Softnauts

App Dev & Landing Page for Higher Education Organization

PROJECT DETAILS

🏷 **Mobile App Development**

📅 **Jan. 2018 - Ongoing**

💲 **$10,000 to $49,999**

" *"While allocating plenty of room for creativity, they still worked within stable procedures."*

PROJECT SUMMARY

Softnauts delivered an iOS and Android app featuring geo-location capabilities to aid in navigating a large campus. The app also offers text- and image-based descriptions of key sites around the college.

PROJECT FEEDBACK

The app has been praised for its visually attractive appearance and easy-to-understand interface. Softnauts made themselves available for digital and in-person communication and skillfully balanced innovative and traditional ideas. Customers can expect an understanding, feedback-friendly partner.

Softnauts

The Client

Introduce your business and what you do there.

I'm an international marketing specialist at AGH University of Science and Technology.

The Challenge

What

I needed an IT company to develop a geo-location mobile app for our university. We have the largest campus in Poland, and countless international students informed us they needed help navigating it.

Karolina Andrzejewska
Specialist International Marketing, AGH University of Science and Technology/
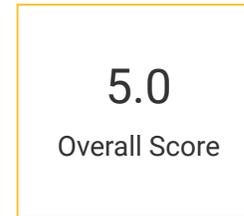
Education

5,001-10,000 Employees

Poland

CLIENT RATING

5.0
Overall Score

Quality:	5.0

Schedule:	5.0

Cost:	5.0

Would Refer:	5.0

The Approach

What was the scope of their involvement?

I gave them specifications, and they developed an iOS and Android mobile app and a landing page. The app and landing page are available in Polish and English. The app features a geo-location and navigation feature that helps students locate themselves on campus when they're lost. Other vital information such as opening hours, sports/clubs, and copy centers is easy to access. Important locations on campus have their own profile that displays photo galleries and information about staff members (via a program connected to our university database).

What is

We worked with around nine people. I only met the project manager and the designer, but I loved their whole team.

How did you come to work with Softnauts?

I looked online for IT companies and was impressed with Softnauts.

How much have you invested with them?

I spent between $25,000–$50,000.

What is the status of this engagement?

We worked together from November 2018 until January 2019. Their speed was quite impressive.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

People were very impressed by the app's innovative design and simple onboarding process. It's aesthetically pleasing and will be very useful for our university.

How did Softnauts perform from a project management standpoint?

Their project manager performed very well. She was always available to come to a meeting or talk to me, even after hours. I couldn't believe she made time to have personal meetings with me. Normally, we communicated over email and phone. She also gave me access to a panel when I could comment on their work.

Their team was professional, friendly, and responsive and delivered high-quality work for a reasonable price. The focus on brainstorming and creativity led me to develop ideas I hadn't thought of before. Beyond their physical work, they possess an intangible value that makes cooperating with them worthwhile.

What did you find most impressive about them?

While allocating plenty of room for creativity, they still worked within stable procedures. Their combination of price, quality, and speed was great.

Are there any areas they could improve?

No, not that I was aware of.

Do you have any advice for potential customers?

Clients shouldn't be afraid of laying out their vision. Softnauts provides space for your ideas and gives reasonable feedback. They'll tell you what's possible for your price.