

**Polska**



Fresh Convenience 2016 Business  
Meetings & Retail Center

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Fresh Convenience 2016 – meeting of producers and suppliers of convenience products with buyers representing biggest retail chains.

**Fresh Convenience 2016** – meeting of producers and suppliers of convenience products with buyers representing biggest retail chains. The event will be held on **15 January 2016** in Mazurkas Conference Center in Ożarów Mazowiecki (Warsaw, Poland). Fresh Convenience is the third project of fresh-market.pl online website which is also the organizer of Fresh Market Conference – meeting for suppliers of fruits and vegetables that has been organized since 2008 and Meat Market Conference – for meat industry.

**Fresh Convenience – direct business meetings** with representatives of supermarket chains. Among participants will be buyers from biggest retail chains such as: Biedronka (Jeronimo Martins), Tesco, Eurocash, Chata Polska, Mila, Topaz, Słoneczko, 1 minute, Marcpol, Fozzy (Ukraine). **Fresh Convenience 2016** is the unique opportunity to meet, showcase own brand and discuss conditions of cooperation.

**Fresh Convenience** is the only event in Poland gathering **biggest supermarket** chains, **wholesalers, exporters** and **importers** in one place. Participants have a great opportunity to establish valuable business contacts.

The conference programme includes **lectures** conducted by **experts** and all will be simultaneously interpreted into English. They will refer to the most important issues: an analysis of the market situation in Poland and Europe, prognosis, and the price situation in the nearest season.

In order to make meetings easier we ensure help of our **Matchmakers** – people who will help you establish connections with companies you are looking for.

Fresh Convenience Conference will be widely promoted by Polish and foreign media and organizations.

Detailed information about the event is available at [www.freshcon.pl](http://www.freshcon.pl), [www.freshconvenience.pl](http://www.freshconvenience.pl)

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