



invite you to

THE PHILIPPINE FOOD & BEVERAGE WEBINAR

EXPLORING OPPORTUNITIES IN THE THRIVING PHILIPPINE F&B SECTOR

9AM - 10AM GMT | 5PM - 6PM MANILA

17 JANUARY 2017

RSVP VIA webinar.fb@epbn.ph

The growth of the Food and Beverage sector is primarily driven by the Philippines' growing middle class with an increased consumer spending. In Q1 of 2016, the total household consumption value for F&B (including alcoholic beverages) was PHP 1,000,609 million (19,150 million EUR), which comprises 40.7% of the whole household expenditure.

The F&B processing industry of the Philippines involves the following major sectors: fruits and vegetables, meat and poultry, dairy, seafood products, coffee and cacao, condiments and seasonings, fats and oils, bakery products, sugar and confectionery, and beverages. Food manufacturing tops the manufacturing industry sector during the 1st quarter of 2015 with a Gross Added Value, at current prices, of about PHP 300 billion (5.7 billion EUR) and grew by 5.5%. As for the beverage industries, it grew by 32.0% in the same period whereas it generated about more than PHP 21 billion (0.5 billion EUR).

OUR EXPERT SPEAKERS



HELEN GRACE BAISA

Chairwoman of the EPBN Food & Beverage Committee

President & Managing Director of Charmant Ingredients Food Corporation

She is also on the Board of Directors of the Philippine Chamber of Food Manufacturers



JULIEN AGOSTA

Division Manager of Europ-Continents

Graduated Hospitality Management and contributed to the launch of a known coffee brand in France and has built his own food businesses in the Philippines



PIERRE MARMONNIER

Owns and manages his own company in the Philippines, The Fruit Garden (Le Potager Inc.), processing fruit jams for the last 7 years

His products are primarily sold to 5 star and luxury hotel resorts and select retail outlets both locally and abroad

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