

Polska



PAIH Business Brief: March 2018

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The PAIH Business Brief is a source of information regarding the most important investment projects, macroeconomic trends and significant economic events.

It is addressed to the ones interested in Polish investments and the promotion of Polish exports.

Polish Investment and Trade Agency sends out the **PAIH Business Brief** each month, in two different languages Polish and English.

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- **Save the date...**

Polish-American Business Summit

AmCham, US - Poland Business Council, the US Embassy, and PAIH are inviting you to the Polish - American Business Summit. The event is the continuation of a series of economic meetings at the highest state level in Poland and the USA.

The topic of the Summit will be the investment and commercial rapprochement between Poland and the United States. The pretext for the discussion will be the debut of the report on American investments in Poland.

The Polish-American Business Summit will take place on April 26 in Warsaw, at Marriott Hotel.

- **Events**

- 1st Kenya - Poland Health
- SummitThe 5th Automotive CEE Day
- The EU market internal barriers for Polish business - conference
- Seminar: "Structure and potential of Georgian construction sector"
- The Economic Mission to Brasil
- Wolves Summit
- SecureTech Congress
- POLAGRA FOOD International Trade Fair for Food

- **Market insight**

Singapore.

- **Meet the PAIH expert**

Magdalena Smolak - Singapore Bureau Chief.

- **Business support**

Polish Tech Bridges - we build marketing strategy for SMEs expansion.

Poland's small and medium enterprises will receive comprehensive support in developing a marketing strategy for entering foreign markets. It will be developed within a new project of the Polish Investment and Trade Agency - Polish Tech Bridges.

- **Business in Brief**

- Poland's innovative companies hope to astonish Texas
- Go China: intensive February - summary
- CEE Retail Awards: Victoria's Secret and Unbail-Rodamco big winners
- Bełchatów is the partner of PAIH
- Indian high-tech sector interested in Polish biotechnology sector
- PROPAK East Africa 27th February-1st March
- PIMOT with the Polish Automotive Group enters Chinese market
- PAIH nominated for MP Power Award

- **Reports and comments**

In Poland, 50 business services centres are created every year - according to the ABSL report.

- **Do you know that...**

GCC hotels will be fitted in Polish style.

The previous issues of PAIH Business Brief:

- PAIH Business Brief, Issue 4: [February 2018](#)
- PAIH Business Brief, Issue 3: [January 2018](#)
- PAIH Business Brief, Issue 2: [December 2017](#)
- PAIH Business Brief, Issue 1: [November 2017](#)



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