# Dr. Seidel's BEHAVIOURAL

Aids



marking territory
with urine

destructive chewing

4 odours



unwanted

6 hygiene

**7** playtime

dr Seidel can do it!

train correct behaviour

train

to abandon bad habits

**PROBLEM 2** 

# Scratching and destructive chewing. Satisfying physiological needs at home

**Repelexes** help the animal to unlearn unwanted behaviour, such as going to toilet in places not designated for this purpose, destruction of objects, scratching or destructive chewing. The specially developed fragrance composition with a dominant citrus note is perceived by dogs and cats **as very unpleasant.** This means that the sprayed surfaces and objects are no longer of interest to the animal. Regular use of Repelexes is very important in order to permanently teach the animal not to approach selected places and discourage them from touching selected objects.





Spray intended for use in residential areas, on floors, carpets and furniture. Spray a small amount of liquid on the areas you want to protect from animals. If they have been previously contaminated, first they must be washed thoroughly and then sprayed. Repeat the application every 6–8 hours for a few days or longer if necessary to maintain the desired habit in the animal.

Capacity: 100 ml.



#### Repelex Plus

Sustained release spray for use in residential areas, cellars and staircases. Spray a small amount of liquid on the areas you want to protect from animals. If they have been previously contaminated, first wash them thoroughly and then spray. Repeat the application every 12 hours for a few days or longer if necessary to maintain the desired habit.

Capacity: 100 ml and 300 ml.



















# Destruction of surfaces and marking with urine



# Repelex Garden

Preparation in the form of granules intended for protection of gardens, lawns, flowerbeds, alleys covered with gravel or bark, ornamental rock formations, and building environs against marking and destruction by dogs and cats. **Contains substances with strongly repellent fragrance** for cats and dogs. Thanks to special production technology, these substances are slowly released from the granules, which ensures a long-lasting effect of the product. Granules should be scattered over the protected area (e.g. on lawn, under trees, shrubs, beds or near the fence). 100 g of the preparation is sufficient to protect a five square metre area for about 2–4 weeks. Biodegradable product. The period of its effect depends on weather conditions and may be shortened during prolonged rains.

Capacity: 250 g and 1 kg.













# Destructive chewing on domestic items and furniture



Spray containing substances of exceptionally bitter and unpleasant taste for cats and dogs. Protects from destructive chewing on items like furniture, shoes, electric cables and other objects. Harmless to humans and animals. Spray a small amount of liquid onto objects to be protected. Repeat the application if necessary to maintain the desired habit in the animal. Regular use of Biter is very important to permanently discourage the animal from chewing and licking selected objects. Avoid contact with food.

Capacity: 100 ml.













### **Unpleasant smell of urine and faeces**



The spray effectively masks unpleasant odours left by cats and dogs (including the smell of urine). To be used on floors, carpets and furniture.

The fragrances contained in it are combined with the odour of urine to create a new fragrance (similarly to the action of complementary colours: blue + yellow = green). This smell is pleasant for the human nose. Before application, the dirty areas should be thoroughly washed and then sprayed with a small amount of Maskol. Capacity: 100 ml.



#### Maskol Enzym

The spray effectively removes dogs and cats urine odour. For use on any hard or soft surfaces

(floors, sofas, carpets). Perfectly prolongs freshness of cat litter trays and rodent cages. It contains enzymes decomposing nitrogen compounds in urine and its odour, thus completely removing its unpleasant smell. It is also characterised by a fresh citrus fragrance, perceived by cats and dogs as very unpleasant. The spray is harmless to humans and animals. Visible impurities must be removed before application, then spray the dirty surface and leave it to dry. Repeat application if necessary.

Capacity: 300 ml.

















# Uninvited suitors encouraged by smells produced in heat, secreted by unsterilised bitches in heat

#### **₽** Vivisol

Spray for use on unsterilised bitches in heat. **Effectively reduces** the intensity of odour signals emitted by the bitch in heat, reducing her attractiveness to dogs and minimising the risk of accidental mating. Spray a small amount of the product in the area of her genital organs before walking the female out. Apply before each walk or repeat the application every 6–8 hours. The best results can be obtained by using the preparation from the first symptoms of the heat.

Capacity: 100 ml.









# Training toilet habits in the designated area

#### **Trenex**

Spray to train cleanliness in puppies and kittens. **Its smell encourages** dogs and cats to go to toilet in a designated place. Suitable for residential and outdoor use. Spray Trenex on the undercoat, litter tray, grass or any other place of your choice. Repeat this procedure regularly several times a day until the desired habit is fixed.

Capacity: 100 ml.













Stress, boredom and tension in cats. Scratching objects

Reducing tension by using the catnip fragrance, which is attractive to cats, as well as a cardboard toy that serves as a hiding place.



# Spray containing natural catnip extract (Nepeta Cataria L.), which acts as an attractant for cats.

To be used on toys, cat's bed or scratching posts to increase their attractiveness to the animal. It is completely harmless to animals and people. Spray a small amount of Atraktis on the object or place you have chosen and observe the cat's reaction. You can increase the dose until the desired effect is achieved. Repeat as necessary.

Capacity: 100 ml.



# Cat's House

A cardboard toy designed by a behaviourist. It responds to the specific needs of cats: the need for exercise, rest and scratching. **It satisfies the natural needs of exploration while providing a safe and secure hiding place** according to the principle, "to see, but not to be seen." Cats are looking for places from where they can observe the environs and from where they can escape easily.

The cat house is made of durable cardboard; it will easily hold the weight of the cat. The corrugated structure of the cardboard and its susceptibility to scratching encourage the cat to visual marking. The Cat's House is easy to assemble. The cut out holes allow you to connect several Houses in a labyrinth of any configuration, providing an attractive place for cats to play. Just stick the Velcro included in the set in the places marked on the walls. The graphics of the House encourages children to play, too, as they can paint the contours of the drawings on the box.

Dimensions (when assembled): 48 cm / 24.5 cm / 24.5 cm.











# Behavioural problems of cats and dogs

Such problems include behaviours that dog's and cat's carers find undesirable. The most common cause of such behaviours is boredom. **Other reasons include intensive changes in the environment, health problems or mental disorders.** 

- In order to prevent from boredom, it is necessary to enrich the area in which
  the animal lives to play with them regularly, train them and make their living
  space more attractive.
- In order to prevent from problems with the adaptation of cats and dogs to changes in the surroundings (e.g. introduction of a new animal or removal), their needs should also be taken into account.

For pet carers, one of the most troublesome behavioural problems is that **their pets urinate in wrong places**, especially in residential areas. Meanwhile, **marking of territory** (i.e. **urination**) is a natural behaviour in dogs and cats. If it takes place **on vertical surfaces**, it is related to social stress. Urination can also be a symptom of health or emotional problems. If it happens regularly, bladder inflammation or other urological conditions should be excluded as a first step and it is best to go to a veterinarian to examine the animal. When there is a suspicion that urination has an emotional background, it is worth consulting its causes and steps of dealing with an experienced behaviourist. Problems with a bladder disease and emotional problems result in marking **on horizontal surfaces**.

A common problem is also **when pets chew on objects**, door frames or window sills, dig at doors and doorways, or destroy household objects **when left alone or separated from their guardians**. In the case of puppies, this is mainly due to teething. By chewing, dogs also fulfil their natural needs; they explore the surroundings and relieve tension. Carers should redirect their attention to items specially dedicated to this process, e.g. teething toys. Both puppies and adult dogs should be provided with enough toys, exercise and activity.

# Dr. Seidel's range of Behavioural Aid products provides effective support in the process of training the right habits and behaviours.

Products where created base on scientific proof effects in the field of ethology and on how the fragrances works on cat and dog sense of smell.

**Dogs and cats are macrosmatic animals. Smell is the most important sense for a dog** (mainly through smell, dogs receive messages from the outside world). **In cats, smell is also very important.** 

**Fragrance** is any substance that stimulates olfactory receptors. Fragrances strongly influence the emotions in dogs and cats: some make them feel less comfortable, other positively influence the animal's welfare.

#### Do you know what fragrance notes affect your pet?

- Citrus notes are perceived as very unpleasant, have a strong deterrent effect
- Catnip acts as an attractant for cats
- · Lavender it has a relaxing effect on dogs

#### The difference between a man and a dog or a cat





