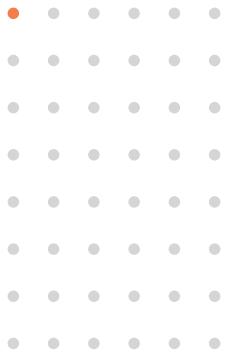




Let's get to work on your
next project.



**In createIT we provide IT solutions based on quality-oriented people standing behind them.
This combination builds long running, fair relationships and helps our clients to grow.**





**As a one-stop agency, we know that even the best systems will not bring you business, when there is no traffic.
We will prepare both of these elements for you.**





- The platform we developed for Freedom United supports over 6 million users from around the world.
- Every system element (e.g. search engines) and solution we select correspond to Customer needs.
- We create e-shops that provide services to both 2 million as well as 10 thousand registered users.
- We integrate various system types: ERP, CRM, accounting, warehousing, shipping, auction, business and market analytics, as well as mailing systems.
- We optimize Digital Marketing tools, facilitating the automation of marketing processes.
- We modify existing systems so that they meet the current market requirements.

We provide services of the highest quality –
this is confirmed by the certificates we have been awarded:





Worldwide clients with a predominance of the USA, the UK, Germany, Sweden, Norway and Poland



300+

implemented web
systems & apps

15+

years of
experience

88%

of returning
customers

130+

people in the team

37 500

websites using our
themes or plugins

40

developers currently
outsourced

91%

satisfied customers

5 ★★★★★
client service & product rating
customers



World class expertise in PHP, JavaScript, Flutter and Blockchain

We do enjoy working in the scalable cloud environment like AWS

PHP



Symfony



WordPress



OXID



Drupal



Laravel



Magento



Shopify

JAVASCRIPT



React



AngularJS



NextJS



PixiJS



jQuery



VueJS



NodeJS

MOBILE



Flutter



React Native



iOS



Android

DEVOPS



AWS



Azure



Kubernetes



Cloud Native



Serverless



Focus on your business while we deliver the best systems and people for the job



Developer Outsourcing

We always aim for the perfect match. Show us your project and business needs, and we will prepare a developer team for you. A team that will provide the quality you need for further development. Select a single developer or an entire team led by dedicated project manager. Have it your way!



Web & Mobile Apps

We have completed hundreds of projects and are not afraid of development challenges. We have provided non-standard systems for Clients operating in different markets, including gambling, esports, medicine, real estate and supplements. Rest assured we can handle your case as well.



Digital Marketing

The rule is simple: no traffic - no money. We know how to adapt marketing tools and activities to first extend the reach, and then to bring in orders. SEM, Content Marketing, Tech Marketing - we've got it all.



One-stop software agency



Do you need a non-standard web solution?

B2C & B2B web systems & apps

We will conduct an analysis of your needs and understand how your business processes work in order to implement the software which your company really needs.



Do you need additional IT resources?

Outstaffing

Hire createIT web experts in the developer outsourcing model (body leasing). Expedite the tedious recruiting process and optimize operating costs.



Is it time for an e-shop?

Wholesale & retail e-shops

We have created multiple and various online stores, from small e-boutiques, through FMCG e-supermarkets, to wholesale B2B e-commerce systems.



Do you have a small business and need an instant application?

Themes & Plugins

A template is an ideal way for fast and inexpensive launch of a new professional Internet website.



One-stop software agency



Do you have an idea for a mobile app?

Mobile apps

30% of Internet communication is generated by users of mobile devices. You need to reach them. We can help you by designing a modern & user friendly app.



Do you need a hand with your digital visibility?

Digital marketing

We can help you build brand awareness, generate leads and drive website traffic thanks to SEO PPC and Social Media campaigns. We know how to boost your business with online marketing!



Is it time for a game changer?

Mobile & desktop games

We will fulfill your idea of a new game by preparing it step by step, starting with an engaging game scenario, preparing UX, graphic design and all other ideas you may have



Shall we build a website for you?

Internet websites

We deliver corporate websites and e-business cards. We focus on making your website pixel-perfect, user-friendly and technologically complete to enhance your online visibility and customer communication.



createIT team working on your web system or app

Each project is run by our experienced team consisting of:

- Technical Team Leader
- Senior or Mid Developer
- Business Analyst
- Marketing SEO Specialist
- System Architect
- Graphic & UI/UX Designers
- QA Specialists & Application Testers





Standard createIT flow while working on your web system or app



1 Brainstorm



2 Initial estimation



3 Creating project documentation



4 Final estimation



5 Setting the project structure and process



6 Project development



7 Tests



8 System launch and system maintenance /support



Standard createIT flow while offering software as a supplier or subcontractor



Waterfall ▾

- Fixed budget
- Fixed time
- Fixed scope

Time & Material (pay as you go)

- The right features
- ↓
- At the right time

Waterfall approach is a traditional way of handling projects, where createIT delivers a fully functional system based on the documentation prepared upfront.

- Gather requirements
- Set up project budget & time
- Design
- Development
- Quality Assurance
- Deliver finished product

This approach is used when stability and predictability are a top priority.

In the Time & Material approach both parties are actively participating at every stage of project delivery, where directions of the projects could change over time.

Work is divided into smaller chunks („sprints“), where the scope of each sprint is defined just before it's started. Billing is done based on time spent on particular sprints.

This type of approach is used when agility is a top priority.



Some examples of our projects



Made Trade

eShop (2019)

American ethical online shop. From cookware to apparel. Maintenance and development of Made Trade e-shop.

Technology stack:

Shopify, Saas, Vanilla JavaScript



Maxi Players

eSport platform (2021)

The most complex platform that allows esports players to develop their skills and career. It combines the multifunctionality of a tournament platform with social media to create the most competitive and rewarding gaming community in the world.

Technology stack:

Adyen, AWS, Killbill, Livechat, Post Affiliate Pro, Sendgrid, Symfony (PHP)



E-FENETRES BOIS

eCommerce (2021)

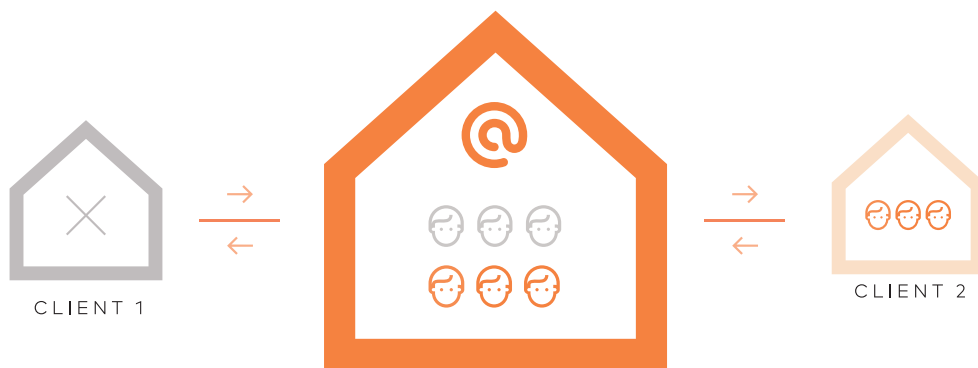
An extensive platform that combines the functionality of e-commerce and a multi-level corporate website.

Technology stack:

WordPress, custom code



Standard createIT flow while offering web developer outsourcing services in a body leasing model



1

From the createIT team we assign a developer most suitable for your project.

2

The selected developers work exclusively for you. You manage, assign and acknowledge the tasks yourself.

3

We deal with matters related to HR and potential replacements.

4

You decide how long the cooperation should last. You can quickly and easily increase or decrease your HR resources.



DEVELOPERS OUTSOURCED TO CLIENT 1

1. Client 1 **does not have** his own developers.
2. createIT developers outsourced to the client.



DEVELOPERS OUTSOURCED TO CLIENT 2

1. Client 2 **has** his own developers.
2. createIT developers outsourced to the client.



Some examples of our outsourcing services



ESL Gaming

Gaming Platform

A new design project for a mobile website of Pro ESL Gaming (leader on the e-sports market).

The expectation of ESL Gaming was that the designs will maximize the simplicity of access to ESL tournaments and provide bite-sized content with a specific focus on game sections

Project Scope: Design, UX, UI



Freedom United

Outsourcing services since 2015

A WordPress website supporting a huge, worldwide traffic of over 6 million followers of the Walk Free Foundation. Creation from scratch as well as maintenance services.

2 developers outsourced.

Technology stack: Symfony, WordPress, REST, Linux



cgrd GMBH

Outsourcing services since 2016

Development of cgrd GMBH custom e-commerce platforms for wholesale and foreign trade, based on OXID framework. Currently 4 back-end developers and 1 front-end developer outsourced with a potential for more.

Technology stack: OXID, PHP



Global numbers of our outsourcing services



Gambling

Our developers are our
Client's best bet

✓ 17 front-end and back-end
developers



eCommerce

We know how to build e-shops that
will sell everything our clients want

✓ 11 front-end and back-end
developers



B2B Market

B2B system with human faces are
just one of our developers super
powers

✓ 19 front-end and back-end
developers



Why choose creatIT?



Quality code

Get the highest quality of created software ensured by our senior developers.

They also offer continuous support for less experienced team members.



Location control

Even when working in remote mode, we keep the rules and flow of in-house teams.

Additionally, our office is always open to our - whoops, we mean your - developers.



Proactivity

We constantly analyze your project and suggest solutions to improve its functioning or business efficiency of your project.



Why choose createlT?



Multilingual team

We are fluent in English, French, Arabic, German, Russian and Polish. You can freely communicate with our managers or hired developers.



Flexible terms

You decide on the contract's length:

- from a month to several years
- part or full-time employment.



The specialist & technology of your choice

We can provide you with specialists of diverse skills:

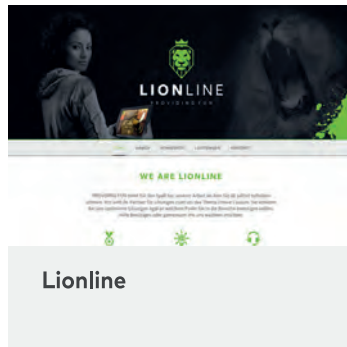
- developers of various technologies
 - project managers
 - testers
- an entire dedicated team.



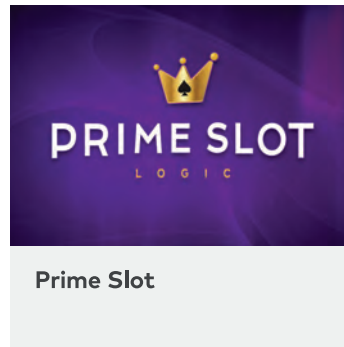
See some of our previous works



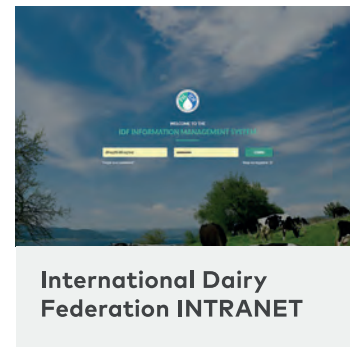
Web systems &
Apps



Lionline



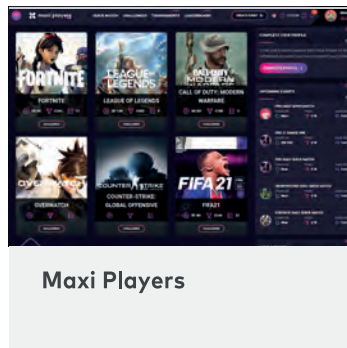
Prime Slot



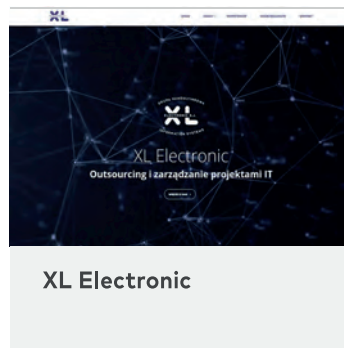
International Dairy
Federation INTRANET



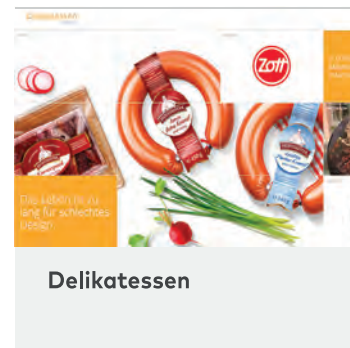
Websites



Maxi Players



XL Electronic



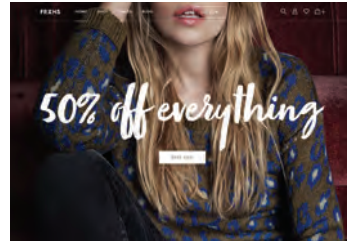
Delikatessen



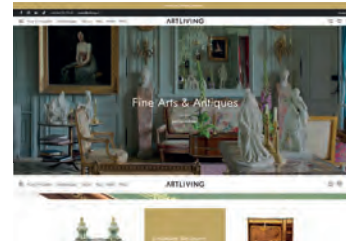
Need more proof of our skills? Look here



E-Fenêtres Bois



FRXNS



ArtLiving



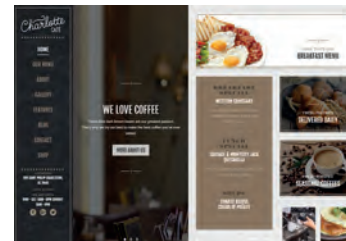
eCommerce



FarmFresh — Organic Products WooCommerce Theme



Ultimate GDPR Toolkit for WP



Charlotte — Premium Cafe Bistro HTML Template



Themes & Plugins



Our clients say it best

"The ability to listen to the client and convert their vision into a real website was impressive."

CEO, Interior Design Company



"They really care about their customers and their customer's success."

**Co-Owner,
Made Trade**



"The solution that createIT created for us is the heart of our business."

**Co-Founder,
CityTalks**



"Even in difficult situations, we were able to find a solution."

**Brand Owner,
Gaming Platform**





“

cgrd

„Onboarding new developers worked like a charm. createIT sent us devs to Hamburg. We also visited them in Warsaw. [...] In addition to the technical knowledge and work performance of the four devs, also appreciate the time input we get from createIT owners Bartek and Aleks. It's a very open-minded and valuing partnership.“

Henrik Steffen

MANAGING DIRECTOR AT CGRD GMBH
– OUTSOURCING 7 PHP DEVELOPERS

“

FREEDOMUNITED

„The gang at createIT has come through time after time no matter the project. From simple CSS changes to complex site structures with lots of integrations, they're willing to take the time and build things right the first time. As we are a US-based organization, outsourcing overseas is often a major challenge but our friends and partners at createIT have made it an outstanding experience. We are huge fans and would highly recommend them for any technology project...big or small.“

Joe Schmidt

CEO AND FOUNDER AT FREEDOM UNITED
– OUTSOURCING 2 DEVELOPERS & PM

Let's get to work on your
next project.



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