



42nd Philippine Business Conference & Expo

GIANT STEPS 2016 and Beyond

October 12-13, 2016 • Marriott Grand Ballroom

21 September 2016

MR. ARTUR DABKOWSKI

Counsellor – Head of the Section

Trade and Investment Promotion Section

Embassy of the Republic of Poland in Kuala Lumpur

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Dear **Mr. Dabkowski**:

Greetings!

We are pleased to announce that the Philippine Chamber of Commerce and Industry (PCCI) is convening its annual event, the **42nd Philippine Business Conference and Exposition (PBC&E) to be held on October 12-13, 2016 at the Marriot Grand Ballroom, Newport City Complex, Pasay City.**

The PBC & E is the most important annual activity of the PCCI and one of the most prestigious business events in the country. Local and foreign companies wanting to establish new ventures or seeking new markets find it highly attractive to attend it due to the many networking benefits it offer.

Every year, more than 1,000 stakeholders attend the PBC & E composed of key government officials, local and international business leaders, diplomatic corps, foreign chambers, multilateral aid agencies, PCCI corporate members, bilateral business councils, local chambers and industry associations.

This year's theme will focus on reforms capsulized in the acronym "G.I.A.N.T. S.T.E.P.S. 2016 and Beyond" that will help the country leapfrog to an investment-led, poverty-reducing all inclusive economic growth. These reforms are in the areas of: Good governance; Infrastructure; Agriculture; New era in Manufacturing; Tourism; Science and Technology; Education, and People Skills and Source of Financing.

To register, please complete the attached registration form and submit to us soonest at fax numbers 846-8619. For further inquiries, your office may contact the PCCI International Trade Affairs Department at email graciella.flores@philippinechamber.com and edith.suelto@philippinechamber.com ; telephone numbers +632 846-8196 local 131/135

Thank you very much and we look forward to your participation.

Very truly yours,

ANGELITO E. COLONA

Chairman, 42nd PBC&E

GEORGE T. BARCELON

President



Philippine Chamber of Commerce and Industry

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