

Dr Seidel adaptation products

Equivalents of natural calming pheromones



1
Calm

2
Comfort

3
Sense of security



dr Seidel
can do it!

Behavioural issues of dogs

Rapid lifestyle of the owner often affects the behaviour of dogs that are unable to adapt to the surrounding environment. Sudden abrupt changes, long-lasting exposure to stressful situations, fear and panic in response to certain human activity – all those make dog's behaviour difficult to accept for the owner. Unfortunately, these problems rarely subside on their own and ignoring them may lead to deterioration of pet's condition and fixation of a bad habit. In many cases adaptation products can be helpful in supporting the owner in working on pet's proper behaviour.



Visit to the vet



Fear of travel



Arrival of a new family member



Phonophobia – fear of storms or fireworks



Vocalisation



Excessive licking



Excessive agitation



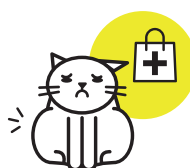
Chewing on furniture and other objects



Marking with urine

Behavioural issues of cats

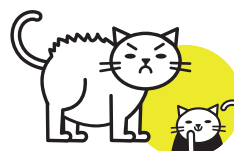
It may seem that cats (who are usually less absorbing family members than dogs) do not need much help, and that they do not have behavioral problems. But cat lovers know that this is not true – cats are highly sensitive to changes such as move to a new place, new family member, arrival of another pet in the family, which often manifests itself not only in behavior but also negatively affects the cat's health. Resolving issues with cat's behaviour such as marking with urine, aggression, scratching furniture often requires owner's action. The problem can be easily solved thanks to adaptation products which help reduce tension and stress.



Visit to the vet



Fear of travel



Arrival of a new family member



Phonophobia – fear of storms or fireworks



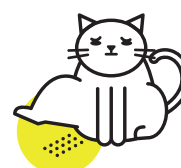
Vocalisation



Excessive licking



Scratching of furniture and other objects



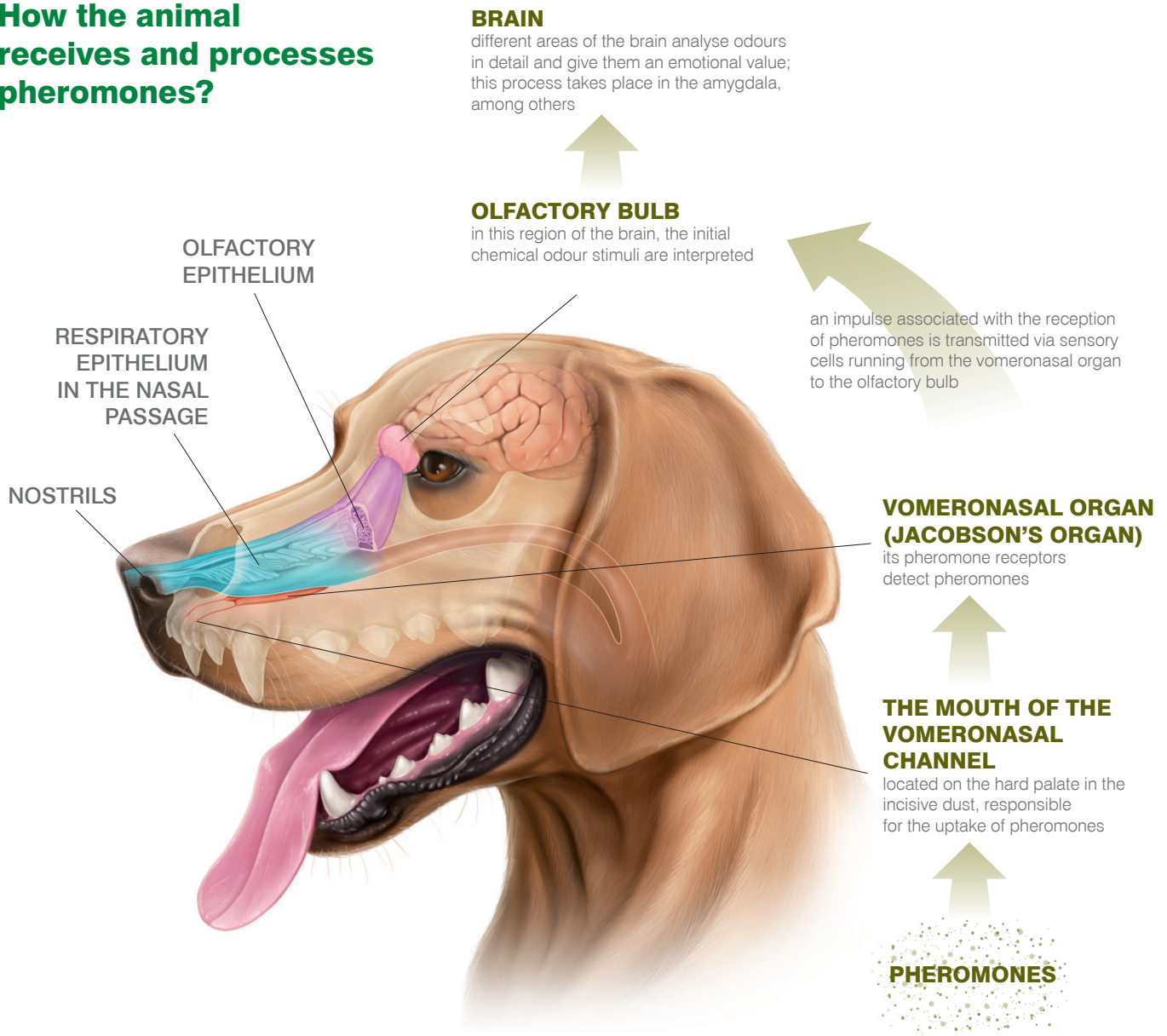
Marking with urine

Help them to find balance

with the equivalents of natural calming pheromones

Pheromones are a type of specific fragrant substances secreted by the body, which serve communication within species. Through pheromones, animals communicate a great deal of **complex information**, including gender, age, health, mood, social hierarchy, and sexual messages. Pheromones are received by the **vomeronasal organ (VNO)**, which is located between the nasal cavity and the oral cavity.

How the animal receives and processes pheromones?



The equivalents of natural calming pheromones from the Dr Seidel Adaptation Series is a way to make your dog or cat feel safe and comfortable.



Dr Seidel adaptation products

Multi-ingredient products belonging to the series of behavioural aid for dogs and cats, with calming action. Adaptation products contain a composition of natural substances influencing behaviour of animals, similarly as pheromones do. The use of the adaptation products during behavioural therapy significantly enhances the process. These products give your pet a sense of security, foster learning and quick adaptation to new challenges. Recommended for dogs and cats of all ages, also puppies and kittens. Safe for people.



dr Seidel adaptation vaporizer for dogs

Use: • help prevent behavioral problems caused by stress and anxiety in adult dogs (handling of physiological needs at home, destroying objects, excessive vocalization and licking), • help control and limit stress in challenging situations in dogs of all ages (separation of a puppy from its mother and its socialization in a new environment, change of environment, kennel stay, new family member, separation anxiety, thunderstorms, fireworks explosions, etc.).
Action: Upon plugging in the vaporizer heats up releasing calming preparation. One vaporizer covers the area of 50-70 m².
Instruction for use: Remove the cap of the liquid container. Attach the plug-in device (vaporizer) to the container by twisting motion, plug into an electric socket. Use in the room where the dog commonly stays.
Duration effect: The adaptation vaporizer is effective for 30 days. For best result keep the device in electric socket all the time. Effects are seen within the first 24 hours of use.
Volume: 37 ml



dr Seidel adaptation collar for dogs

Use: • help in the prevention of behavioural problems caused by stress or anxiety in adult dogs (handling of physiological needs at home, destroying objects, excessive vocalisation and licking), • help in controlling and reducing the level of stress in situations difficult to dogs of all ages (separation of a puppy from its mother and its socialisation in a new environment, change of environment, participation in training, visit to the vet, stay in a dog hotel, travel, arrival of a new family member, separation anxiety, thunderstorms, fireworks explosions, etc.).
Action: when the collar is used, fragrances contained in it are released and calms the dog.
Instruction for use: put on the collar, adjusting it to the neck circumference of the dog.
Effect duration: The collar works for 30 days. During this period, do not remove the dog's collar, with the exception of possible bath time. It is recommended to put the collar on 2-3 days before an expected stressful situation.
Length: 75 cm
Colour: olive



dr Seidel adaptation spray for dogs

Use: HELP IN CONTROLLING AND REDUCING THE LEVEL OF STRESS IN SITUATIONS DIFFICULT TO DOGS OF ALL AGES.
 • Change of environment, transportation, visit to the vet: Spray the corners of the new room once a day In the case of transportation, spray the transport cage 15 minutes before placing the dog inside.
 • Separation anxiety, arrival of a new family member, thunderstorms, and fireworks explosions: Spray room corners 1-2 times a day.
 HELP IN THE PREVENTION OF BEHAVIOURAL PROBLEMS CAUSED BY STRESS OR ANXIETY IN ADULT ANIMALS
 • Urine marking: Remove the pollution and spray the places stained by the dog earlier 1-2 times a day. Destroying furniture and other objects: Spray the furniture and objects damaged by the dog 1-2 times a day.
 • Excessive agitation, licking, and vocalisation: Spray room corners 1-2 times a day.
Caution: do not spray the dog! As each dog may show an individual reaction to the preparation, it is recommended to repeat the application if the effect decreases. Apply until the behavioural problem or emergency subsides. For long-lasting effect, it is recommended to use Dr Seidel's adaptation collar.



dr Seidel adaptation vaporizer for cats

Use: • help in the prevention of behavioral problems caused by stress or anxiety in adult cats (urine marking, scratching furniture and other objects, excessive agitation, licking, vocalization), • help in controlling and reducing the level of stress in difficult situations (separation of a kitten from the mother, change of environment, kennel stay, travel, new family member, separation anxiety, thunderstorms, fireworks, etc.).
Action: Upon plugging in the vaporizer heats up releasing calming preparation. One vaporizer covers the area of 50-70 m².
Instruction for use: Remove the cap of the liquid container. Attach the plug-in device (vaporizer) to the container by twisting motion, plug into an electric socket. Use in the room where the cat commonly stays.
Duration effect: The adaptation vaporizer is effective for 30 days. For best result keep the device in electric socket all the time. Effects are seen within the first 24 hours of use
Volume: 37 ml



dr Seidel adaptation collar for cats

Use: • help in the prevention of behavioural problems caused by stress or anxiety in adult cats (urine marking, scratching furniture and other objects, excessive agitation, licking, and vocalisation), • help in controlling and reducing the level of stress in situations difficult to cats of all ages (separation of a kitten from its mother, change of environment, visit to the vet, stay in a cat hotel, travel, arrival of a new family member, separation anxiety, thunderstorms, fireworks explosions, etc.).
Action: when the collar is used, fragrances contained in it are released and calms the cat.
Instruction for use: put on the collar, adjusting it to the neck circumference of the cat.
Effect duration: The collar works for 30 days. During this period, do not remove the cat's collar, with the exception of possible bath time. It is recommended to put the collar on 2-3 days before an expected stressful situation.
Length: 35 cm
Colour: olive



dr Seidel adaptation spray for cats

Use: HELP IN CONTROLLING AND REDUCING THE LEVEL OF STRESS IN SITUATIONS DIFFICULT TO CATS OF ALL AGES.
 • Change of environment, transportation, visit to the vet: Spray the corners of the new room once a day In the case of transportation, spray the transport cage 15 minutes before placing the cat inside.
 • Separation anxiety, arrival of a new family member, thunderstorms, and fireworks explosions: Spray room corners 1-2 times a day.
 HELP IN THE PREVENTION OF BEHAVIOURAL PROBLEMS CAUSED BY STRESS OR ANXIETY IN ADULT ANIMALS.
 • Urine marking: Remove the pollution and spray the places stained by the cat earlier 1-2 times a day.
 • Scratching furniture and other objects: Spray the furniture and objects scratched and destroyed by the cat 1-2 times a day. It would be helpful to ensure another object for the cat to scratch, e.g. Dr Seidel Cat's House.
 • Excessive agitation, licking, and vocalisation: Spray room corners 1-2 times a day.
Caution: do not spray the cat! As each cat may show an individual reaction to the preparation, it is recommended to repeat the application if the effect decreases. Apply until the behavioural problem or emergency subsides. For long-lasting effect, it is recommended to use Dr Seidel's adaptation collar.