

SRE

EMBAJADA DE MÉXICO
EN POLONIA



Mexico: A country for the Polish SMEs

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Ambassador of Mexico in
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SMEs in Mexico



El **76%** del Producto Interno Bruto es aportado por las pequeñas empresas

76% of the GDP is from SMEs

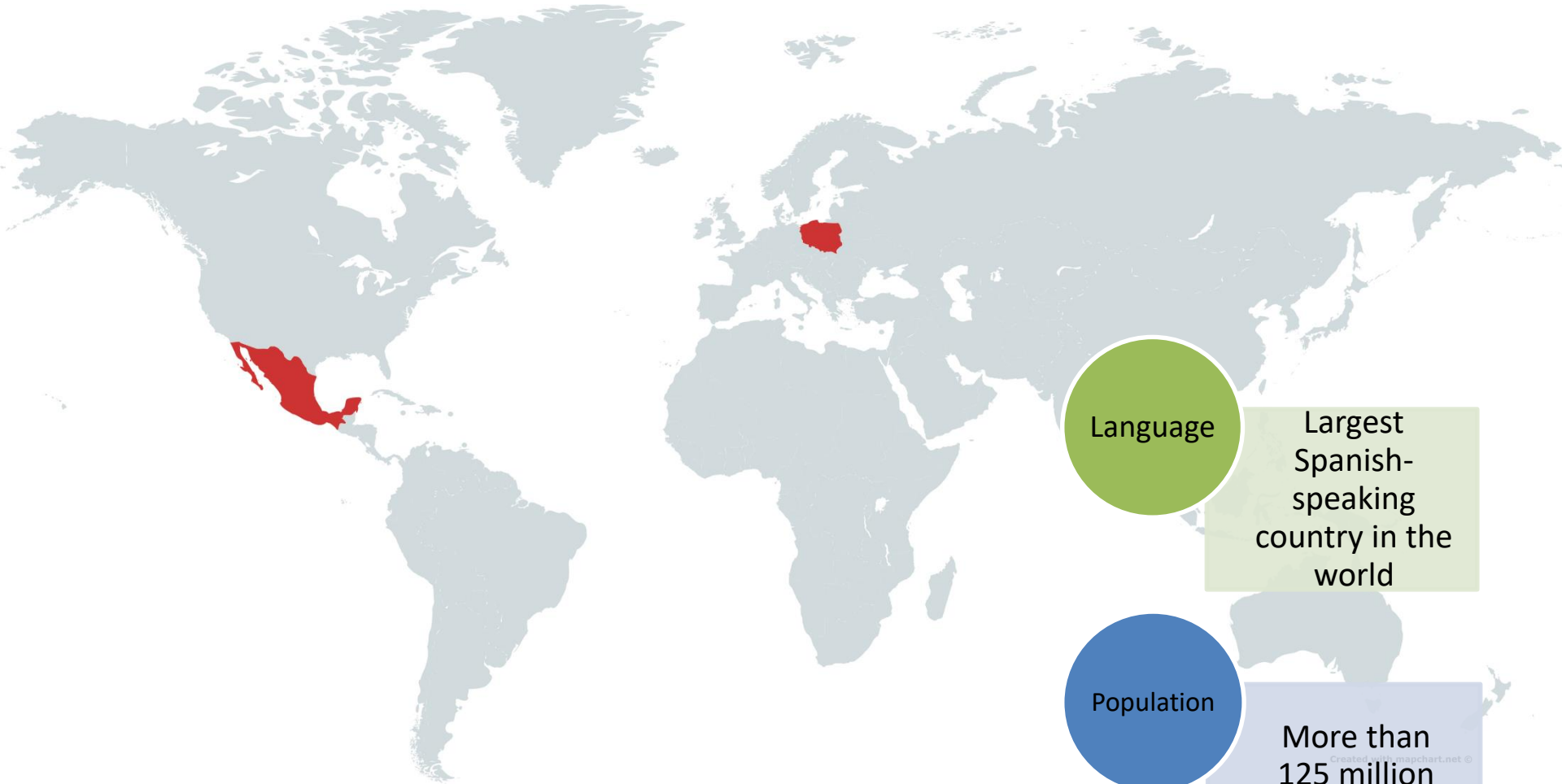


Las pequeñas empresas **emplean casi el 72%** de la población **económicamente activa**



SMEs represents 72% of the Economically active population jobs in Mexico

What is Mexico?



Language

Largest Spanish-speaking country in the world

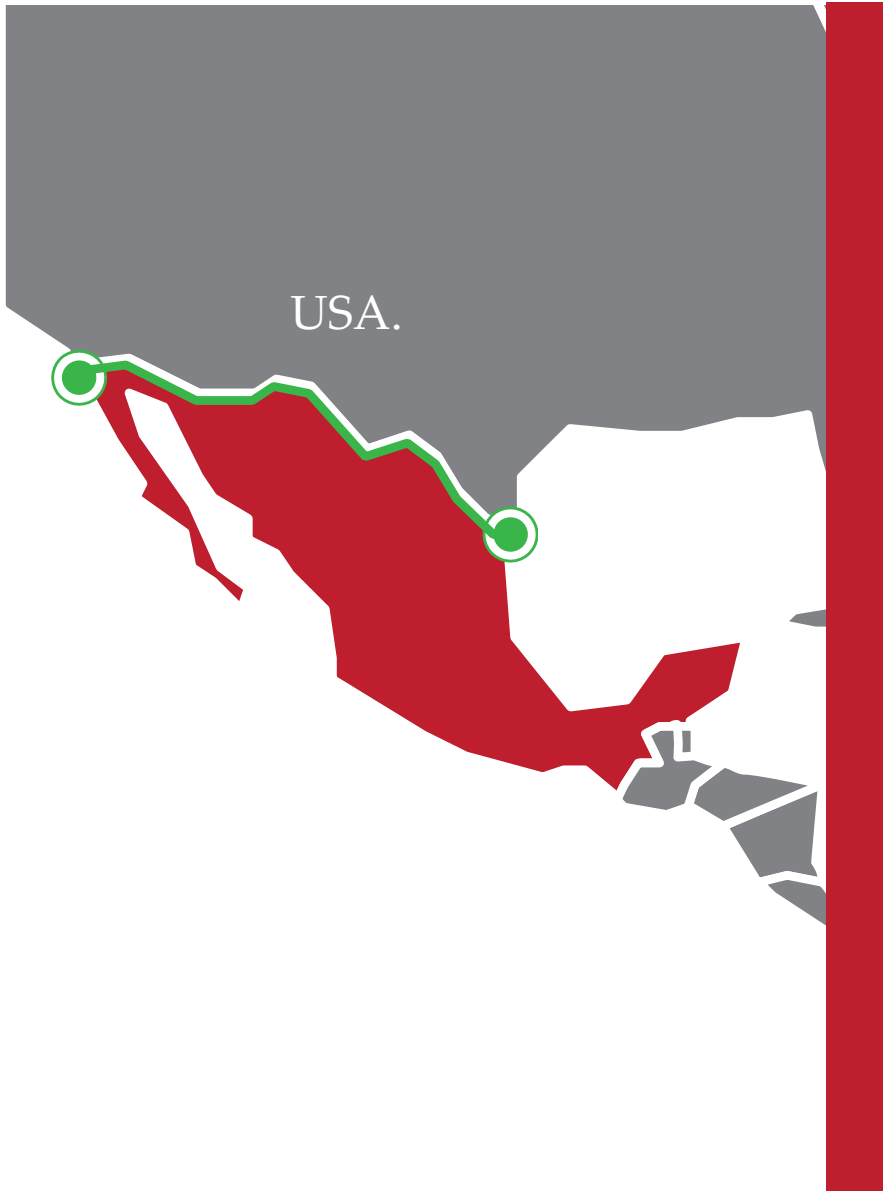
Population

More than 125 million people

Mexico has a strategic geographical location



Neighbors and Borders



- Mexico shares with the USA a border of more than 3,000 kilometers.
- Is the most active border in the world. Each year more than 40 million people cross the border.
- There are more than 15 thousand commercial crossings every day, with a value of more than 1.4 billion dollars. That makes it not only the greatest flow border in the world, but also the most valuable.
- Also, shares a border of 956 kms with Guatemala and 278 with Belize.
- Also, shares an extensive maritime border with Cuba

Mexico is the largest Spanish-speaking country in the world.

**14th largest country
by territory**



Equals the population of
Colombia, Spain and Australia
combined.

- 125 million inhabitants.
- 55 million are economically active.
- 50% of its population is less than 27 years; and every year more than 100,000 graduate engineers and technicians.

Mexico is one of the largest economies in the world.

G20

Accounts for 85 percent of the world's GDP and over 75 percent of global trade



Most important industries in Mexico

Mexico's global leadership



AEROSPACE

- Mexico is the 6th supplier to the American aerospace industry.



AUTOMOTIVE AND AUTO PARTS

- 8th producer and 4th exporter globally of new light vehicles in the world.



ELECTRIC-ELECTRONIC

- Leading flat television screen exporter in the world.



IT

- 3rd largest exporter in the world.

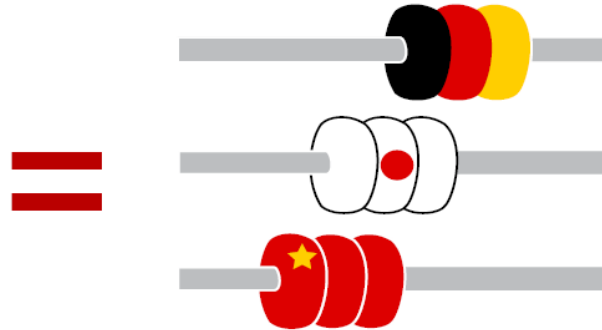
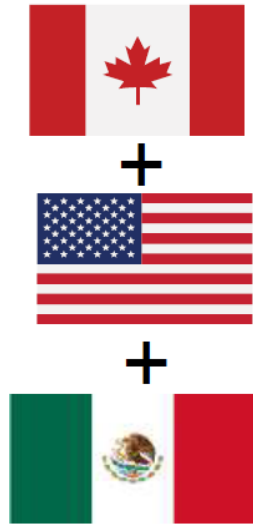
Mexico is the main exporter of medical devices in Latin America




Mexico is a leader in **sophisticated and advanced high-tech manufacturing.**


- 1st exporter of flat screens and two-door refrigerators.
- 1st exporter in Latin America of electronics and 5th exporter of computers worldwide.
- 7th producer and 4th exporter of vehicles in the world.
- 7th producer of vehicles worldwide and 4th exporter of new cars (4x more than Brazil and India together).


Mexico and NAFTA



**GDP: 19 trillion
USD**

 **NAFTA is the largest free trade region in the world.**

 **Nearly 474 million people (7 out of 100 inhabitants in the world) trade freely in the region.**

 **It produces goods and services worth 19 trillion dollars per year.**

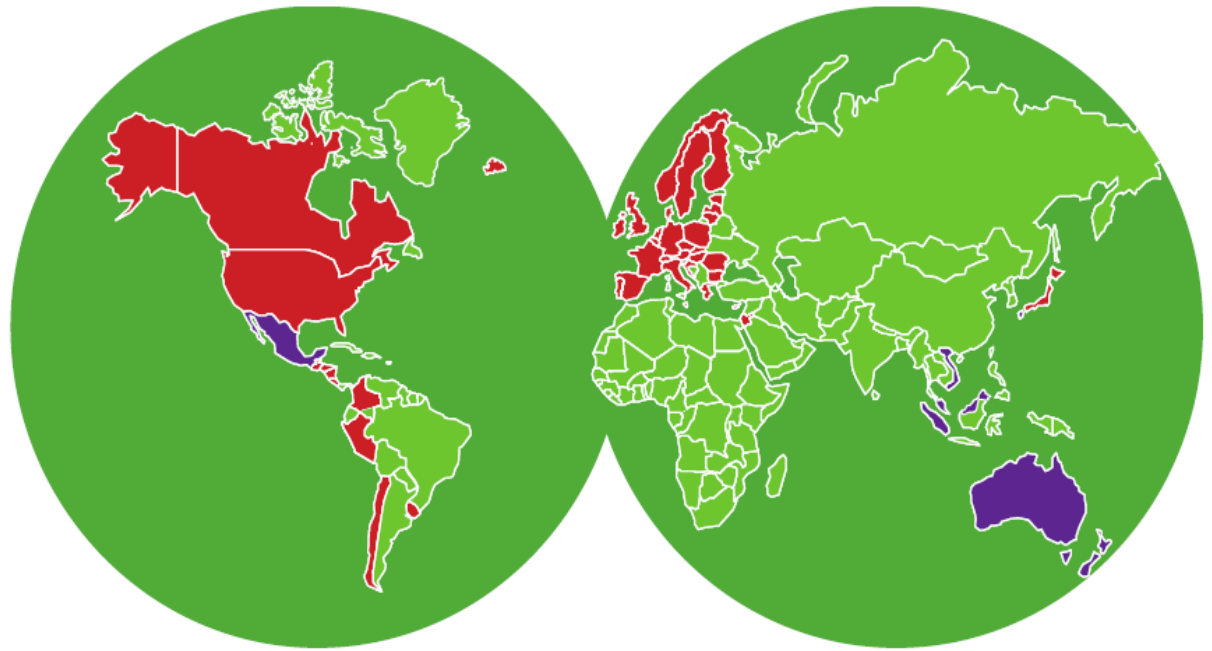
 **Trade between NAFTA partners accounts for more than 100 million dollars per hour.**

 **Represents more than 1/4 of the world's Gross Domestic Product (GDP)**

Mexico. Free Trade as a door to the World

Our FTAs give privileged access to 1.2 billion consumers.

**60 countries
with FTA's**



With the TPP, Mexico will increase its presence in Australia, Brunei, Malaysia, New Zealand, Singapore and Vietnam.

Mexico and Poland: Strategic Partners

- **Poland** is the 32nd commercial partner of **Mexico** worldwide, the 9th among the EU countries and the first among the countries of Central Europe.
- **Mexico** is the 44th partner in **Poland** worldwide and the third in North America and the second in Latin America.
- Trade between both nations in 2016 was 1,041 million dollars; **Mexican exports** amounted to 249 million, and imports represented 792 million dollars.
- Since 1999, bilateral trade between the two countries had multiplied twentyfold: from \$50 million to more than \$1 billion a year.
- The total value of **Polish investment** in **Mexico** between 1999 and 2014 was 13.1 million dollars. Up to June 2015, 53 companies with **Polish capital** were registered in our country, which operated mainly in the manufacturing industry (74%), but also in the sectors of acquisition and lease of real estate (22%), tourism (2.9%)) and commerce (1.1%).

Mexico and Poland: Economic partners

- The first **Mexican investment** registered was from CEMEX, which acquired two cement factories in 2004. The total value of the investment was more than 1 million dollars. Currently, CEMEX is the leading cement producer in Poland, and hires almost 1200 people.
- Another Mexican company that has a presence in Poland is NEMAK, producer of spare parts for cars of the Mexican group ALFA, which in 2006 bought the Polish company TK Aluminum for 71 million dollars. A third company is KATCON, which in 2009 bought from the company Delphi, a Polish factory of flue gas systems and catalytic converters for automobiles in Błonie (near Warsaw).
- In 2016 the Mexican fund Finaccess Capital acquired more than 6 million shares in the Polish restaurant company AmRest, doubling its shareholding and thus becoming the majority shareholder with more than 60% of shares. The market value of the operation carried out was more than approximately 380 million dollars.

Tourism

- In 2017, 50,741 Polish tourists visited our country, it was a growth of 27.9% in relation to the previous year (39,658).
- In the months January-February 2018, 12,406 Poles have traveled to Mexico, 13% higher than in the same period of 2017 (10,975).
- Currently, Poland is the 24th country that sends the most tourists to our country.

Education

- There are approximately 60 collaboration agreements between higher education institutions of both countries.