



BUSINESS & INNOVATION HUB #1 IN LATAM

Global services

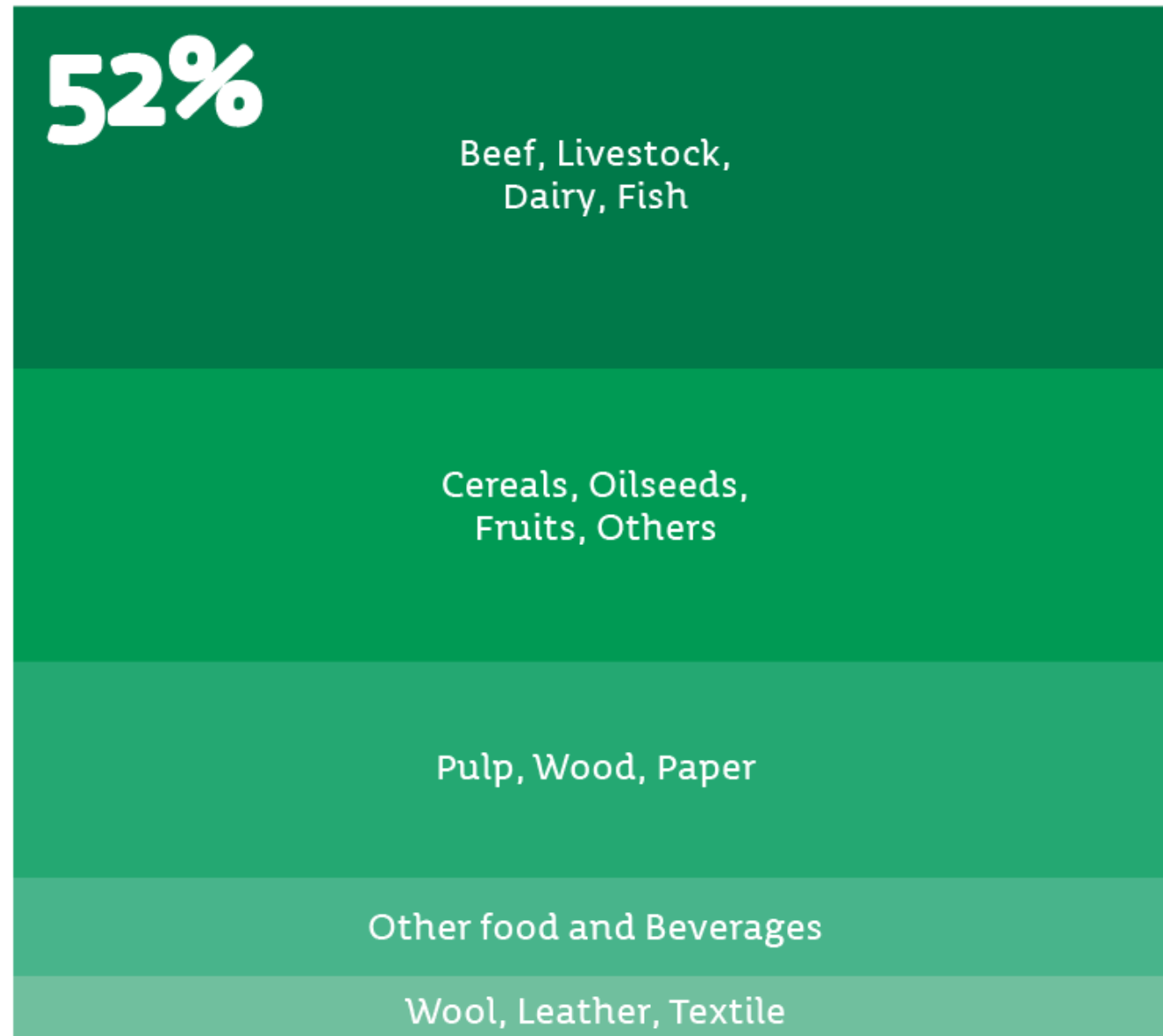
- REGIONAL DISTRIBUTION
- HQ - SSC - TRADING
- IT - FINANCIAL
- CREATIVE SERVICES

Sustainable production

- AGRIBUSINESS & FOOD
- RENEWABLES
- MANUFACTURING
- TOURISM & REAL ESTATE

Exports at a glance

Agribusiness and food



Global Services





UNIQUE COMBINATION OF ATTRIBUTES

Reliability & Certainties

- Stability - Transparency
- Sustainability - ESG
- World class infrastructure

Easy for business

- Markets & Clients access
- Financial freedom & Incentives
- Innovation ecosystem

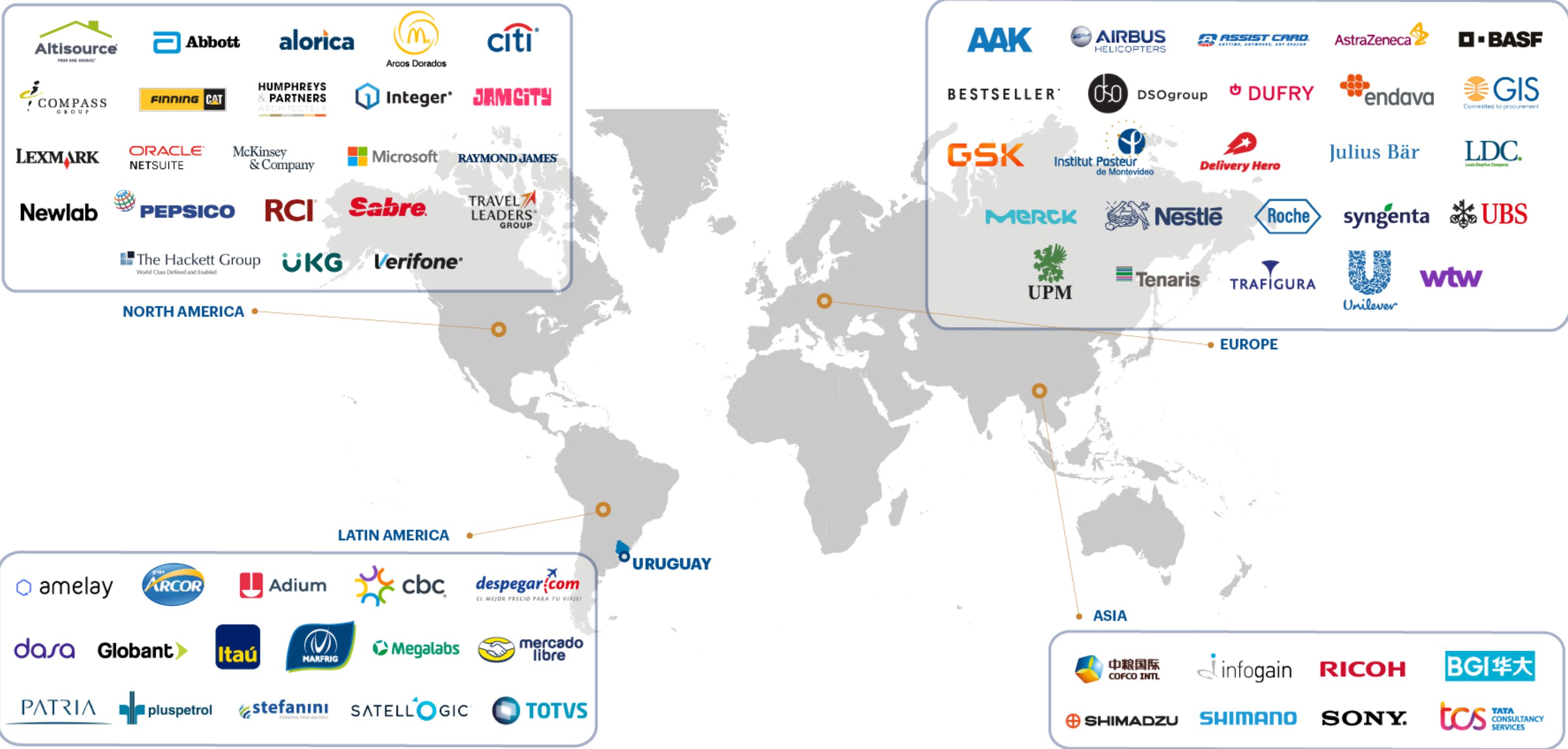
Talent & Lifestyle

- Multilingual - Flexible - Creative
- Peaceful - Diverse - Safe



**BUSINESS &
INNOVATION HUB**
#1 IN LATAM

Business HUB operations in Uruguay



Reliability



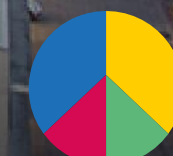
Uruguay



Stable



Safe



Seamless

Uruguay #1 in LAC



Democracy Index
(Economist Intelligence Unit, 2022)

#1



Rule of Law Index
(World Justice Project, 2022)

#1



Low corruption
(Transparency International, 2022)

#1



Social Mobility
(World Economic Forum, 2020)

#1



Civil Liberties
(Freedom House, 2022)

#1



**E-Government
Development Index**
(United Nations, 2022)

#1

Uruguay & Europe

Democracy Index

Norway
Iceland
Sweden
Finland
Denmark
Switzerland
Ireland
Netherlands
Uruguay #11
Luxembourg
Germany
UK
Austria
France
Spain
Czech Republic
Greece
Estonia
Portugal
Slovenia
Malta
Italy

(Source: Economist Intelligence Unit)

Rule of law

Denmark
Norway
Finland
Sweden
Netherlands
Germany
Luxembourg
Estonia
Ireland
Austria
Belgium
UK
Lithuania
Czech Republic
France
Spain
Latvia
Uruguay #25
Portugal
Cyprus
Malta
Slovenia

(Source: World Justice Project)

Corruption Index

Denmark
Finland
Norway
Sweden
Switzerland
Netherlands
Germany
Ireland
Luxembourg
Estonia
Iceland
Uruguay #17
Belgium
UK
France
Austria
Lithuania
Portugal
Spain
Latvia
Czech Republic
Italy

(Source: Transparency international)

Civil Liberties

Norway
Finland
Sweden
Denmark
Netherlands
Uruguay #4
Ireland
Luxembourg
Belgium
Switzerland
Portugal
Iceland
Estonia
Germany
UK
Austria
Cyprus
Czech Republic
Slovakia
Spain
Slovenia
Italy

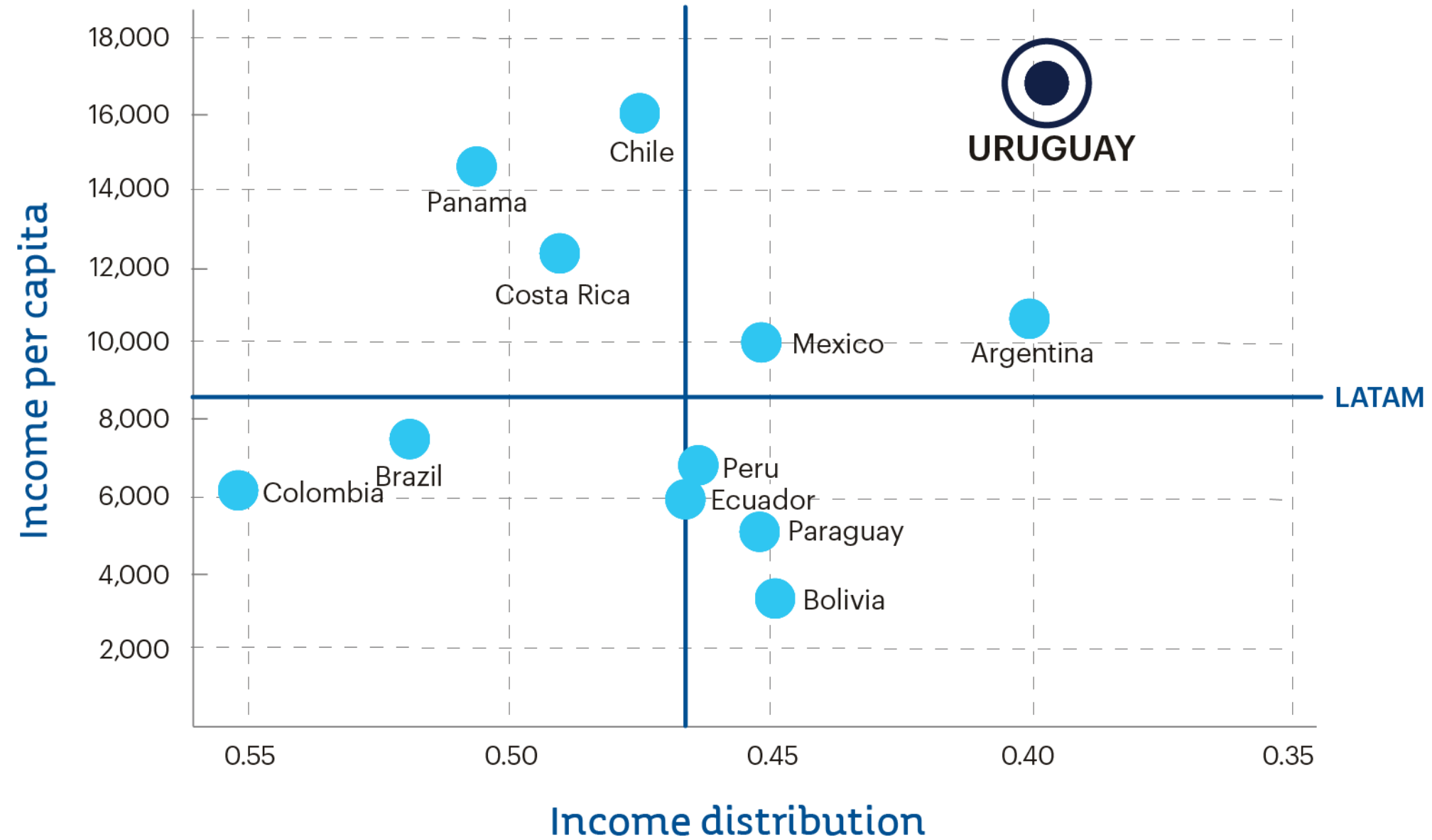
(Source: Freedom House)

E-Government Development

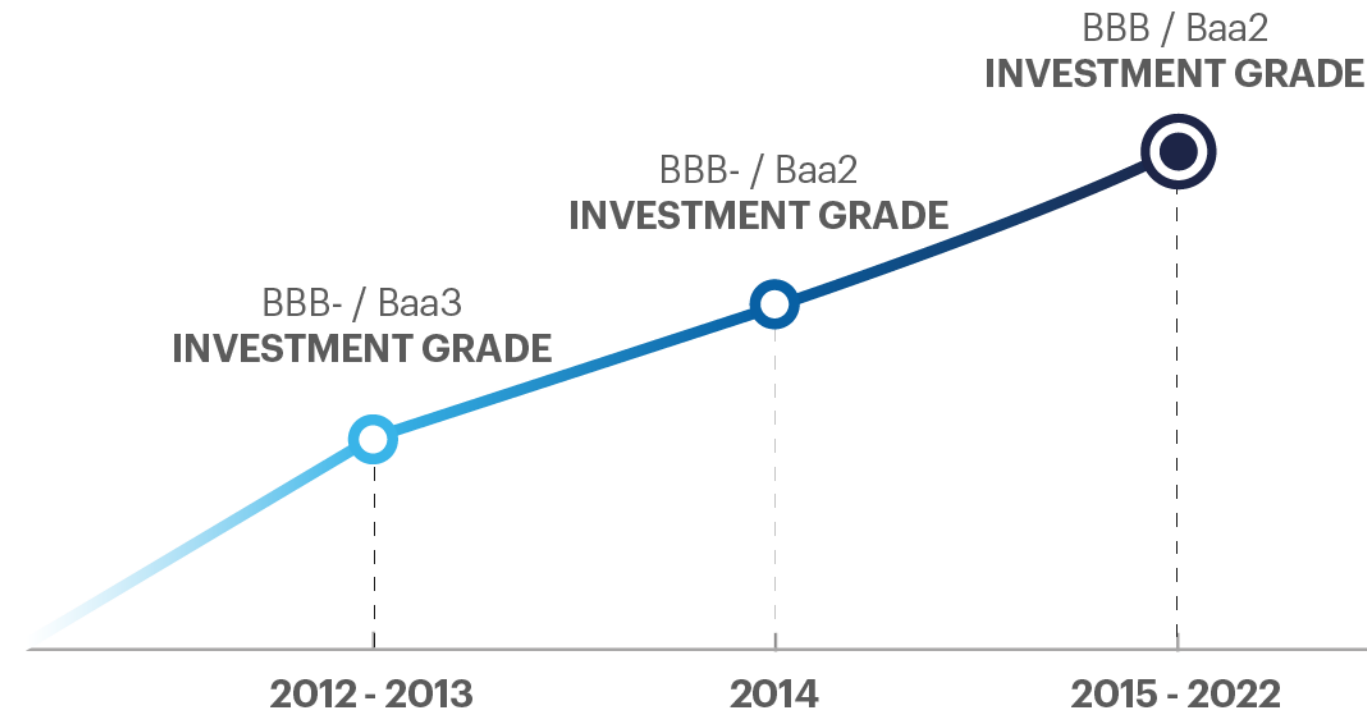
Denmark
Estonia
Finland
Sweden
UK
Netherlands
Iceland
Norway
Austria
Switzerland
Spain
France
Lithuania
Malta
Slovenia
Poland
Germany
Uruguay #26
Ireland
Liechtenstein
Luxembourg
Portugal

(Source: United Nations)

Equitable growth



Investment grade



At the forefront of sustainability

#2 IN THE WORLD
Clean Energy
REN21 2019 Report



HYDRAULIC	44%
WIND	30%
BIOMASS	18%
THERMAL	5%
PHOTOVOLTAIC	3%

95%
renewable

Source: National Energy Balance, average 2016-2021.

#1 IN LATAM
Energy Transition Index
World Economic Forum, 2021



+80%
Livestock production
based on natural pastures



43%
of native forest and growing



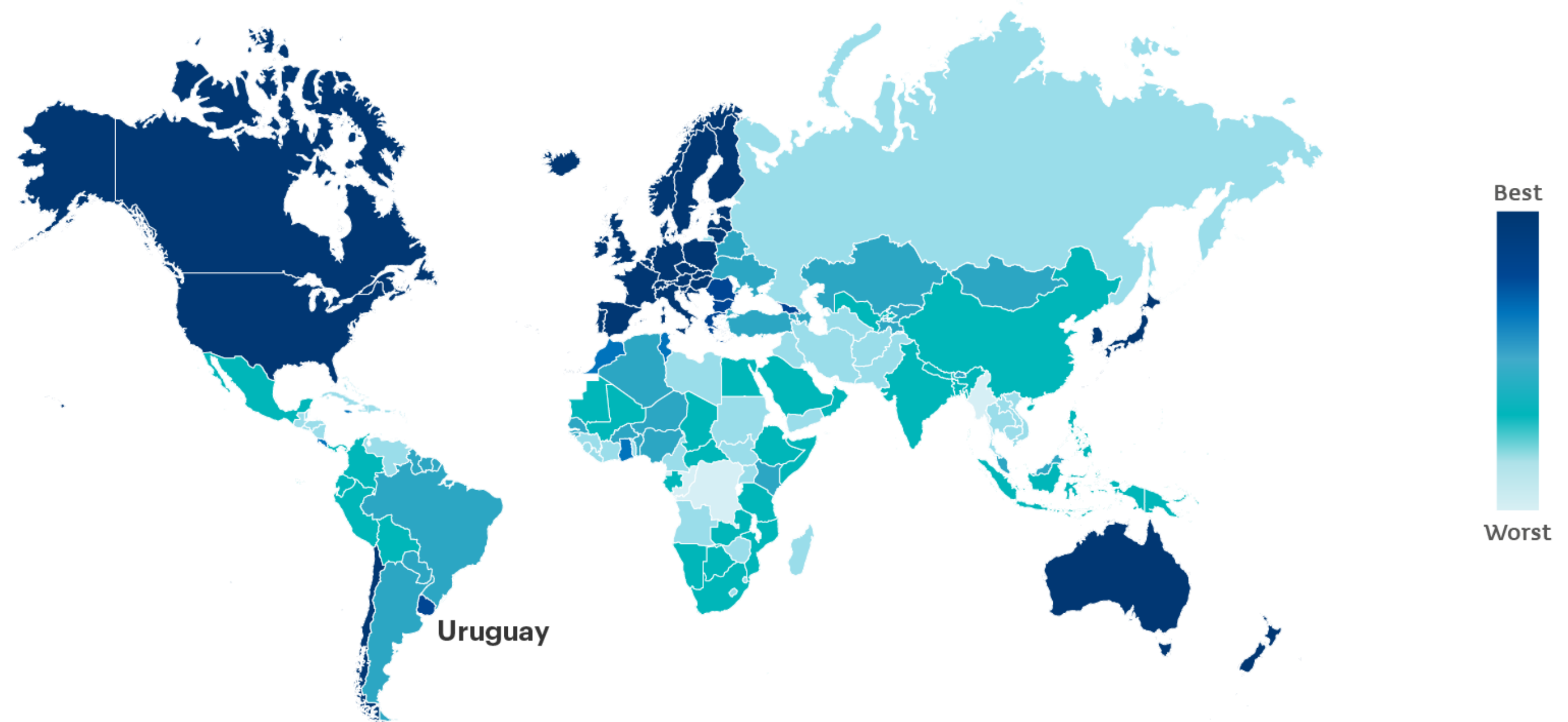
LAWS:
Soil Conservation
Protected Area
Waste Management



GREEN BOND LINKED TO KPI

Highest performance in ESG factors

Environment · Social · Governance



Easy for business



Access



Uruguay



Agreements



Location



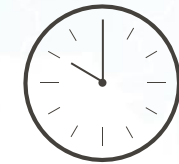
Connectivity

NEUTRALITY
& CULTURAL
AFFINITY

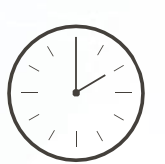
INTERMEDIATE
TIME ZONE



New York
GMT -4



Uruguay
GMT -3



London
GMT +1

WORLD CLASS
LOGISTIC SERVICES
TECHNOLOGY
TALENT
INFRASTRUCTURE
CONNECTIVITY

MULTIMODAL
SOLUTIONS



Montevideo

TRADE AGREEMENTS
MERCOSUR
MEXICO
CHILE

DOUBLE TAXATION
& SERVICES AGREEMENTS
NETWORK

Leader in Telecommunications

#1 in Latin America



Internet penetration
- fixed broadband
(International Telecommunication Union)

#1



% of homes connected
by optical fiber

#1



Adoption of IT
(World Economic Forum)

#1



% of companies
connected by optical fiber

#1



Digital Nations member
(World's leading digital
governments)

#1



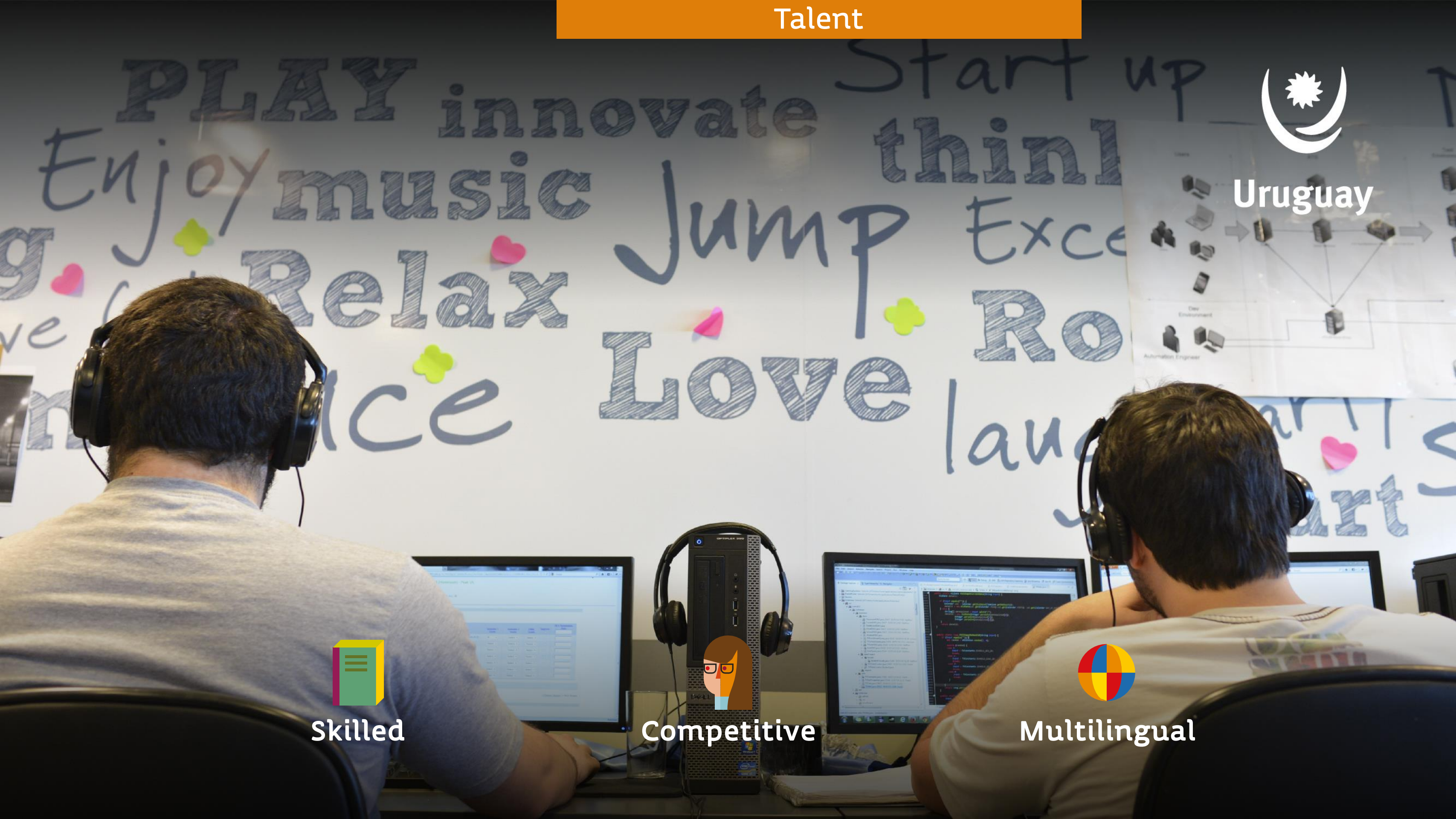
E-Government
Development Index
(United Nations, 2020)

#1

Talent



Uruguay



Skilled



Competitive



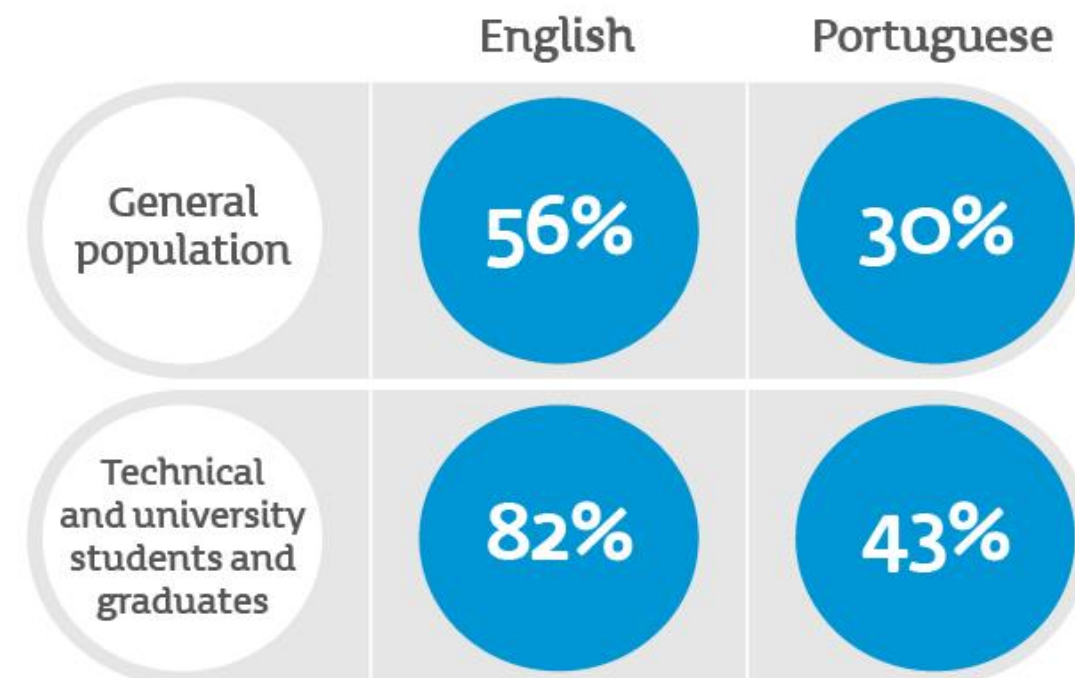
Multilingual

Digital inclusion



Only country in the world to achieve
One laptop per child
full implementation.

Multilingual talent



#1
in TOEFL in
South America

Support for foreign companies



Training

finishing
schools

Recruitment

smart
talent

Expats

fast
track



Youth Employment Law

Live in |  Uruguay

Pleased investors



"The most important reason why we decided on Uruguay was human resources, because our services depend on people. Uruguay offers professional and well-educated talent thanks to the country's excellent universities."

Berthold Ebner · Former Managing Director BASF Services Americas



"We came to Uruguay due to its political and economic stability in conjunction with the amazing talent and the high degree of education in the Uruguayan workforce. We have stayed because of the same three factors. We are incredibly proud of our Montevideo center."

Lisa Schwab · Former Vice President SABRE

EDUCATED · FLEXIBLE · COMMITTED · CREATIVE

Innovation ecosystem



+ 500

tech companies
providing global solutions



Success

of Urugayan
Tech companies



Hub

for global
Tech companies

50% of turnover comes from exports

+70% U.S. clients



+45% IT products



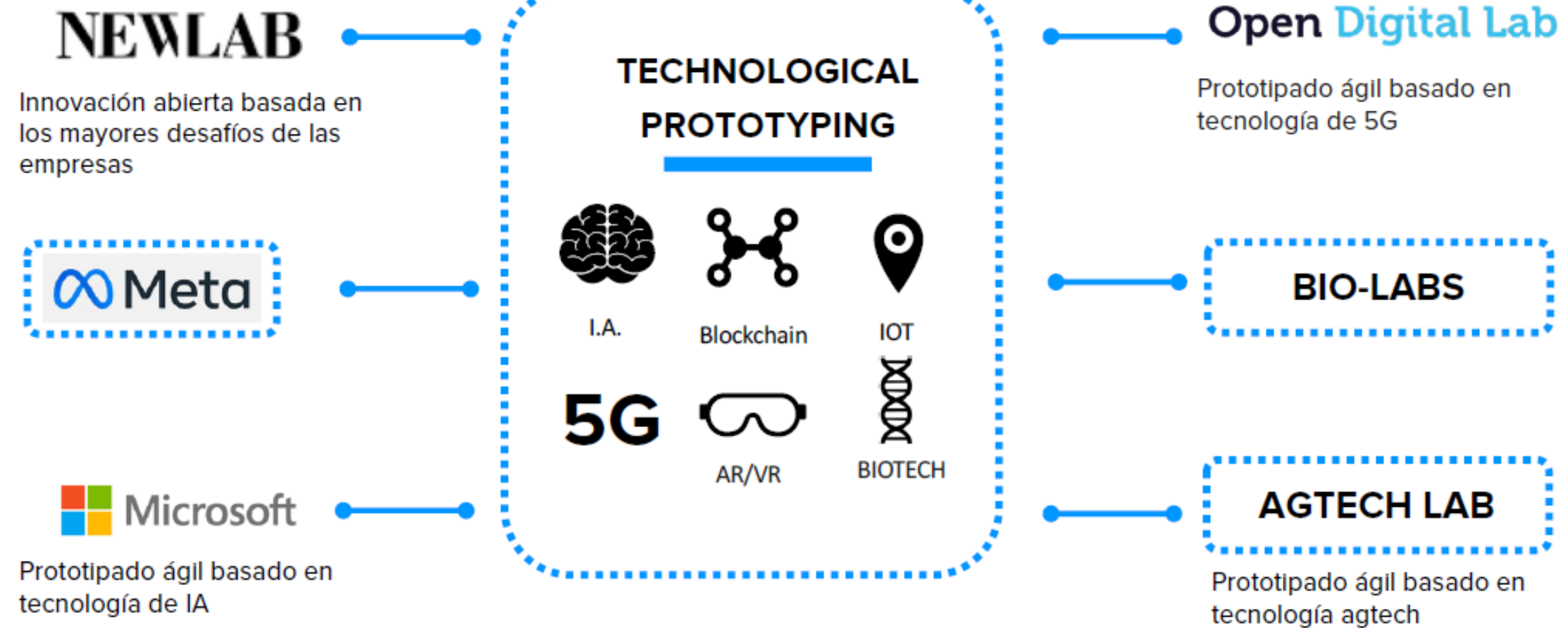
Wide range of Universities, top
research groups and industry
integration programs



Strong and agile network
of support institutions

Easy access to incubators and investment funds

Uruguay Innovation HUB Program



TECH-LABS

BIO-LAB

STARTUPS

ACCELERATION
PROGRAMS

VENTURE
CAPITAL

Lifestyle



Relaxing



Open



Safe

#1

The best quality of life in
Latin America
(Mercer, 2019)



Uruguay

LIVE THE
EXPERIENCE

liveinuruguay.uy



Health



Education



Commuting



Recreation

Migratory flows to Uruguay

**52%**

increase in the last
five years.

**+15.000**

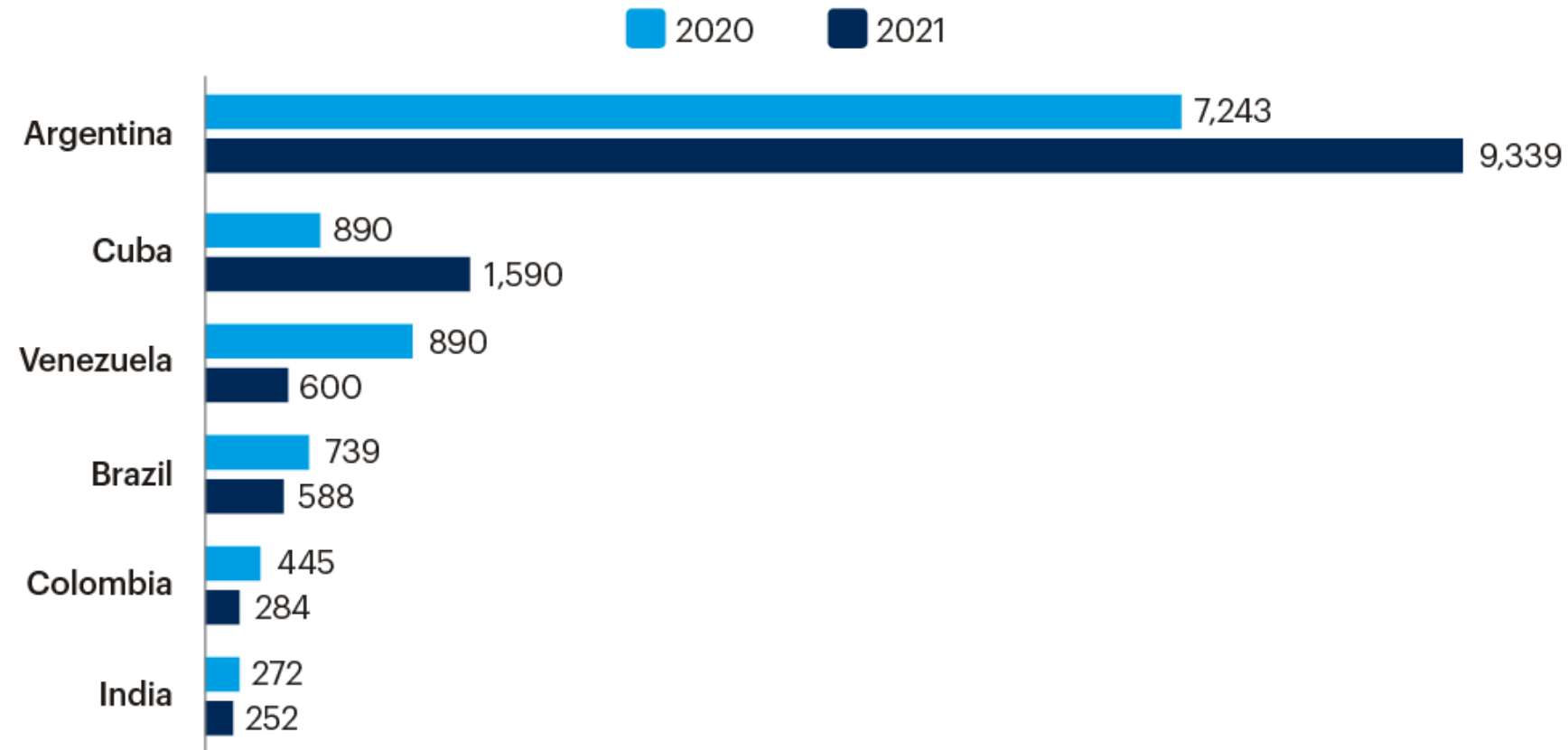
of residences
per year

**50%**

have completed
tertiary levels

23%

have masters
degrees





Uruguay



Outstanding Tax Benefits

Business opportunities & Promotion schemes

Global services Hub		Sustainable production Hub
Regional distribution	HQ – Trading - SSC - Financial IT – R&D – Datacenters	Agribusiness - Renewables – Manufacturing
FREE PORTS & AIRPORTS LAW 0% CIT and Customs duties	SOFTWARE LAW CIT 0%	TEMPORARY ADMISSION VAT & Customs duties exempt EXPORT REFUND 3 - 6% of FOB value
	TRADING RESOLUTION 59 CIT 0,75%	
INVESTMENT PROMOTION LAW - SCIENTIFIC & INDUSTRIAL PARKS LAW CIT exemption up to 100% of investment		
FREE TRADE ZONES LAW 0% CIT and Customs duties · Special tax and pension regime for expats		

Business Opportunities & Key industries

Global services

Sustainable production

Regional
distribution

HQ – Trading - SSC - Financial
IT – R&D – Datacenters

Agribusiness & Food – Chemical – Pharma
Renewables – Advanced Manufacturing

AstraZeneca

Columbia

SPECIALIZED

SONY

GSK

RICOH

MERCK

SHIMADZU

Sabre

tcs

mercado libre

Verifone

Google

Microsoft

Unilever

Arcos Dorados

Abbott

BESTSELLER

syngenta

cbc

UBS

alorica

BASF

TRAFIGURA

PATRIA

HUMPHREYS & PARTNERS

Camil

AAK

OXITENO

Virbac

akuo

Marfrig

Nestlé

AkzoNobel

MSD

ENERCON

arboreal

PEPSICO

BGI

Megalabs

Integer

UPM

McCormick

dasa

Eurofarma

SATELLOGIC



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**BUSINESS &
INNOVATION HUB**
#1 IN LATAM

We support foreign investors in all stages



DECISION PROCESS



LANDING



AFTERCARE



Uruguay XXI
INVESTMENT, EXPORT AND COUNTRY
BRAND PROMOTION AGENCY

Customized information and advice

Site visits

Linkage with public and private actors

Recruitment & talent development

Policy advocacy

THANK YOU!



INVEST IN URUGUAY



Uruguay XXI
INVESTMENT, EXPORT AND COUNTRY
BRAND PROMOTION AGENCY

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