



HEALTHCARE SECTOR

POLAND



CEE LEADER

- **1st place** in the CEE region – the most attractive country to establish operations
- **1st place** in terms of number of the investment projects in CEE

OVERVIEW

- In Poland, there are currently approx. 800 general hospitals with approx. 180,000 beds, the majority of which are public hospitals (approx. 550)
- The State Treasury, local governmental authorities (voivodeships, poviats and municipalities) and medical academies are the founders of public hospitals.

- ❖ Poland is one of the fastest productivity-improving countries
- ❖ Growing productivity is a result of use of new technologies



BUSINESS OPPORTUNITIES AT THE POLISH HEALTHCARE MARKET

Since 2004, Poland is a member of the European Union, on the basis its currently investment-friendly environment, is one of the top target countries of the EU.

In multiannual financial framework of the EU 2014 – 2020, Poland was granted a record sum of more than 72,8 billion euros. The Polish Ministry of health aims to increase the efficiency of investment in the health sector.

Within of the past seven years, in support of Brussels, 700 investment projects – from a value of 600 million euros – were realized in the Polish health sector. In the new EU-financial period 2014 – 2020 billions of euros will be made again available.

**POLAND'S MEDICAL DEVICES
MARKETING IS EXPECTED
TO GROW BY ABOUT 8.1%
A YEAR IN 2013-2018**

**THE VALUE OF THE MARKET IS
SEEN REACHING USD 3,16 BN
BY 2018**



By the end of 2016, all hospitals in Poland must be brought into line with EU technical and sanitary standards



The value of the necessary investment in the sector over the next few years could be at least PLN 6 billion (approx. EUR 1.5 billion)