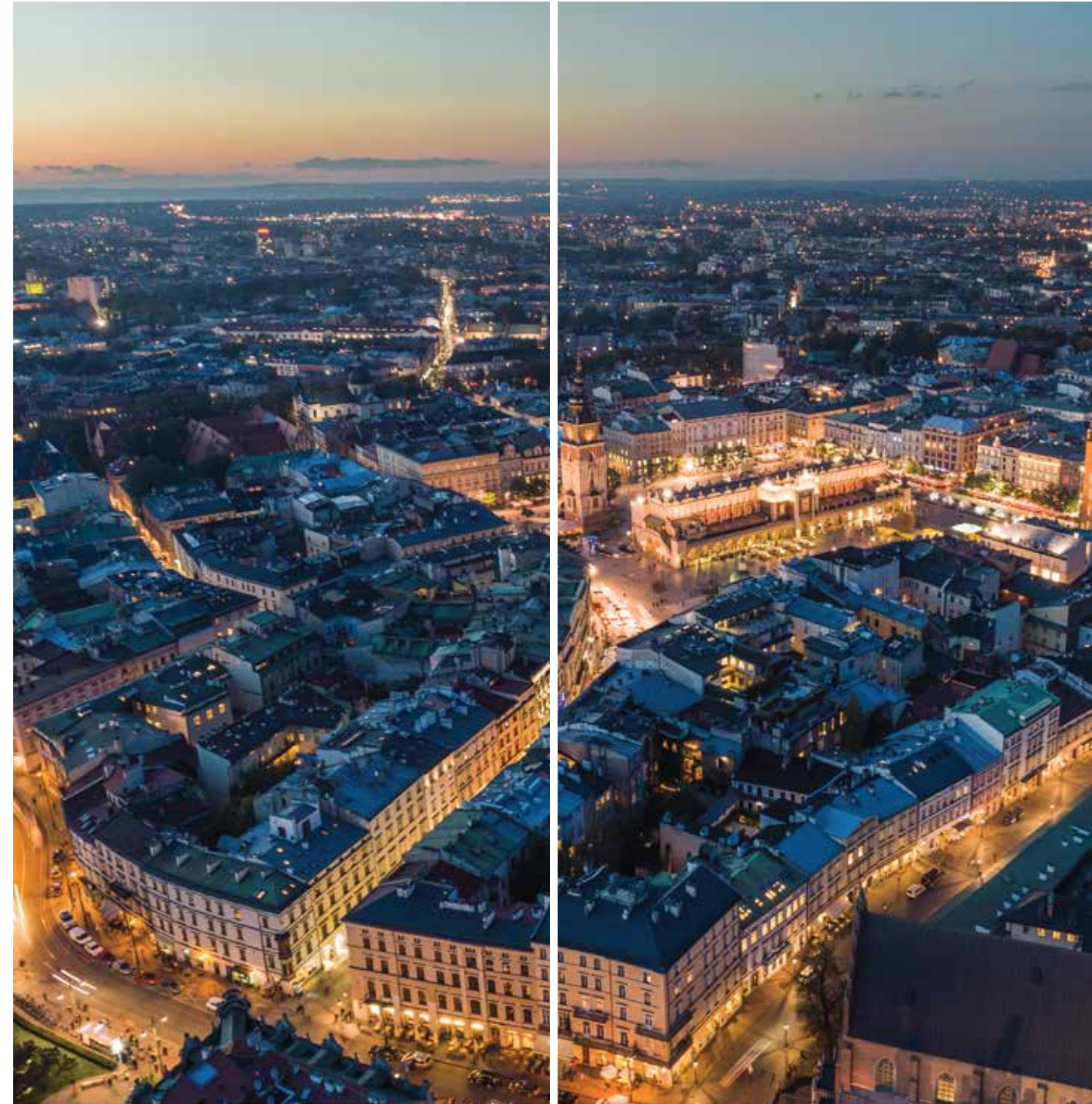




## POLISH CAPITAL

**Infrastructure:** Poland is constantly investing in the development of infrastructure, including roads, highways, and airports. Poland has:

- **the fifth longest highway** network in the EU and over 1,302.8 km of highways and express roads under construction
- **15 airports** with regular European flights, including airports servicing intercontinental routes (59.5 million passengers served in 2024)
- **4 large seaports** (135 million tons of cargo in 2023) and the Deepwater Container Terminal in Gdańsk
- **41 intermodal terminals** (6 maritime, 35 land)
- **Wrocław** – ranked first in the medium-sized cities category in the **European Cities and Regions of the Future 2025** ranking (fDi Intelligence – Your source for foreign direct investment information - fDiIntelligence.com)
- **Kraków** was featured in the prestigious **Travelers' Choice Awards 2025**, organized by Tripadvisor. The city received awards in two categories: "Culture – World", surpassing cities like Amsterdam and Rio de Janeiro, and "Best Destinations – Europe." (Best of the Best Cultural Destinations in the World – Tripadvisor, Best of the Best Places to Visit in Europe – Tripadvisor)





## The cosmetics sector in Poland

The Polish cosmetics industry is one of the fastest growing sectors of the Polish economy, long considered one of its strategic sectors, and enjoying increasing recognition in international markets. Poland's cosmetics sector is gaining acclaim not only in European markets but globally as well.

Between 2014 and 2023, the cosmetics market in the European Union grew by 34%, while the Polish market expanded by an impressive 75.3%—the second-best performance in the EU.

The dynamic growth of Polish cosmetics exports is the result of high-quality products, innovative solutions, and competitive pricing.

Poland is the fifth-largest cosmetics market in the EU (€5.2 billion) and accounts for 6.4% of the entire EU cosmetics market—an impressive achievement compared to other countries in the region.

**In 2024, there were over 1,300 cosmetics manufacturers** registered in Poland.

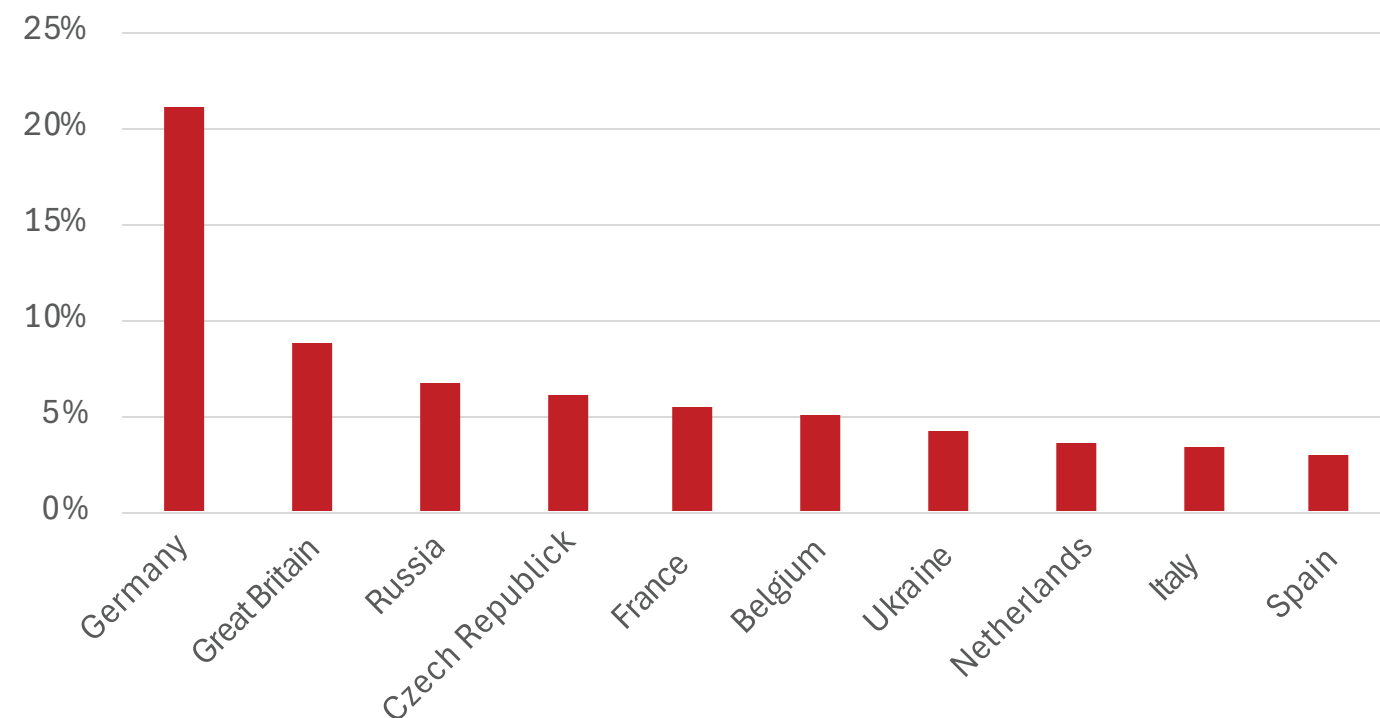


## The cosmetics sector in Poland – export

In 2023, Polish cosmetics exports amounted to **€5.1 billion**.

Key export markets for Polish cosmetics:

Year 2023



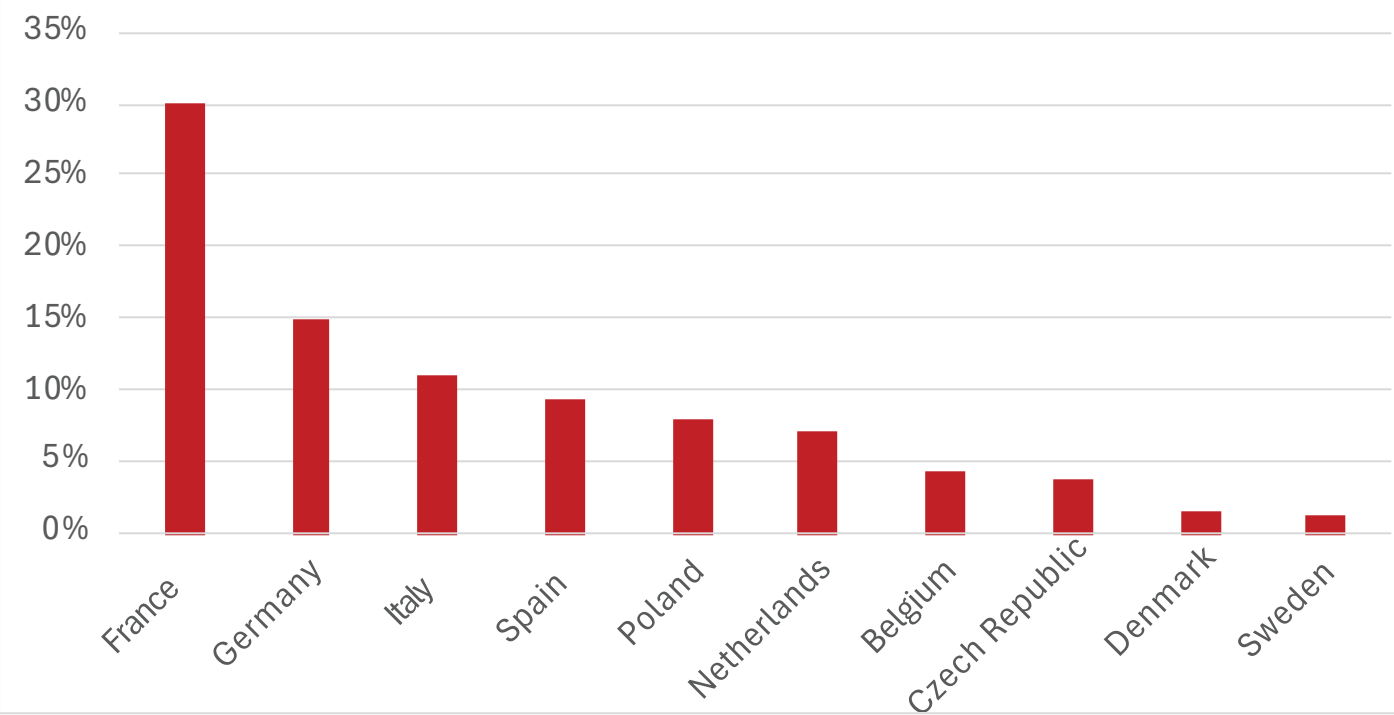
Did you know that Poland is:

- the 2nd largest exporter of oral hygiene and dental care products
- the 3rd largest exporter of bar soap
- the 4th largest exporter of skin care cosmetics, manicure and pedicure products
- the 5th largest exporter of shaving cosmetics
- the 7th largest exporter of hair care products

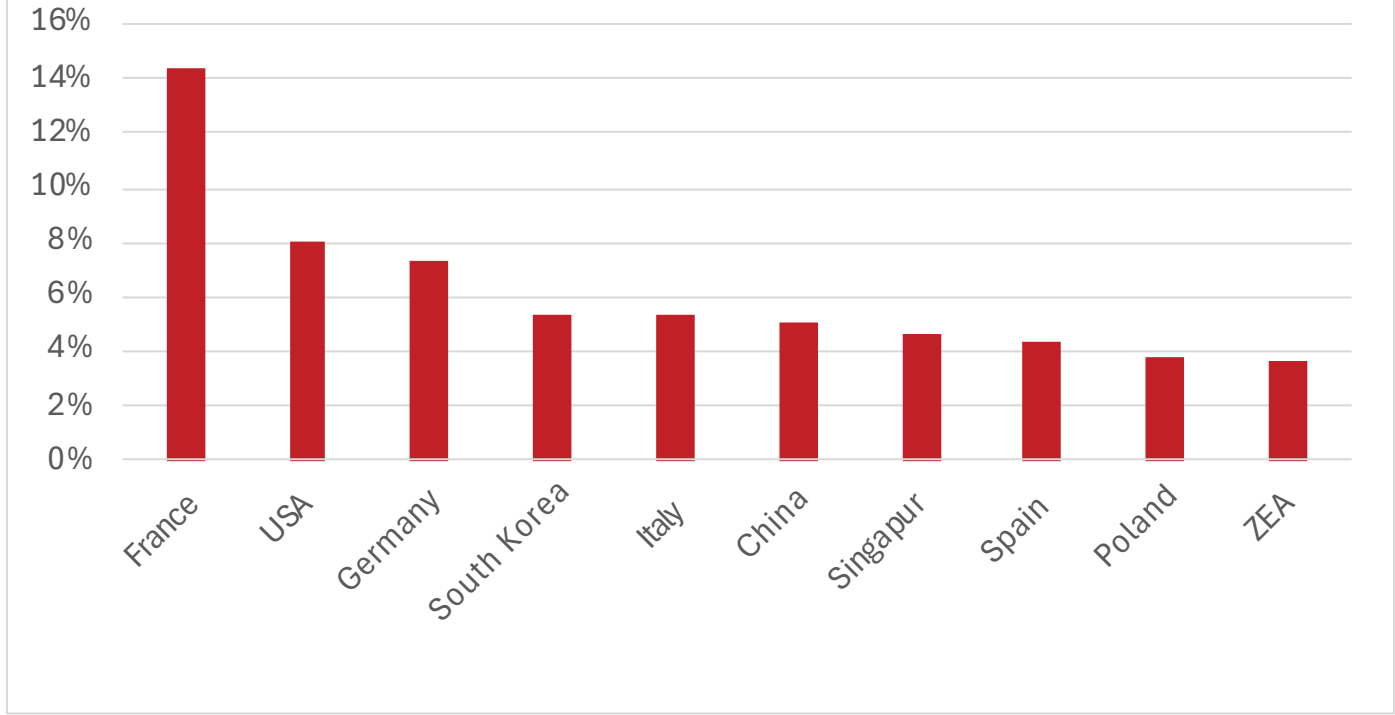


# The cosmetics sector in the world – export

Share of countries in EU 2023 cosmetics exports:



Share of countries in global cosmetics exports 2023:



## Poland – a major player on the global cosmetics stage

# What Sets Us Apart?



**High Quality and Innovative Formulas** – Polish cosmetics manufacturers invest in modern technologies, research, and development, enabling them to create innovative products that meet the highest quality standards. Many Polish companies hold certifications such as ISO and GMP, attesting to the quality of their products and production processes.



**Strong Production Base** – The Polish cosmetics industry boasts a robust production base, forming the foundation of its dynamic growth. Numerous modern manufacturing facilities equipped with advanced technologies operate in Poland. Polish cosmetic companies invest in infrastructure development, enhancing production efficiency and competitiveness.



**Competitive Prices** – Polish cosmetics offer excellent quality at accessible prices, making them attractive to a broad range of consumers.



**Niche Brands and Personalized Customer Approach** – Polish cosmetic companies also focus on producing high-quality cosmetics in smaller batches. Many brands utilize organic, vegan, and cruelty-free ingredients, appealing to conscious consumers.



**Safety** – The safety of Polish cosmetics is a priority for both manufacturers and regulatory authorities. Polish cosmetic companies adhere to stringent EU regulations governing composition, labelling, testing, and market introduction of cosmetic products.



**Adaptability to Trends** – One of the greatest strengths of the Polish cosmetics industry is its ability to quickly adapt to changing market conditions and growing consumer expectations. Polish manufacturers increasingly focus on natural and ecological ingredients, responding to the rising demand for skin- and environment-friendly products.



**Natural Ingredients** – Polish natural and organic cosmetics are gaining popularity. These products, based on natural ingredients, are valued by consumers worldwide seeking safe and eco-friendly solutions. The Polish cosmetics industry aligns well with this trend, offering a wide range of natural cosmetics that are gaining recognition in foreign markets.

## Did you know that...

- **Polish nail polishes are an export hit.** According to forecasts, the revenue of the nail cosmetics segment in Poland is expected to grow steadily from 2025 to 2029.
- **74% of cosmetic companies in Poland are Polish-owned entities,** providing a strong position for local manufacturers in the domestic market.
- **Employment in the cosmetics industry is steadily increasing,** from 14,400 employees in 2013 to 19,800. At the same time, expenditures on R&D are also rising, reaching 1.46% of Poland's GDP in 2022 (up from 0.88% in 2013) – the highest among the Visegrád Group countries.
- **Polish cosmetics are innovative and respond to global beauty trends,** particularly focusing on sustainability and environmental friendliness. Polish manufacturers have quickly adapted to the "clean beauty" and "cruelty-free" trends.
- **Poland hosts numerous independent research laboratories.** Together, they form a well-developed network of centres conducting microbiological, physical, chemical, dermatological, and other specialized tests, which are crucial for the cosmetics industry.





## INSTITUTIONS SUPPORTING THE COSMETICS INDUSTRY IN POLAND

### The Polish Association of the Cosmetics Industry



Polski Związek  
Przemysłu  
Kosmetycznego

The Polish Association of the Cosmetics Industry (Polski Związek Przemysłu Kosmetycznego) is the sole organization representing and supporting the strategic interests of entrepreneurs exclusively in the cosmetics sector in Poland. Established over 21 years ago, it unites more than 250 companies, including manufacturers, distributors, laboratories, consulting firms, educational institutions, and their industry partners—suppliers of packaging and raw materials. The Association serves both startups and small family businesses, as well as large international corporations and the largest Polish cosmetics companies.

Since 2002, as an employers' association, it has actively participated in the legislative process. It collaborates effectively with Polish and European Union administrative institutions and, together with its member companies, develops and implements solutions that contribute to the growth of the Polish cosmetics market, which is currently the fifth largest in the European Union. The Association is a proactive and effective participant in dialogue with legislators, consumers, and other stakeholders. The Association ensures the competitiveness and development of the cosmetics sector in Poland and continually enhances consumer trust in the industry through transparent communication based on knowledge and science.

The Association is a member of Cosmetics Europe, the European trade association, and the Lewiatan Confederation, the most influential employers' organization in Poland. It engages in activities that build the sector's position abroad—supporting the promotion of Polish cosmetics exports, building a network of partnerships, and jointly with partners, removing barriers to international trade.



## INSTITUTIONS SUPPORTING THE COSMETICS INDUSTRY IN POLAND

### The Polish Association of Cosmetic and Detergent Industry



The Association has been operating since 1992 and is the only organization in Poland that functions based on the synergy of the cosmetic and detergent industries, including biocidal products. It represents over 300 cosmetic and detergent brands, encompassing manufacturers, distributors, raw material suppliers, and other companies within the cosmetics and detergent sectors.

The mission of the Association is to promote, develop, and protect the interests of companies in the cosmetic and detergent industries in Poland by creating a favourable environment for the growth of the industry and the companies operating within it.

The Association is also a member of international industry organizations: Cosmetics Europe, the International Association for Soaps, Detergents and Maintenance Products (A.I.S.E.), and the European Aerosol Federation (FEA).







## The cosmetics market is one of the fastest-growing sectors of the economy in Poland and worldwide.

The Polish cosmetics market has been growing steadily for years and remains resilient in the face of crises—largely thanks to exports. **Poland ranks as the ninth-largest cosmetics exporter in the world (with a 3.8% share in global exports) and the fifth in the European Union (8%).** The main export destinations for Polish producers are European countries, with Germany being the largest recipient. However, Poland also maintains export trade relations with Asian countries, the United States, and countries in the Middle East.

### What explains the growing global reach of Polish cosmetic brands?

The answer lies in a combination of several factors. Polish cosmetics are produced to very high quality standards, in compliance with the strict EU regulations designed to protect consumers.

**Polish products lead in quality, yet are highly competitive in terms of pricing on the global market.** Additionally, they are developed in line with industry trends, and are notable for innovative formulations—combining multiple active ingredients and sometimes even ingredients common in pharmaceuticals.

Another key factor behind the strong global position of Polish cosmetics is the profound marketing awareness of producers. They effectively build consumer trust and loyalty, which in turn boosts sales both domestically and internationally. **Polish cosmetics are products that strengthen their global standing year after year.**

Stella Smejda  
Export Support Department  
The Polish Investment and Trade Agency



## PAIH's mission in promoting Polish sectors

**Polish Investment and Trade Agency (PAIH) supports Polish companies in their international expansion and assists foreign investors in starting business operations in Poland.**

The mission of the agency is:

- to enable small and medium-sized enterprises to reach their full potential in exporting their products and services worldwide
- to strengthen the recognition of Polish brands on international markets
- to promote pro-export attitudes among Polish entrepreneurs
- to support Polish companies on foreign markets
- to promote the Polish economy and Polish enterprises as effective and valuable partners

**The Polish Investment and Trade Agency** works to build and develop relations between the Polish economy and international markets, actively promoting cooperation between Polish entities and international partners and supporting the inclusion of Poland in global value chains.



## OUR OFFER



**The preparation  
of information packs**



**Analysis  
of export potential**



**The provision  
of space on National stands**



**Organization  
of economic missions**



**Developing a list  
of business partners**



**Business Partner Verification**



**Organization  
of B2B meetings**



**Support in contacts  
with the administration**

## 3H LAB

3H LAB Sp. z o.o., 3H S.A. Capital Group, is a company that researches phyto compounds contained in hemp and their impact on the human body. We also deliver hemp materials to cosmetic producers, create recipes, develop and produce dermocosmetics, cosmetics and dietary supplements. In our research, we cooperate with three universities. Our goal is to create innovative recipes based on natural, synergistic ingredients that work in the deepest layers of the skin, restoring its youthful, firm and healthy appearance and eliminating numerous dermatological problems. Our main area of activity is EU countries. We sell our products both under our own brand, and under our clients' brand.



### Company's offer

- For daily care
- A multifunctional line
- Dermocosmetics for special tasks

### Forms of cooperation

- International trade and distribution
- Joint Venture
- Investment

### Certificates

- All cosmetics are dermatologically registered and tested



## 4SZPAKI

4Starlings is a Polish manufacturer with over 10 years of experience in crafting natural cosmetics. We create simple, effective, and eco-friendly formulations, combining artisanal production with modern R&D. Our portfolio includes 150+ full-body care products designed to be both functional and a pleasure to use. 4Starlings cosmetics are available in Japan, Hong Kong, Taiwan and almost 11 other international markets. We are currently experiencing rapid growth and are therefore seeking to expand our network of distributors and retailers. We are particularly interested in working with partners who share our commitment to providing high-quality, sustainable beauty products.



### Company's offer

- Natural cosmetics for hair and body

### Forms of cooperation

- International trade and distribution
- Joint Venture
- Investment

### Certificates

- Certified GMP (ISO 22716)

 <https://4starlings.com/>

## BANDI COSMETICS

We are a Polish family-owned company with 40 years of experience in the cosmetics industry. Our greatest passion is creating modern and effective cosmetics for women who not only want to look good but also feel comfortable in their own skin! We leverage years of experience to develop innovative cosmetic treatments and skincare formulations that are not only effective but also safe for both you and the environment. We choose thoroughly tested ingredients with proven effects. We want to make sure that you benefit from the most effective achievements of cosmetology. The effects of using our cosmetics are supported by numerous studies and customer reviews from over 20 countries.



# BANDI

PROFESSIONAL

### Company's offer

- Facial and body care products
- Professional products for salon treatments
- Trichological products for hair and scalp

### Forms of cooperation

- International trade and distribution

### Certificates

- GMP
- Free sale certificate

 [www.bandipl](http://www.bandipl)

## BIOUP S. C.

BIOUP was founded in 2018 with the goal of creating a brand synonymous with quality, reliability, and, above all, effectiveness. Over the years, we have built a loyal customer base that values high-quality formulations based on the latest laboratory innovations. We focus on facial and scalp care, offering a range of concentrated cosmetics rich in active ingredients and developed with well-thought-out, reliable formulas. Our customers appreciate visible results after just a few uses. BIOUP cosmetics are also safe, with every product undergoing extensive laboratory testing before launch.



### Company's offer

- Face creams: with ceramides, vitamin C, and SPF
- Serums with a stable oil-based form of vitamin C
- Concentrated scalp treatments
- Facial cleansing products

### Forms of cooperation

- International trade and distribution

### Certificates

- Safety certificates for the EU market

 <https://bioup.pl/>



# COSIBELLA

Cosibella offers two proprietary brands - SkinTra and HairTry - developed by experienced cosmetologists and trichologists with a focus on conscious and results-driven care.

SkinTra is a brand of face and body care products, based on high concentrations of active ingredients and minimalist yet effective formulas. Their effects are comparable to the results of professional cosmetic treatments.

HairTry focuses on comprehensive scalp and hair care. Its multifunctional formulas effectively address the needs of users of all ages and genders.

Both brands have gained significant recognition and become bestsellers among both B2B and B2C customers. Cosibella collaborates with partners across Europe, with SkinTra and HairTry distributors operating in countries such as Greece, Spain, the Netherlands, and Slovenia.



# cosibella

## Company's offer

- Body care cosmetics
- Scalp care cosmetics
- Hair care cosmetics

## Forms of cooperation

- International trade and distribution

## Certificates

- CPNP
- ISO 22716
- Good Manufacturing Practices certificate

 <https://cosibella-wholesale.com/>

## Cudo Group

CUDO is a Polish brand offering effective and proven care products. We specialize in foot care cosmetics, intimate hygiene and liquid probiotics. Since 2022, we have been providing solutions that truly work and never disappoint. We focus on authenticity, high quality and customer satisfaction.



# CUDO®

### Company's offer

- CUDO Foot Grater
- CUDO Pumice Foot Sponge
- CUDO Moisturizing Socks with 5% Urea

### Forms of cooperation

- International trade and distribution

 <https://www.cudo.com.pl/>

## Diamond Freak

Diamond Freak is a fusion of innovation, advanced technology, and the highest quality ingredients, created for those who expect uncompromising effectiveness. Our mission is not only to deliver premium skincare products, but also to redefine the standards of beauty care. The brand currently offers facial care products such as Collagen Glass Skin Face Mask and Hyaluboot Day Eye Patches. IG

@diamondfreak.official



# DIAMOND FREAK

### Company's offer

- Collagen glass facial mask
- Hialuboot daytime eye pads

### Forms of cooperation

- International trade and distribution

 [www.diamondfreak.com](http://www.diamondfreak.com)



## EUPHORA PAESE

PAESE is a Polish brand with years of experience in the cosmetics industry. We specialize in creating innovative cosmetics that combine natural ingredients with the latest scientific advancements. We collaborate with clients worldwide, providing them with high-quality products that meet individual skincare needs. Our unique formulas earn international patents, confirming our commitment to innovation. PAESE is a brand driven by passion, professionalism, and attention to detail.



# PAESE

### Company's offer

- Foundations
- Make-up bases
- Powders

### Forms of cooperation

- International trade and distribution

### Certificates

- ISO 9001:2015
- ISO 22716: 2007

 <https://paese.com/>

## Sisi & ME

A boutique manufacturer of natural cosmetics producing for the retail and SPA sectors. We perform contract production for external clients. We currently only work in our home country, Poland. We focus on aromatherapy.



### Company's offer

- SPA products, specialization body: professional and retail products.
- Products for individual customers under the Sisi & Me brand, specialization body products.

### Forms of cooperation

- Joint Venture

### Certificates

- GMP

 <https://sisiandme.pl>

## JĘDRZEJ MIKULSKI CSJM

MyHika – Natural Harmony of CareMyHika is a Polish brand established in 2024. Our first product was created for an autumn trade fair. We combine nature with modern technology, offering effective, safe, and gentle cosmetics in line with an eco-friendly philosophy. Export: We are available in Oman and finalizing negotiations in Saudi Arabia, the UAE, and Qatar.

MyHika – natural care for you!



### Company's offer

- Intimate Hygiene Wash,
- Nourishing Body Scrub,
- Emollient Body Conditioner,
- Soothing Body Wash,
- Nourishing Body Balm

### Forms of cooperation

- International trade and distribution
- Joint venture
- Investment

### Certificates

- GMP

 <http://www.myhika.com>



# INVERAY

Inveray, is a pioneering leader in cosmetics with partnerships in over 30 countries across Europe, the Middle East, North America, South America, and Asia. We offer the only manicure care system based on gentle, allergy-friendly ingredients, ideal for those with sensitive or problematic skin. Additionally, we are the only brand worldwide to produce 95% natural, intensively regenerating creams for hands and feet enriched with ceramides, peptides, amber, gold, vitamins, and marine bamboo. Our innovative solutions set new standards in luxurious, safe, and effective care.



**INVERAY®**  
NATURAL BEAUTY

## Company's offer

- Nail design cosmetics and accessories
- Hybrid lacquers, bases, tops, builder gels
- Hand care cosmetics

## Forms of cooperation

- International trade and distribution

## Certificates

- GMP
- VEGAN
- HALAL

 [www.inveray.com](http://www.inveray.com)

# KLOO

KLOO. Nurture what matters.

We created KLOO with the intention of making your skin ritual as simple and pleasant as possible. Our mission is to offer highly effective products that deliver immediate and long-term results, without the need for complicated routines and while respecting nature. Our products stand out for their high efficacy, thanks to innovative formulas developed in collaboration with a Polish university research centre. The effectiveness of our products is confirmed by an independent laboratory. At KLOO, we care not only about your skin but also about our planet. That's why we've introduced the option of purchasing Refills.



# KLOO

## Company's offer

- We offer innovative cosmetic products in categories skincare and skin cleansing.

## Forms of cooperation

- International trade and distribution
- Joint Venture

## Certificates

- Certificates necessary for the distribution of products in the European Union

# Krayna

What Makes Krayna Unique?

At Krayna, we stand out through our commitment to nature, quality, and sustainability. Our 100% vegan skincare products are crafted with carefully selected plant-based ingredients, inspired by the rich natural heritage of the Krajna region.

What sets us apart:

Vegan & Cruelty-Free – Certified, plant-based formulas without animal testing.

Natural Ingredients – Featuring botanicals like cornflower, knotweed, chestnut, and plantain, carefully chosen for their skincare benefits.

Sustainable Philosophy – Eco-friendly packaging and responsible production practices.

Family-Owned & Passion-Driven – Founded by Magda and Damian, with a deep connection to nature



# KRAYNA

## Company's offer

- Vegan skincare products

## Forms of cooperation

- Joint Venture

## Certificates

- Vegan society dermatologically tested



## Mollon Cosmetics

Mollon Cosmetics Sp. z o.o. is a Polish company with many years of experience in the cosmetics industry, specializing in professional nail products. Our innovative formulas and high quality are appreciated by stylists in over 30 countries worldwide. We focus on development, modern technologies, and close cooperation with experts, which allows us to create products that meet the expectations of the most demanding customers.



# MOLLON PROFESSIONAL

### Company's offer

- Hybrid nail polishes
- Manicure accessories
- Hand and nail care products

### Forms of cooperation

- International trade and distribution

### Certificates

- ISO 22716 – Good Manufacturing Practices (GMP)
- registration CPNP
- safety certificates for cosmetic products

 [www.mollonpro.com](http://www.mollonpro.com)

## RALLS.

Ralls is a brand that is revolutionizing men's grooming by offering innovative products for the body, hair, face, and dietary supplements. Created with men in mind who are seeking simple and effective solutions to meet their daily needs. Thanks to modern formulas and carefully selected ingredients, Ralls helps overcome grooming challenges, ensuring maximum comfort and effectiveness. It's a blend of functionality and quality that makes caring for your appearance easy and enjoyable.



# RALLS.

### Company's offer

- Hair Care products
- Body Care products
- Supplements

### Forms of cooperation

- International trade and distribution

### Certificates

- GMP

## BASICLAB DERMOCOSMETICS

Polish innovative brand of dermocosmetics. Was founded in 2018 by Joanna Zgajewska and Anita Zacharska, who combined their specialist knowledge and many years of experience in the pharmaceutical and cosmetic industries to create a new brand, based on trust and effectiveness of the products. We want to restore faith in the effectiveness of cosmetics, providing real effects, really visible on the skin. One of the most loved and fastest growing cosmetic brands in Poland, appreciated by consumers and experts. In just 7 years we have won the trust of Polish consumers and cosmetic experts. BasicLab dermocosmetics are available in European e-commerce, drugstores and pharmacies.



### Company's offer

- Dermocosmetics for face, body and hair

### Certificates

- Dermatologically tested on sensitive skin
- Free of fragrances and dyes
- Vegan dermocosmetics
- Animal friendly production
- Recycled plastic packaging



## PF COSMETICS

PF Cosmetics specializes in production of cosmetics in the PRIVATE LABEL category. Our many years of experience allow us to implement projects for even the most demanding clients. At our factory equipped with laboratory and modern machinery. We work with clients from Poland and the entire European Union, and we also serve clients from Great Britain, Dubai and Canada. We work to maintain the highest quality standards for cosmetics manufacturers- in accordance with requirements of the PN-EN ISO 22716 Cosmetics-Good Manufacturing Practices (GMP)-Guidelines on Good Manufacturing Practices.



## PF COSMETICS

### Company's offer

- Developing original formulation or using ready-made ones
- Raw materials and components purchase
- All required product testing and quality assurance
- Assistance in packaging selection
- Bulks production, confection and packaging

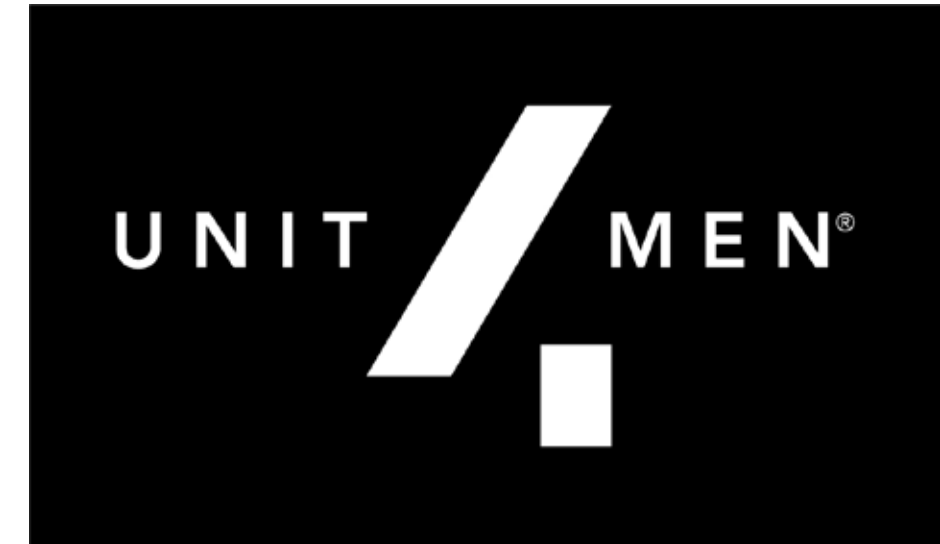
### Certificates

- PN-EN ISO 22716 Cosmetics
- GMP
- Good Manufacturing Practices Guide

 <http://pfcosmetics.pl>

## PrestigeLab

Our Unit4Men brand is a combination of natural active ingredients with the scent of exclusive men's perfumes. We created the fragrances in cooperation with one of the best fragrance houses in Europe. Our offer includes cosmetics for face care, body care and beard care, which meet the highest quality standards. We focus on innovation, such as beard growth serum, alcohol-free aftershaves or bath salts for men. The brand has won many prestigious awards. We are present in Poland in Douglas perfumeries. We also operate on European markets: Czech Republic, Romania, Bulgaria, Switzerland, Italy. Likewise, we are interested in expanding export.



### Company's offer

- Face cream, hand cream, 3in1 gel, face and beard wash gel, aftershave, beard oils, beard growth serum, bath salts, premium gift sets

### Forms of cooperation

- International trade and distribution

### Certificates

- Ecocert-certified ingredients

## Silcare

Present on the market for 20 years:

- A wide portfolio of products: hybrid polishes, UV/LED gels, as well as body, hand, foot, and hair care products;
- Experience in manufacturing and selling cosmetics under our own brand and under the customer's brand;
- The highest quality and technical standards.

Our goal is to strive for excellence, providing innovative formulas and exceptional quality. We carefully select ingredients that nurture beauty. We focus on eco-friendly solutions, taking care of both the skin and our planet. Our products are sold both on the domestic market and exported worldwide.



### Company's offer

- Nail and body care products

### Forms of cooperation

- International trade and distribution

### Certificates

- ISO22716

 <https://nails.silcare.com/>



## Tenex

Tenex Sp. z o.o. (LLC) is a manufacturer and distributor of cosmetic products for face and body care, hair care and styling as well as modern beauty accessories. It is our endeavour to make our products enjoyable and satisfying while meeting the needs of the skin. For over 30 years our cosmetics have been available on the Polish market and in over 20 countries worldwide such as China, Italy, Spain, Ukraine, Malaysia, USA, Lithuania, Bulgaria etc. We are the manufacturer of the 得摸福 brand and YOLYN/ 悦琳. In our products we combine nature with modern technology. We select the ingredients carefully to make sure they give the best results, comparable to those of aesthetic medicine, in a short time



### Company's offer

- YOLYN offers modern face, body and hair care with unique formulas and fragrances. Combine products to create your own beauty rituals and enjoy visible results.

### Forms of cooperation

- International trade and distribution

## VACO Retail

We are a Polish manufacturer of insecticides and personal care, household chemicals and footwear care products, operating in the FMCG market. We provide innovative, safe solutions while taking care of aesthetics and fragrance. All our products have a beautiful fragrance and modern design. In addition, we specialise in child protection products, offering pest control solutions for 6-month-old babies. In 2024, we partnered with Paw Patrol, providing mosquito protection for the little ones.



### Company's offer

- Mosquito repellents
- Insecticide products
- Devices against ticks and other insects

### Forms of cooperation

- International trade and distribution

### Certificates

- ISO90001
- ISO14001

 <https://vaco-retail.pl>

## VCee

VCee cosmetics means innovative formulations, rich consistency & natural composition. Our brand was created out of love for women and passion for creation. Every woman has a hidden beauty inside her - a kind of gold that just needs to be mined. We want you to feel special, and we know that with VCee cosmetics it is possible. Creating cosmetics is like mining gold - it is a demanding and time-consuming process. Before we start "digging", we need to check whether the raw material meets our expectations. If so, we prepare specialists, tools and start working, requires knowledge and experience, which we have. Cosmetics products have a rich consistency and rich composition.



### Company's offer

- Shaping cream- boob lifting
- Shaping cream- butt lifting
- Massage oils

### Forms of cooperation

- International trade and distribution



## Verona Products Professional

We are a dynamically growing cosmetics company specializing in the production of makeup, skincare, fragrances, and hair coloring products. Our products combine innovative technologies with the highest quality ingredients to provide reliable and safe solutions for our customers. We also offer comprehensive services in private label manufacturing, supporting our partners at every stage – from concept and formulation to the finished product. We strive for excellence, creating cosmetics that meet the needs of the modern market and inspire daily care and self-expression.



**VERONA**  
PRODUCTS PROFESSIONAL

### Company's offer

- Makeup cosmetics
- Face and body care
- Hair and eyebrow coloring and care

### Forms of cooperation

- International trade and distribution
- Join Venture
- Investment

### Certificates

- GMP
- ISO

 <https://veronacosmetics.com/pl/>

## Vis Plantis

Vis Plantis from Latin means the power of plants and it is this motto that guides us in the creation of our cosmetics. We are a family-owned cosmetic company based near Kraków. Our history began in 2011, when Elfa Pharm Polska was established as part of the Ukrainian holding Elfa Group. In 2023, we decided to follow our own independent path and decided to change our company name to Vis Plantis. Today, we create high-quality cosmetics that are successfully sold in Europe, the Middle and Far East and even in Chile and Mongolia. Our portfolio includes brands dedicated to the needs of women and men – so!flow, Secret Garden, Pharma Care.



### Company's offer

- Specialised cosmetics for face, body and hair
- Dermocosmetics for face and body

### Forms of cooperation

- International trade and distribution

**This report was delivered by the Polish Investment and Trade Agency** as part of a sectoral promotion programme under the project **“Internationalization of SMEs – Brand HUB”**, implemented by the Polish Investment and Trade Agency in cooperation with the **Ministry of Economic Development and Technology**, within the framework of the **“European Funds for a Smart Economy 2021–2027”** programme.

The goal of the **“Internationalization of SMEs – Brand HUB”** project is to leverage and enhance the development potential of Polish small and medium-sized enterprises (SMEs) and to increase export volumes through their participation in promotional activities in foreign markets. Sectoral promotion programmes aim to support the international recognition of these sectors by promoting the **Polish Economy Brand** under the slogan **“Poland. Business Forward.”**



**Poland.**  
**Business Forward**

**Polish Investment and Trade Agency**

Krucza St. 50

00-025 Warszawa

(Working hours: Mon.-Fri., 8:00am-4:00pm)

NIP: 526-030-01-67

KRS: 0000109815

**PAIH helpline: +48 22 334 99 55**

**Contact PAIH24: [paih24@paih.gov.pl](mailto:paih24@paih.gov.pl)**