



NAMIBIA CHAMBER OF COMMERCE AND INDUSTRY

SWAKOPMUND BRANCH



SWAITE X PROFILE

2016

NCCI Swakopmund Branch

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SWAITEX Overview

History of SWAITEX

The Swakopmund International Trade Expo (SWAITEX) was created to provide an opportunity for business and community stakeholders to showcase their products and services to the public, while at the same time forging networks that will encourage economic growth.

The NCCI Swakopmund Branch is the driving force behind the creation of this fast-growing and successful annual event.

From its very humble beginnings in a tent at the Swakopmund Municipality parking lot in 2013, SWAITEX transitioned through to yours into an internationally focused Expo. Exposing our town to international exhibitors and shining a light on the businesses that make up Swakopmund's diverse economy is the inspiration behind this focus.

Now in its 4th year of operations, SWAITEX is looking to expand its scope and improve upon the massive success of the inaugural event in 2013. NCCI Swakopmund Branch and organizers of the SWAITEX remains attentive to the increased interest that exhibitors and attendees express as they look to further improve the event.

SWAITEX brings various benefits to the town of Swakopmund and its inhabitants. It's already a permanent fixture on Swakopmund's events calendar and it attracts many visitors and investors to Swakopmund and the Erongo region.

Details of the event

SWAITEX is held annually at The Dome for the past two years during the month of October.

Stalls are arranged inside and outside The Dome. The stalls range from corporate, medium and smaller enterprises to industrial businesses, coupled with catering and entertainment to ensure a proper mix of tenants and attendees. This year will see a further expansion with the addition of a Motor Show in the glass tent next to the main hall.

The emphasis on information-sharing added during 2015 will be further developed with a fully-fledged Business Summit to expose exhibitors to even more exciting speakers and trends. A variety of speakers are lined up for the 2016 conference, including a Harambee Panel discussion with key industry representatives after the Opening Ceremony.

In the past 3 years, SWAITEX hosted exhibitors comprising of the mining, tourism, transport, commercial and retail industries. There was also strong representation from the SME, Sports, Wine and Décor, catering, construction and entertainment sectors. We hosted 248 stalls last year and would like to expand to 330 stalls in 2016.

As we approach SWAITEX 2016, bigger and better is our motto. More stakeholders will be brought on board from multiple industries who haven't participated before, such as infrastructure, medical and the financial sector. In addition, the car show that will be featured in a glass tent, will be a great crowd puller.

Event Sponsors & Exhibitors

SWAITEX is both honoured and proud to have sponsors and exhibitors from businesses across all sectors, The SWAITEX exhibitors represent international, national, and proudly local Swakopmund businesses. This diverse and cohesive economic web of exhibitors is what makes this event so successful.

For 2016, we designed partnership packages, in order to create relationships with our stakeholders and enable us to network throughout the year instead of engaging only during SWAITEX.

Previous Sponsors



HCFC Company
Municipality of Walvis Bay
Skoppelitus Group

Saava Family
PHIM Group
Strauss Group Construction

Executive Committee (ExCo)

- **Executive Chairman** Paul T Ndjambula
- **Vice-Chairman:** Andre Plaatjie
- **Treasurer:** Ruth Davis
- **Elected Members:** Penny Du Toit: Trade Relations and Capacity Building
Alpheus Gaweseb: Corporate Governance and Legal Affairs
Christine Visser: Marketing and Public Relations
Marilyn Eibes: Membership and SME development
- **Co-opted Members:** Helvi Petrus: Ministry of Trade and Industry
Rauna Shipunda: Swakopmund Municipality
- **Branch and Marketing Administrator:** Antonia Dumbu-Udeh
- **Peace Corps Volunteer:** Andrew Resor

Mission

“NCCI is a force that represents, promotes and serves the common interests of its members, while playing a significant role in Namibia’s economic transformation and growth together with the Government and national and international partnerships”

Vision

“To be the premier voice of ‘Business Namibia’”

NCCI National Overview

With 2500 members, Namibia Chamber of Commerce and Industry (NCCI) is the leading business representative and support organization in Namibia. Membership comprises companies across all economic sectors, including prominent large companies as well as hundreds of SMEs. As a fully independent private sector body, NCCI identifies issues affecting the business environment and advocates for a speedy resolution.

NCCI also offers Enterprise Development services. With over 15 branches countrywide, including more than 2000 businesses, access to government and established links with international businesses and business chambers, it is the ultimate business network.

Swakopmund Branch

The NCCI Swakopmund Branch features the above stated connection to the greater Namibian business community, but also pays specific focus to supporting local businesses. With a local membership of 95 paid up businesses and database of over 260 relevant local business stakeholders and growing, the Chamber looks to leverage its connectivity on behalf of our members.

The businesses from Swakopmund and surrounding towns in Erongo Region benefit from our focus on enterprise growth and development. Through advocacy, training programs, tools, advertising, exposure, and networking opportunities, our branch aims to create a platform that give new and established businesses a leg up.