

IV

FORO DE INVERSIÓN EUROPEA EN URUGUAY  
EUROPEAN INVESTMENT FORUM IN URUGUAY

# Transforming the future through renewable energies

24<sup>th</sup> October - Conference  
25<sup>th</sup> October - Virtual B2B

Organised by



With the support of





# The European Union is an important trading partner and the first foreign investor in Uruguay

40% of foreign direct investment in Uruguay originates from the **European Union**, with an even higher proportion in the renewable energy sector. Europe plans to become the first climate-neutral continent by 2050. To achieve this, 2022 EU energy policy REPowerEU set the goals of: transition towards cleaner energy, increase of energy efficiency, diversification of supplies and investments in renewables.

**Uruguay** stands out in Mercosur with its green policies and almost 100% renewable electricity generation. With its second energy transformation, focused on green hydrogen, Uruguay has demonstrated interest in European experience, technological knowledge and investments. Uruguay offers investment incentives in the sector too. Several European investments are in progress.





## IV European Investment Forum in Uruguay

**Transforming the  
future through  
renewable energies**

### It includes:

#### Conference:

- 📅 October 24th, 2022
- 🕒 9:00 to 13:00 (Montevideo)  
14:00 to 18:00 (Brussels)

#### Virtual B2B:

- 📅 October 25th, 2022
- 🕒 **Opening**  
9:00 to 9:30 (Montevideo)  
14:00 to 14:30 (Brussels)

#### **Business to Business (B2B)**

- 9:30 to 13:00 (Montevideo)  
14:30 to 18:00 (Brussels)





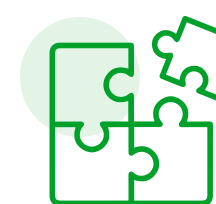


## Conference: IV European Investment Forum in Uruguay – Transforming the future through renewable energies



Opening with the participation of EU and Uruguay high representatives:

- Josep Borrell, High Representative / Vice-President of the European Commission (tbc)
- Luis Lacalle Pou, President of Uruguay (tbc)



EU and Uruguay strategic perspectives on energy policy



Private sector role on energy transition



**Access the conference**  
*Available from 9/15*

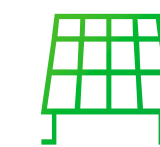
**Life Streaming**



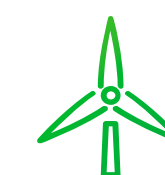
## The B2B is focused on renewable energy and new technologies

It offers a virtual platform for the European and Uruguayan business partner's matchmaking and professional exchanges. You may present your company, products, services, investment projects or search for more information

Los principales sectores cubiertos son:



Photovoltaic energy



Wind power



Green Hydrogen



Biomass



Energy efficiency



New technologies applied to energy



Batteries

# This B2B facilitates new business links in the renewable energy between operators in the European Union and Uruguay

The investment opportunities and the actors that are already present: companies, chambers of commerce, Uruguayan government agencies and consultants

To participate in the B2B, please, implement the following steps:

1. Create your profile until October 7<sup>th</sup>
2. Matchmaking – Review the profiles of your interest and request a meeting until October 15<sup>th</sup>
3. Participate in your scheduled meetings - October 25<sup>th</sup>

[Register here](#)

