



WorldFood

Connecting your
business to the world

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WorldFood
Warsaw

11 - 13 APRIL 2017
EXPO XXI, WARSAW

4th International
Food and Drinks Exhibition



WORLDFOOD WARSAW

is the Poland's leading food industry fair event – manufacturing through processing and sales. It is an opportunity for representatives of the Food & Beverage sector to meet international partners and form new business relations worldwide. We work with the best to create a Polish trade event of international reach.

WORLDFOOD EXHIBITORS ARE MANUFACTURERS AND DISTRIBUTORS OF:

- ecological food
- food technology
- fruit and vegetables
- dairy products
- meat and fish
- wine and spirits
- soft drinks
- coffee and tea
- food additives
- confectionery products
- pastries and snacks
- other food products



HOW YOUR BUSINESS CAN TRULY BENEFIT: Business Matchmaking

Caring for your time, we offer a system of early booking for meetings with representatives of selected trade chains, retailers, and the HoReCa sector. An individual approach to every Exhibitor is guaranteed – all meeting schedules are designed separately, in conformity to the wishes and preferences of each company and buyers.

During the previous WorldFood Warsaw edition, 348 meetings were held in the business matchmaking area.

INDUSTRY CONFERENCES AND COOKING SHOWS

Every day of the event involves food industry-specific conferences and workshops attended by leading representatives of the sector. All debates are an opportunity to discuss the consequences of the current market situation – which is why they are vastly popular with our visitors.

WORLDFOOD WARSAW GOLD MEDAL AWARD

A prestigious award, presented annually to the best products exhibited at WorldFood Warsaw. The award secures extra promotion opportunities of a product from the Exhibitor's offer.



FACTS AND FIGURES:

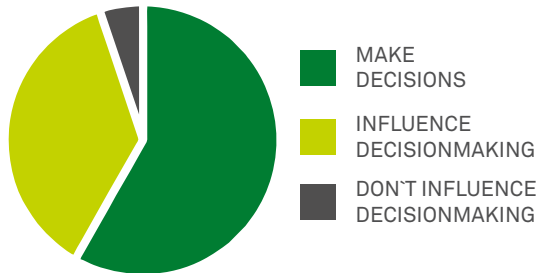
250 Exhibitors from 24 countries

4 089 professional Visitors

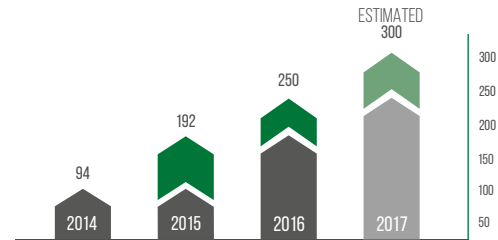
348 business meetings



B2B = PROFESIONAL VISITORS



STABLE GROWTH OF THE NUMBER OF EXHIBITORS



WORLDFOOD WARSAW VISITORS ARE REPRESENTATIVES OF:

- food wholesale and distribution
- retail chains and convenience stores
- the HoReCa sector
- food manufacturers
- importers and exporters

81% of the Exhibitors established a significant business contacts

79% of the Exhibitors stated that the fair met or exceeded their expectations

TESTIMONIALS

It is important to us to present the offer to retail stores, trading networks as well as ecostores and ecowholesale stores. WorldFood Warsaw fair was a great opportunity to make contacts with such a wide and diversified group of recipients. During this year's edition we can appreciate the possibility to expand cooperation with international contractors and to participate in B2B talks. We will definitely come back to the 4th edition of the WorldFood Warsaw fair.

Martyna Pietruszka
Brand Manager *Imbiriada Sp. z o.o.*

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We have come to the conclusion that the exposition on this type of event is a wonderful opportunity to make trade contacts, present our company and the new, dynamically developing segment of drinks and products, to learn about the market tendencies. We are not disappointed, WorldFood Warsaw fair met our expectations on every level. We will see you in a year on the 4th edition!

Robert Ryński
General Director *Koala Drink*

Presenting the offer on the food industry fair was a bulls-eye. Even now I can say that we are leaving with a few contracts in our pocket. We will definitely come back next year!

Marek Konatowski,
Direktor *Zeal Machine*