

App Development for University Music Festival

PROJECT DETAILS

 **Mobile App Development**

 **Mar. - May. 2019**

 **Less than \$10,000**

“*Softnauts was responsive and cared about our needs.*”

PROJECT SUMMARY

Softnauts developed a mobile app for a university's music festival. The app would allow students and attendees to gather information about the festival, including maps of the grounds.

PROJECT FEEDBACK

The app was downloaded and utilized by festival attendees. Softnauts establishes a constant stream of communication to effectively manage projects. Their team is available and receptive to change.



The Client

Please describe your company and your position there.

I am the Vice-director of Juwenalia UEK 2019. The event created at and under Cracow University of Economics.


The Challenge


For what projects/services did your company hire Softnauts?


We hired Softnauts to create the "Festival App"

What were your goals for this project?

We wanted to gain the visibility of our project and help people attending the festival move around and gain information about it easily.

 **Karolina Kudła**
Vice-director, Juwenalia UEK

 **Arts, entertainment & music**

 **51-200 Employees**

 **Krakow, Poland**

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select this vendor?

I heard about the company from friends.

Describe the project in detail.

We had a meeting to describe my needs and to discuss possibilities. Then every issue was resolved by email.

What was the team composition?

We had the Project Manager assigned and with her we had main contact. At the meeting were present also developers and designers.

The Outcome

Can you share any outcomes from the project that demonstrate progress or success?

A lot of people downloaded the application and showed their satisfaction with the app.

How effective was the workflow between your team and theirs?

Work between teams was very effective. Softnauts was responsive and cared about our needs.

What did you find most impressive about this company?

We were in constant contact, and they were patient about all of the changes made during the project.





Are there any areas for improvement?

No

