



42nd Philippine Business Conference & Expo

GIANT STEPS 2016 and Beyond

October 12-13, 2016 • Marriott Grand Ballroom

PROGRAM

Date/Time	Activity/Speakers
DAY 0 - October 10, Monday	
07.00-03.00 pm	Golf Tournament
DAY 0 - October 11, Tuesday	
01.00-05.00 pm	Chamber Management Workshop
DAY 1 - October 12, Wednesday	
07.00-09.00 am	Registration
09.00-09.30 am	Opening of Exhibits
09.30-10.15 am	OPENING CEREMONIES Parade of Colors Invocation Philippine National Anthem 42 nd PBC Opening Billboard Call to Order and Welcome Remarks Opening Statement
10.15-10.45 am	Opening Keynote Speech
10.45-11.00 am	Presentation of Awards <ul style="list-style-type: none"> • Excellence in Ecology and Economy Awards • A.M.Y. I.P. Awards • Outstanding Young Entrepreneur Award
11:00-12:00	Plenary 1: Sulong Pilipinas: Propelling the Economy to Higher Levels of Growth <i>Sulong Pilipinas is the Duterte administration's battlecry of transforming the country's consumption-led growth into the more sustainable and inclusive investment-driven economic development. Under Sulong, the 10-point socio-economic agenda emphasizes policies and programs that lower the cost and ease doing business to ensure competitiveness, attract new investments and promote the expansion of enterprises and industries. Among the commitments made by government along these lines include reducing the number of days to process business permits and licenses, instituting a progressive tax reform package, and ensuring that infrastructure projects proceed unimpeded. What are the policy and regulatory measures, programs and legislative agenda that government has adopted to concretize these commitments?</i>
12.00-01.00 pm	Lunch MOU Signing
01.00-02.00 pm	Plenary 2: Competitive Infrastructure: Building the Foundation of a Resilient Economy <i>Improving public infrastructure is of primordial importance in stimulating investments and creating jobs. Among the most problematic dimensions in the Philippines' overall economic and business competitiveness are the poor quality of transport and ICT infrastructures and the insufficiency and affordability of its power supply, which have resulted to very high shipping, logistics, communications and power costs. Government has committed to increase spending while accelerating infrastructure projects already awarded under the public-private partnership</i>

	<i>program. What developments in the infrastructure sector can the business community expect to be done within the next six years of the Duterte administration?</i>			
02.00-03.00 pm	<p>Plenary 3: The Philippines in ASEAN, East Asia Economic Community and the Asia-Pacific Economic Cooperation: Moving Beyond the Rhetoric</p> <p><i>The Philippines' active engagement in the ASEAN Economic Community, the East Asia Economic Community and the Asia-Pacific Economic Cooperation play a strong role in shaping developments of areas such as food security, infrastructure development and entrepreneurship enhancement. These regional communities host diverse economies including some of the most developed, largest and most rapidly-emerging economies in the world, as well as a rapidly expanding middle class with rising disposable income. How can the Philippines' membership in these integrated economies become a game-changer for local businesses? How can MSMEs take full advantage of and benefit from the gains of economic cooperation and integration?</i></p>			
03.30-05.00 pm	<p>Business matching and networking sessions (Diplomatic Hall, G/F)</p> <p style="text-align: center;">Simultaneous break-out sessions (Roadshow of investible local projects)</p>			
03.30-04.30 pm	Breakout Session 1	Breakout Session 2	Breakout Session 3	Breakout Session 4
04.30-05.30 pm	Breakout Session 4		Breakout Session 5	Breakout Session 6
06.00-09.00 pm	<p>Awards Night and Fellowship</p> <ul style="list-style-type: none"> • Business Idea and Development Award • ABC Host Chamber Awards 			
Day 2, October 13, Thursday				
07.00 am	Registration			
07.30-09.00 am	CEO Breakfast Forum: Building One Digital Nation (by invitation only)			
09.00-09.30 am	Raffle Draw			
09.30-10.45 am	<p>Plenary 4: Legislative Agenda: Advancing Competitiveness, Fostering Inclusive Growth</p> <p><i>Driven by strong macro-economic fundamentals, the substantial flow of remittances and the steady expansion of the services sector, the Philippines has been achieving impressive growth since 2010. Human capital, young demographics and consumerist culture are the country's key strengths in both investment and trade. This backdrop provides a challenge and opportunity to rise still higher. Critical to building the country's strengths are economic reform policies that will make the country an attractive location for investments. What are in the economic legislative agenda of the 17th Congress that will aim to deliver the promise of a competitive environments, global integration of economies and value-added formation of industries?</i></p>			
10.45-11.45 am	<p>Plenary 5 (Special Session): One Belt, One Road: Widening the Opportunities for International Trade and Investment</p> <p><i>In 2013, the Chinese government initiated the Silk Road Economic Belt and the 21st-Century Maritime Silk Road or the One Belt and One Road (OBOR). The OBOR envisions the creation of a vast interconnected network of land and maritime corridors that would link three continents in an open community of shared interests, responsibilities and commitments to freer trade and integrated economic growth. Considering the OBOR is interrelated with the global supply chain and international logistics, how will it influence other formal and informal free trade agreements such as</i></p>			

	<i>ASEAN, the TPP and APEC? How will the Philippines, and other developing countries stand to gain from this new arrangement?</i>			
11.45-12.00 nn	A Cost-Benefit Study on Dual Training System-Philippines MOU Signing			
12.00-01.00 pm	Lunch			
01.00-02.00 pm	Plenary 6: Strategic Interventions in Key Economic Sectors: Expanding Industries, Supporting Local Economies <i>Agriculture, tourism and manufacturing are central elements of inclusive growth. While agriculture and agribusiness provide for the livelihood of more than a third of the country's workforce, tourism is known to have large multiplier effects and manufacturing provides employment to semi- and low-skilled workers. In 2015, the manufacturing industry posted a GDP of over P1.7 trillion or 19.3 percent, followed by Tourism at P1.09 trillion or 8.2% of the GDP and Agriculture with P7 billion or 7.9%. What are the strategic plans and policy reforms for these key sectors to be able to maximize their potentials and help the country achieve a sustainable economic growth, social stability and improved productivity?</i>			
02.00-02.30 pm	Approval of the 42nd PBC Resolutions Scorecard for the last 6 years			
02.30-04.00 pm	Business matching and networking sessions (Diplomatic Hall, G/F)			
	Simultaneous break-out sessions			
	Breakout Session 1	Breakout Session 2	Breakout Session 3	Breakout Session 4
04.00-05.00 pm	Break/ Security Check/ All Guests must be seated			
05.00-07.00 pm	CONCLUDING CEREMONY Welcome Remarks and President's Report Turnover Message Turnover of ASEAN BAC flag from Laos to the Philippines Acceptance Remarks Awarding Ceremonies <ul style="list-style-type: none"> • Testimonial for the 41st PBC Chairman • ICCP Global Excellence Award • Most Business-Friendly LGU Awards • Most Outstanding Chamber Awards Presentation of the 42nd PBC Resolutions Introduction of the Guest of Honor Keynote Address Photo Opportunity Dinner <p style="text-align: center;">Emcee Ms. Marissa del Mar</p>			