

**Polska**



# PAIH Business Brief: February 2018

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The PAIH Business Brief is a source of information regarding the most important investment projects, macroeconomic trends and significant economic events.

It is addressed to the ones interested in Polish investments and the promotion of Polish exports.

Polish Investment and Trade Agency sends out the **PAIH Business Brief** each month, in two different languages Polish and English.

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**[PAIH Business Brief - February 2018:](#)**

- **Save the date...**

... **because there is a unique chance to conquer the Silicon Valley.**

PolishHub Academy is being launched! In February, Foreign Trade Office in San Francisco is starting a series of PolishHub Academy webinars. Are you a Polish high-tech company? Meet virtually with experts from the Silicon Valley! In Several episodes - each with the participation of American mentor and business angel - you will learn how to conquer the Silicon Valley step by step. First to go - consultation with Evan Powell.

Start: 22 February, 2018, at 8 pm. (CET)

- **Events**

- Dubai International Boat Show 2018,
- 1st Kenya - Poland Health Summit,
- The 5th Automotive CEE Day,
- The Economic Mission to Brasil,
- International Electronics Show,
- SecureTech Congress,
- Big Data & AI Congress,
- 2nd International Cooperative Trade Fair of Tools and Processing Industry INNOFORM®.

- **Market insight**

Kenya.

- **Meet the PAIH expert**

Michael Mazurewicz - Head of the PAIH Trade Office in Nairobi.

- **Business support**

**Investment Offer Generator as a new plot management tool** - The generator allows you to add, edit, view and compare investment offers. Its mechanism is based on the work of three modules: a text search engine, presentation of investment offers and a geolocation presentation. The base of the investment offers are four types of sites: greenfield (undeveloped plots), brownfield (built-up plots), tourist areas and office space. The logged-in user of Generator is getting the access to many analytical tools that facilitate supervision and offer management.

- **Business in Brief**

- Poland the top UE destination in FDI,
- Volkswagen to expand factory in Poland,
- The Polish company lamBot won the prestigious Retail Industry Leaders Association contest,
- Vietnamese province Hau Giang - opportunities in agriculture,
- Today amber jewellery means more than just an ordinary souvenir,
- NSK Steering Systems Europe and University of Applied Sciences in Wałbrzych to launch dual studies,
- PAIH national stand became the laureate of StandOUT. IMM Cologne 2018,
- PAIH is the national coordinator of the China International Import Expo in Shanghai.

- **Reports and comments**

Poland among most attractive destinations for Chinese FDI.

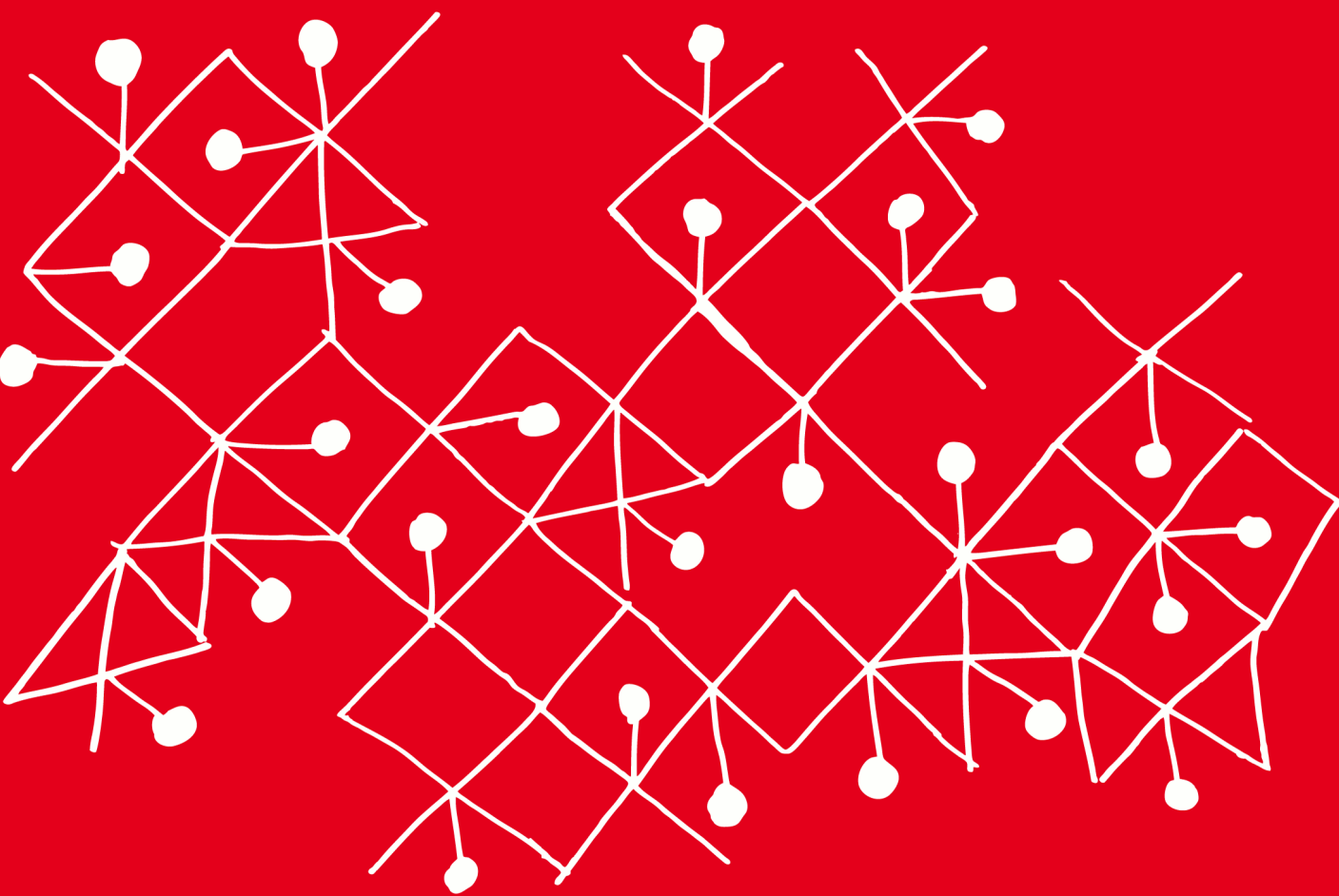
- **Do you know that...**

Polish Heritage Night participants in Washington had the possibility to watch “Indestructible” movie.

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**The previous issues of PAIH Business Brief:**

- PAIH Business Brief, Issue 3: [January 2018](#)
- PAIH Business Brief, Issue 2: [December 2017](#)
- PAIH Business Brief, Issue 1: [November 2017](#)



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