

Polska



NATURA FOOD and beECO 2017

2017-06-21 15:03:03



10th International Trade Fair for Organic and Natural Food NATURA FOOD & 5th Ecological Lifestyle Fair beECO on 13-15 of October 2017.

On 13-15 October 2017 in Lodz, Poland will take place the 10th edition of the **International Organic and Natural Food Fair NATURA FOOD and 6th Ecological Lifestyle Fair beECO** - the biggest event of the organic products industry in Poland and Central and Eastern Europe. Since 2008, the NATURA FOOD and beECO Fairs are the most important industry event in Poland, dedicated to organic products and organic, natural, regional and traditional food products. The previous edition turned out to a record setting in the number of exhibitors - almost 370 companies presented its offer. The fair program was full of many interesting accompanying events, specifically designed for industry players as well as for aware and demanding connoisseurs of eco style, creating a number of 12 000 visiting participants. Over 50% of visitors are representatives of the managers, farmers, producers, processors, distributors and store owners. Among the visitors to the event are also a large group of consumers from Lodz, the Lodz region and other regions of Poland and Europe.

A key benefit of participation in NATURA FOOD Fair is to establish cooperation with business partners in the industry (B2B aspect), as well as the ability to reach a large group of end customers (B2C aspect). Therefore, we take a number of actions within the NATURA FOOD in order to organize as much as possible B2B meetings, conferences, and specialized trainings.

More information: www.naturafood.pl; www.beeco.com.pl

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INNOWACYJNA GOSPODARKA
NARODOWA STRATEGIA SPÓJNOŚCI



**MINISTERSTWO
ROZWOJU**

UNIA EUROPEJSKA
EUROPEJSKI FUNDUSZ
ROZWOJU REGIONALNEGO



Projekt jest współfinansowany przez Unię Europejską ze środków Europejskiego Funduszu Rozwoju Regionalnego