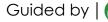
# FINTECH TAIPEI2022 台北金融科技展

October 28<sup>th</sup> ~29<sup>th</sup>

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### HISTORY 2017 instruction by the Executive Yuan: in order to grow Taiwan's fintech industry, **FinTech** 2017 Days should be sponsored by the Taiwan Financial Services Roundtable and organized by TABF, expanding the Taipei FinTech Expo to turn Taiwan into a hub for fintech experimentation and innovation In the FinTech Action Plan in 2018, the FSC also expanded the FinTech Expo to be jointly 2018 planned and organized by TABF, and listed as a fintech action plan **FinTech Taipei 2018** brought together business, government, academic, and research resources, creating Taiwan's largest fintech platform to become a model brand for exchange, cooperation, and innovation 2019 FinTech Taipei 2019 had twice the exhibitions, exchanges, and participation 2020 FinTech Taipei Forum 2020 was held as a professional online forum 2021 FinTech Taipei 2021 Online was held as a professional online-only carnival event

## **OBJECTIVES**

In recent years, fintech has come to the forefront, applications have flourished, and crossborder integration of financial and technological innovation has made financial services more efficient. In order to grow Taiwan's fintech, and nurture startups and talent, guided by the FSC, the TFSR jointly established a FinTech Development Fund with 13 units: banks, securities, futures, investment advisors, insurers, stock and futures exchanges, OTC, TDCC, FISC, JCIC, and NCCC. It is Taiwan's first public welfare fund for fintech development.

In December 2018, guided by the FSC and supported by the FinTech Development Fund, TFSR and TABF jointly organized the 1st FinTech Taipei to great acclaim. The 2019 expo and 2020 forum gathered hundreds of VIPs, exhibitors, businesses, and government, research, and academic institutions, nearly a hundred international teams, and tens of thousands of visitors, demonstrating Taiwan's fintech potential. FinTech Taipei will be continued this year, becoming a model for fintech exchange, cooperation, and innovation, aiming for economies of scale through cross-industry integration, and demonstrating Taiwan's vigor in fintech, making it a hub for experimentation and innovation.

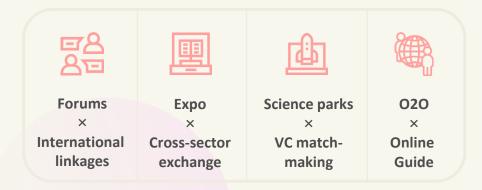
## INFORMATION



### October 28-29, 2022 (Fri., Sat.)



- No. 5, Sect. 5., Xinyi Rd., Xinyi Dist., Taipei
- Forums: WTC 2<sup>nd</sup> Fl. rooms 3-5







## 2022 Key Highlights

INVITATION

President Tsai Ing-wen and heads of ministries (Central Bank/FSC/Ministry of Finance) and organizations
Fls and hardware and IT companies and professionals
University teachers and students on fintech, and innovative talent communities: campus incubators and accelerators
International print and electronic media
Anyone with interest in fintech service innovation

INVITATION



[Note: visits are controlled in response to the pandemic]

### **Fintech Awards**

For the first FinTech Awards, a grand awards ceremony will be held at the conference to recognize outstanding financial technology institutions. (Registration opens in mid-May, welcome to participate)

### Virtual Experience

**2022 Key Highlights** 

Given visitors personalized identity of virtual characters, experiencing recommend customized exhibition itineraries for virtual characters. (Exhibitors are welcome to propose marketing promotion integration)

### Podcast

A series of Podcast activities, emphasizing the integration of O2O, and expanding the promotion of Taiwan's fintech development achievements. (Sponsors are welcomed to participate in the production of Podcast programs)

### **Bilingual Guide**

Professional guide introductions, including bilingual guides on the exhibition site, live exhibition guides, etc., to strengthen the effectiveness of exhibition introductions and promote inclusive education in financial technology.

## EXHIBITION AREA × tentative



#### **※** FinTech Taipei reserves the right to make final changes.

# Package

Exhibitors & Sponsors



### **Main Demo Topics**



## **Oversea Startups Package**

	Physical attend	Represented by FinTechSpace Partners	
Participate	<ul> <li>Complimentary Startup booth for each startup</li> <li>International delegation Pavilion possible</li> </ul>	FTS will provide 2 complimentary startup booths for FTS partner to represent startups	
Marketing	Logo on official online marketing channels	·	
Matchmaking	Opportunity to match with FTS FI & VC partners		
Demo	Complimentary physical demo slots (maximum 5 mins per team)	Complimentary demo slots (pre-recorded; maximum 5 mins per team)	
Allowance	• Yes, please find the next page for more details.	NA	

#### **※** FinTech Taipei reserves the right to make final changes.

## **Oversea Startups Package**

	Physical attend	Has enter Taiwan, but cannot attend physically due to Covid test result is positive	НК	SEA、Japan、 Korea	EU 、USA 、 Australia
Travel allowance <ul> <li>Airfare (economy class; round trip)</li> <li>Accommodation in Taiwan</li> </ul>	V	V	Maximum NTD 13,000	Maximum NTD 15,000	Maximum NTD 30,000
Taiwan-entering Quarantine accommodation allowance	V	Х	(Following	mum NTD 2,400 CDC's latest Taiw arantine restriction	an-entering
Quarantine Taxi (from Taiwan airport to accommodation)	V	V	Maximum NTD 1,000/ time	Maximum NTD 1,000/ time	Maximum NTD 1,000/ time

Taiwan-entering Quarantine accommodation allowance" means the forced quarantine duration under CDC's entry restrictions for foreigners to Taiwan. If Startup's covid test is positive during their visit in Taiwan, Startup should bear the extra medicine or quarantine cost.

FinTech Taipei reserves the right to make final changes.

## **BOOTH - Startups only**

### Startups Standard Booth (W200\*D150\*H250cm=4.5m<sup>2</sup>)

- Banner with exhibitor's name, floor carpet, 2 spotlights, 1 table, 1 chair, 1booth printing (W97\*H117cm), 1 42-inch TV, electricity (2 socket for TV&NB use only).
- Any additional equipment, higher power supply, WIFI and high-speed internet access can be rented at the exhibitor's expenses.



Note : Startups booth tentative design sample (not final version)

#### **※** FinTech Taipei reserves the right to make final changes.

## Application

Due day: September 9<sup>th</sup> (Friday)



## Application



Application Form

Please fill in the application form and sign the "Notification and Letter" to Ms. Ting-Ting Wu (<u>tingtingwu@iii.org.tw</u>) before September 9<sup>th</sup>.

2022 FINTECH TAIPEI APPLICATION FORM				
Company Profile				
Company Name				
Company Logo	(Please attached logo in email)			
Tel.	( ) -			
Website				
Contact Person	Title			
E-mail	Mobile phone			
Company and Pro	duct / Service Information			
Company Introduction	(maximum: 250 words)			
Category	選擇一個項目。			
Name of company product / service				
Product / Service Introduction	(maximum: 300 words)			

	Notification and Letter of Consent for Collection, Processing and Use of Personal Information				
fo: "F	According to the R.O.C. Personal Information Protection Act and the internal policy/regulations of Institute for Information Industry (hereinafter referred to as "III"), FinTechSpace (hereinafter referred to as "TIS") is obligated to make the following antification known to you before you provide personal information to III. Please read it carefully.				
1.	Purposes and Categories of Perronal Informations to be Collected for the propose of Coroting our IETS: business, activity or sporses the purpose of providing service, internal administrative sumagement or reporting to the competent authority, the purpose complying with the Endowment, or the purpose of sensing FTS is or inductly relevant information (s.g. phone number, email, commany name: etc), and other direct/violatest/violatestication(s.g. phone number, email, ownawie, and the provided interview information. Note: Non may choose, at any time in the future, not to receive any promotional information from FTS by clicking the link provided in the promotional message.				
2.	Time Period, Area, Target and Way of the Use of Personal Information Unless the purposes of use relating to international businesses or activities, your personal information will be used solely by PTS in a reasonable way in the territory of the Republic of China to the extent necessary to implement the purposes of collection, or provide to FTS's event co-host partners until the purposes of collection percenteed above is fulfilled.				
3.	Your Rights with regard to Personal Information Provided You may exercise the following rights in pursuant to the rules of the activities/project or by submitting your inquiry/equates no use where Kinets/papers comtwiths/hant/) at "Application for Exercising Rights with Regard to Personal Information" page. (1) any inquiry and requet for a review of the personal information; (2) any request to make duplications of the personal information; (3) any request to make duplications, processing or use of the personal information; (4) any request to delete the personal information; (5) any request to delete the personal information;				
4.	The Influence on Your Right: and Interest: while You Choose not to Provide Your Personal Information provide incorrect personal information or choose not to provide your personal information to FTS FTS may not be able to provide you with services relating to the purpose prescripted above.				
5.	You understand that this document complies with the R.O.C. Personal Information Protection Act and relating regulations, and you agree that FTS keeps this document for at least 5 years for further checking				
<b>T</b> I 1.					

Date (MM/DD/YYYY):\_\_\_\_\_





### FINTECH TAIPEI2O22 日北金融科技展